

# Dedicated user experience and interface designer with a passion for providing the user a delightful experience from start to finish.

## EDUCATION

### **University of Wisconsin - Milwaukee Peck School of the Arts**

**Graduated December 2014**

Bachelor of Fine Arts in Design and Visual Communications, Minor in Art History

#### **Noteworthy Achievements**

##### **Attitude and Aptitude Scholarship**

Scholarship earned at the UWM Design Entrepreneur Showcase for the creation and design of mobile application Athena.

##### **Assistant Instructor of Digital Theory and Practice & Introduction to Design**

Chosen as an instructor to assist teaching beginning graphic design courses.

## SKILLS

### **Adobe Creative Suite**

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
AfterEffects  
Lightroom

### **Wireframing**

Balsamiq  
Axure

### **HTML & CSS**

Usability Testing  
Information Architecture  
User Research & Persona Creation  
Responsive Design  
Deadline Management  
Cardsorting  
Agile Development

## EXPERIENCE

### **UX/UI Designer at GCM Grosvenor — Chicago, IL**

**March 2015 — Present**

As a UX/UI designer for GCM Grosvenor, I was trusted with the responsibility to create wireframes, mockups, and UI in a manner that coincided with the time-sensitive deadlines of many teams across the firm. I worked with various teams to lead the redesign of the firm's public facing website, as well as internal applications like a Google search appliance, and client facing applications that suited our client base individual needs.

### **UX/UI Designer at Translator — Milwaukee, WI**

**February 2014 – December 2014**

Translator is Milwaukee's only design agency focused on strategy, user experience, branding, and marketing. From conception to execution, Translator's end goal is bringing customers closer to the brand. While an intern at Translator, I led the Milwaukee Ale House rebranding – including logo design, redesigning printed materials, and UI for their new website. I also developed logos for other organizations and created mobile and web wireframes later executed into screens ready for development.

### **UX/UI Designer at Scanalytics — Milwaukee, WI**

**November 2013 — June 2014**

Based in Milwaukee, Scanalytics Inc is a startup company that creates floor mats made to respond to human movement. From retail spaces to homes for the elderly, these mats send data to an online dashboard for data to be displayed in an easy to understand manner. I was responsible for creating the interface of the Scanalytics dashboard, as well as designing printed and online materials for the company such as infographics and handouts.

### **Graphic Designer at Peck School of the Arts — Milwaukee, WI**

**September 2012 — August 2014**

The University of Wisconsin - Milwaukee's Peck School of the Arts is one of its kind - it's the only school in Wisconsin that includes music, theatre, film, dance, and art majors all in the same place. As a design intern for the Peck School marketing department, I designed promotional material for all events happening at Peck School, as well as branding popular events and managing content on the high-volume Peck School website. Material I designed was displayed all over campus, as well as in local publications around Milwaukee.