



The Geography Game for the Global Era



DOES YOUR STUDENT LOVE LEARNING ABOUT THE WORLD?

Sounds Around The World helps kids, ages 9-18, learn and retain world geography with astonishing accuracy—while keeping them interested and engaged. Studies show that kids who play *Sounds Around The World* have an increased understanding of geography, improved self-confidence, and enhanced ability to work with others. By integrating fascinating sounds from around the world with a team-based, collaborative learning environment, *Sounds Around The World* gives parents and educators alike a proven, effective, and easy method to help kids better know the increasingly interconnected world around them.



WHY KNOWING GEOGRAPHY IS NO LONGER A LUXURY

It's now widely appreciated that the modern workforce is global. The need for our children to understand international cultures, practices, and places has never been greater. And yet, this reality stands in stark contrast to the state of geography education in the U.S. today, which lags far behind its peers. As the Wall Street Journal, citing the reputable Nations Report Card, recently stated, "Only 23% of fourth graders, 30% of eighth graders, and 21% of twelfth graders knew enough to be considered 'proficient' or 'advanced'." In an era defined by global hyper-connectivity and economic interdependence, this is no longer an acceptable situation.



ENTER SOUNDS AROUND: A NEW GAME FOR A NEW WORLD

Yet simply teaching *more* geography in classrooms isn't enough. Today's students have grown up in a culture of non-stop stimulation, gaming environments, and instantaneous connections to global social networks. In this light, the learning process must be *fun*. It must engage all the senses—the whole brain, body, mind, and emotions. It should foster better relationships, a greater ability to collaborate with peers, and be easy to administer.

Enter *Sounds Around The World*, an immersive new game that enables students to participate in a stimulating, dynamic musical journey across the globe. Here's how it works: First, students divide into teams. Then, they are challenged to identify the geographical origins of a musical selection and to locate it on a geo-political map. Hints relating to geography, history and culture are given. The more songs a team gets correct, the more points they earn. *It's a simple concept.*

"I enjoyed getting to discuss my thoughts with people and to see what other people were thinking. I did not know where certain places were, and now I do."

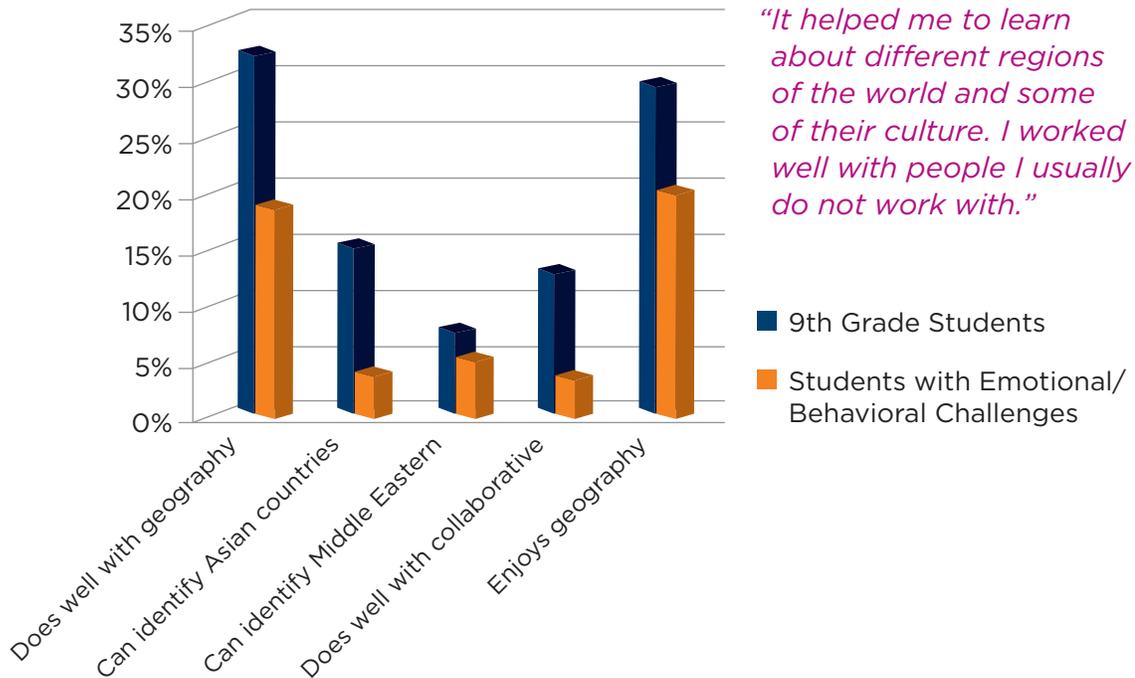
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A PROVEN WAY TO BUILD CONFIDENCE AND GEOGRAPHICAL SKILLS

Recent quantitative studies of *Sounds Around The World* demonstrate impressive increases in important cognitive and social skills. Two student groups were tested: ninth graders and students with emotional and behavioral challenges. After only one play of *Sounds Around the World*, the ninth graders showed up to a 15% increase in their ability to identify countries in Asia, North Africa and the Middle East. Perhaps even more importantly, students showed vast improvements in their engagement and self-confidence with geography. As shown in the chart, ninth graders reported a 30% improvement in their enjoyment of geography, while students with emotional and behavioral disorders improved by 20.5%. The ninth graders' self-confidence with geography rose by 32.8%, while students with emotional and behavioral disorders saw a 19.2% rise. Strong anecdotal evidence also suggests a marked increase in overall personal self-confidence and the ability to work with others.

PERCENT IMPROVEMENT



“It helped me to learn about different regions of the world and some of their culture. I worked well with people I usually do not work with.”



AN ENGAGING GAME FOR STUDENTS OF ALL LEVELS

Unlike traditional geography education, *Sounds Around The World* engages the whole student—physically, mentally, emotionally, socially—and gets them excited to learn about their world. It’s at once incredibly easy to facilitate and exceptionally fun to play. Whether the student has learning difficulties or excels academically, *Sounds Around The World* is a fun, engaging and highly interactive way for young people to develop the skills, knowledge, and self-confidence required to thrive in the global era.

“It helped me to connect the regions culturally, as opposed to strictly physically.”