

BECCA

REBECCA ALISE FINN

Senior Designer + Art Director

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rebeccaalise.com

I am passionate about great ideas, purposeful design, innovation, and generally any solution that leads to a more impactful experience in life. I am a naturally curious person and I love to analyze people, motivations, origins, and general topics about the universe. My design work reflects my need to think differently so that I can identify problems and find innovative, successful solutions. I thrive off of working in an inspirational environment in which I can be part of an enriching, team-based culture.

EDUCATION

AUBURN UNIVERSITY

BFA of Graphic Design

College of Architecture, Design & Construction
May 2013, Cum Laude

RECOGNITION

FEATURED

Behance's "Branding served", "AIGA Portfolios", "Editorial Design Served", "Graphic Design", and "Web Design Served"

PRINTMAG REGIONAL DESIGN AWARD WINNER 2016

FEATURED ON CREATIVE MARKET AS ONE OF THE TOP 5 USERS TO FOLLOW ON PINTEREST FOR DESIGN

2013 AUBURN UNIVERSITY JURIED DESIGN STUDENT SHOW AWARD

Editorial Design Award Winner for *Object magazine*;
5 works selected for exhibition

2012 AUBURN UNIVERSITY JURIED FINE ARTS STUDENT SHOW AWARD

Furr Creative Excellence award winner; 3 works selected for exhibition

SKILLS & INTELLECT

Adobe Creative Suite | Branding | Typography | Web & App Design | UI & UX | Illustration | Idea Generation/Conceptualizing | Research | Custom Squarespace sites | Invision

WORK EXPERIENCE

ART DIRECTOR

IQ Agency

June 2016-Present / Atlanta, GA

Create and manage conceptual and visually compelling work with a team of designers; Collaborate with the strategy team to create responsive, user-friendly, and intuitive experiences; Develop comprehensive design systems that work across diverse platforms and experiences; Supervised quality of work; Identity Design

SENIOR DIGITAL DESIGNER

CSE Digital

September 2015-May 2016 / Atlanta, GA

Responsive website design and functionality; Experiential digital design; UX Design; Intuitive interfaces from beginning to end; Interface Design for Virtual Reality; Design and Execution of hi-end concepts for clients while utilizing the online environment to create, evolve and support their overall brand. Experience working with brands such as AT&T, Carnival, Anheuser-Busch, Aflac, National Geographic and Lexus.

LEAD DESIGNER/ART DIRECTOR (FREELANCE)

Absolute Travel | Luxury Travel Specialists

January 2014-Present / Manhattan, NY

Focus includes Editorial Design, Presentation Design & Branding.

DESIGNER

Adrenaline Experience Design

August 2013-September 2015 / Atlanta, GA

Branding, Concept Development, Experiential Design, Web Design, App Design, Packaging, Naming Strategy, Presentation Design, Environmental Design