

**Gabi Schaffzin**, Artist & Researcher

UC San Diego, Visual Arts  
gschaffz@ucsd.edu • 617-595-8516  
www.barelyconcealednarcissism.com

## LEARNING

**University of California, San Diego**, La Jolla, CA • PhD in Art History, Art Practice Concentration

Expected Advancement to Candidacy, Spring 2018

Expected Defense, Spring 2022

**Dynamic Media Institute, Massachusetts College of Art & Design**, Boston, MA • MFA

May 2013

Work focused on elevating the level of public discourse and facilitating consensus with dynamic media.

Utopia/Dystopia: A Curriculum of Proper Knowledge Consumption, Masters Thesis, May 2013

Jan Kubasiewicz, Katherine Hughes, Thesis Advisors

**Center for Civic Media, MIT Media Lab**, Cambridge, MA

Fall 2011, Spring 2012

Cross registration with MassArt.

**Babson College**, Wellesley, MA • BS in Business Administration

May 2005

Graduated Cum Laude; Member, Honors Program

## TEACHING

**University of California, San Diego**, La Jolla, CA • Teaching Assistant

VIS41: Design Communications, Spring 2016

VIS159: History of Art & Technology, Winter 2016

VIS40: Intro to Computing & the Arts, Fall 2015

**Massachusetts College of Art & Design**, Boston, MA • Assistant Professor

DSGN376: Building on the Web with JavaScript, Summer 2016

DSGN635: Graduate Thesis Symposium, Spring 2014

DSGN603/4: Graduate Thesis Project, Fall 2013 & Spring 2014

Design Thinking Workshop (with visiting students from CAFA Beijing), Summer 2013

**Weber State University Department of Visual Arts**, Ogden, UT • Guest Critic

ART4440: Interactive Media, November 2013

ART4410: Studio Capstone, November 2013

**Massachusetts College of Art & Design**, Boston, MA • Guest Lecturer

CDGD210: Typography I, Writing For Designers, November 2013

CDGD341: Typography III, Introduction to Isotype, April 2013

**Massachusetts College of Art & Design**, Boston, MA • Guest Critic

CDGD330: Interaction Design, August 2013

CDGD430: Senior Degree Project, Degree Project Symposium, May 2013

**Massachusetts College of Art & Design**, Boston, MA • Co-Teacher

CDGD322: Information Architecture II, w. Prof. Joe Quackenbush, Spring 2012

CDGD402: Design Research, w. Prof. Brian Lucid, Fall 2012

CDGD430: Senior Degree Project, w. Prof. Brian Lucid, Spring 2013

LASS308: Narcissism, Aggression, and Creativity, w. Prof. Gunta Kaza, Spring 2012 & Spring 2013

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## WRITING

**Anamesa** • Peer-reviewed Author

Permanently Inked: Jewish masochism & the zealous prohibition against voluntary tattoos, Spring 2016

**HOW & Print Publishing** • Author

Infographics: Information Design in Tools and Practice, April 2015

**Relating Systems Thinking & Design**, Oslo, Norway • Peer-reviewed Author & Presenter

Designing for Our New Scale: a Provocation, October 2014

**Print Magazine** • Contributing Writer, Online

Information Designers to Know (Before Your Next Infographic), April 2014

**American Studies Association Annual Meeting**, Washington, DC • Peer-reviewed Author & Presenter

Embracing The Vagaries of Social Movement Information Design, November 2013

**Relating Systems Thinking & Design**, Oslo, Norway • Peer-reviewed Author & Presenter

A Curriculum of Liberatory Praxis, October 2013

**Human Computer Interaction International 2013**, Las Vegas, NV • Peer-reviewed Author & Presenter

Social Movement Info. Design & A Curriculum For Proper Knowledge Consumption, July 2013

**Social Theory Forum X**, Boston, MA • Peer-reviewed Author & Presenter

Counter Programming The Public Sphere, April 2013

**MIT-Knight Civic Media Conference**, Cambridge, MA • Live Blogger

Stories and Fables: Liveblog From the MIT-Knight Civic Media Conference, June 2012

Walker and Kupperman Versus The Asteroid: Liveblogging Gets Surreal, June 2012

## SPEAKING *(Partial List)*

**College Arts Association Annual Meeting** • Speaker

The Uncanny Valley of Branding, February 2017 (Forthcoming)

**Society for Literature, Science and the Arts Annual Meeting** • Speaker

Reclaiming The Margins in The Face of The Quantified Self, November 2016 (Forthcoming)

