

FRESNO TRAFFIC STUDY

SHOPPING CENTER	LOCATION	POPULATION	TRAFFIC COUNTS (2012)
Manchester Center	Blackstone & Shields	1 - 20,995 3 - 185,872 5 - 415,127	Blackstone: 32,583 Shields: 36,157 Highway 41 & Shields : 144,200
Fashion Fair	First & Shaw	1 - 17,743 3 - 150,035 5 - 392,358	First: 29,004 Shaw: 43,581
Fig Garden Village	Shaw & Palm	1 - 9534 3 - 154,496 5 - 159,042	Shaw: 47,378 Palm: 23, 678
River Park	Blackstone & Nees	1-11,719 3 - 98,700 5 - 242,092	Blackstone: 54,968 Nees: 36,244
Sierra Vista Mall	Shaw & Clovis	1 - 20,938 3 - 105,715 5 - 268,556	Shaw: 61,248 Clovis: 43,141

