

# KEY CLUB®



## How to Keep

## Members

## All Year!

### GAINING MEMBERS

- **Ask a friend to join.** Have upperclassmen ask underclassmen to come to a meeting.
- **Visit the local middle schools** to promote Key Club.
- **Wear a Key Club pin** to school and answer questions about the club.
- **Host an exciting and more formal induction** ceremony/meeting to energize new members with their duties.
- **Have your club represented** at open house or freshmen orientation and have parents become involved in Key Club.

### RETAINING MEMBERS

- **Reward and recognize members** who were outstanding. Allow seniors to wear tassels for graduation.\*
- **Empower underclassmen members.** Incorporate them into leadership roles and allow them to lead service projects.
- **Work with other Key Clubs** or other Kiwanis family branches for service projects.\*
- **Send out a short survey** to your members to hear what kind of service projects they'd like to see and what they liked/disliked about the first semester. Give an incentive to those who filled out the survey.
- **Be conscious of your members' schedules** when planning service projects.

\*Key Club members are encouraged to complete 50 hours of service per year, and the Kiwanis family consists of K-Kids, Builders Club, Key Club, Circle K, Aktion Club, and Kiwanis.