

Mike Condrick
Creative Director / Copywriter
mcondrick@gmail.com
portfolio: mikecondrick.com

FREELANCE Creative Director / Copywriter – Los Angeles 5/17 - present

360i Creative Director – LA & NY 3/14 – 4/17
Social, digital, and traditional campaigns for brands including A&E, History Channel, Coca-Cola, and Nestle.

WALRUS Associate Creative Director – New York 8/13 – 2/14
Social, digital, and traditional work for clients including Remy Cointreau spirits and Topps candies.

M&C SAATCHI Senior Copywriter – Sydney, Australia 1/12 – 7/13
Integrated campaigns for leading Australian brands including Optus and CommBank.

BBDO Associate Creative Director – New York 2/10 – 12/11
Integrated campaigns for FedEx and Snickers.

RAZORFISH Associate Creative Director – New York 12/06 – 2/10
Digital work for brands including Travel Channel and T. Rowe Price, successful pitches for Axe and Express.

TRIBAL DDB Senior Copywriter – New York 3/04 – 11/06
Digital campaigns for brands including Jose Cuervo, Dannon, ING, and The New York Lottery.

EMI Copywriter – Boston 9/02 - 8/03

KHJ Copywriter & Production Coordinator – Boston 10/98 – 3/02

FREELANCE Writer / Blogger / Editor – Boston & New York 2001 – 2004
Wrote about movies, music, and pop culture for indie magazines and newspapers. Edited and wrote for FortDrastic.com, a collaborative humor blog.

Education:

Ad Club of Boston

Creative Concepting courses
Fall 1998, Fall 1999, Fall 2001

Sketch Comedy Course

With Kevin Allison of MTV's *The State*

Daily Show Writing Class

With Emmy Award-winning *Daily Show* writer J.R. Havlan

College of the Holy Cross '98

Worcester, Massachusetts
BA in German, extensive course work in English literature and composition

Albert-Ludwigs Universitaet

Freiburg, Germany, August '96 – July '97

Awards:

Addys – Gold, Silver

Effies – Silver, Bronze

One Show – Bronze, Finalist

Cannes Cyber Lions – Finalist

Clios – Finalist

New York Festivals – Finalist

Webby Awards – Honoree

AdWeek – Ad of the Day

Judged Australia's AWARD advertising awards, 2012

Taught AdHouse (NY) Advanced Campaign Development Course, Fall '09