**Killing Time: 51st UCLA Art History Symposium** • Speaker

Time Bandits, October 2016 (Forthcoming)

**REFRAKT Lecture Series at Bose Corporation** • Invited Speaker

The Tyranny of Edward Tufte, August 2015

**Allied Media Conference**, Detroit, MI • Speaker

Subverting The Algorithm, June 2014

**South by Southwest Interactive 2014**, Austin, TX • Speaker

The Tyranny of Edward Tufte, March 2014

**Weber State University**, Ogden, UT • Invited Speaker

Counter Programming The Apparatus, November 2013

**South by Southwest Interactive 2013**, Austin, TX • Speaker

Utopia/Dystopia: Inspiring The Next Generation of Digital Native, March 2013

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## SHOWING

**(Forthcoming)**, San Diego, CA • Exhibiting Artist

Group Exhibition at Space4Art, Winter 2017 (Forthcoming)

**The Pawel Norway Dream Machine**, San Diego, CA • Exhibiting Artist

Performance/Exhibition at Calit2, University of California San Diego, November 2016 (Forthcoming)

**Object Type**, San Diego, CA • Exhibiting Artist

Group Exhibition at University of California San Diego, Spring 2016

**MicroVideo**, Exhibiting Artist

Group Exhibition at Calit2, University of California San Diego, Spring 2016

**EnVision Launch**, Exhibiting Artist

Group Exhibition at University of California San Diego, Spring 2016

**UC San Diego Open Studios**, Exhibiting Artist

Group Exhibition at University of California San Diego, Spring 2016

**Degree**, Exhibiting Artist

Group Exhibition at University of California San Diego, Spring 2016

**Michigan State University Faculty Triennial**, East Lansing, MI • Exhibiting Artist

Group Exhibition at Michigan State University, Spring 2015

**IMPAKT Festival**, Utrecht, The Netherlands • Exhibiting Artist

Group Exhibition, Fall 2014

**Tangible Criticality**, Boston, MA • Exhibiting Artist & Co-Curator

Exhibition at the Arnheim Gallery at the Massachusetts College of Art & Design, January 2014

**UXFest: Boston User Experience Conference**, Watertown, MA • Installation Artist

Installation at Fresh Tilled Soil, October 2013

**Massachusetts College of Art & Design MFA Thesis Show**, Boston, MA • Exhibiting Artist

Exhibition at the Bakalar Gallery at the Massachusetts College of Art & Design, May 2013

**Together Festival**, Cambridge, MA • Installation Artist

Public installation at Middle East Downstairs, May 2013

**Fresh Media: Touch This. Truly Sensory Experiences**, Boston, MA • Exhibiting Artist

Exhibition at the President's Gallery at the Massachusetts College of Art & Design, March 2013

**The Prometheus Clock**, Boston, MA • Installation Artist

Private installation at the Fourth Wall Gallery, January 2013

**Middlesex Lights**, Cambridge, MA • Installation Artist

Installation at the Middlesex Lounge, January 2013

**The Experience of Dynamic Media: Alumni Show**, Framingham, MA • Exhibiting Artist

Exhibition at the Mazmanian Gallery at Framingham State University, October 2012

**@\_BraveNewWorld**, Boston, MA • Installation Artist

Public installation at the Massachusetts College of Art & Design, October 2012

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**Marie Antoinette Lobby Display**, Cambridge, MA • Exhibiting Artist

Lobby display for American Repertory Theatre, September 2012

**Massachusetts College of Art & Design MFA Thesis Show**, Boston, MA • Exhibiting Artist

Exhibition at the Bakalar Gallery at the Massachusetts College of Art & Design, May 2012

**Fresh Media: A Week Long Exhibition Of Work To Be Experienced**, Boston, MA • Co-Curator

Coordinated show and wrote all exhibition promotional and show catalog copy, April 2012

## **PROFESSIONAL EXPERIENCE**

**Blue State Digital**, Boston, MA • Front End Web Developer

June 2014 – July 2015

Developed online presences, primarily for non-profit and political advocacy campaigns.

**Skeptic**, Boston, MA • Owner

Jan 2012 – Dec 2014

Founded small design research and development studio with colleagues from MassArt.

**ISM Strategic Marketing**, Boston, MA • Creative Technology Consultant (Freelance)

Aug 2010 – Nov 2012

Consulted on and developed web and mobile executions for travel & leisure focused agency.

**LocaModa**, Cambridge, MA • Director, Creative Development

Apr 2009 – Aug 2010

Pitched, consulted on, and developed cross-channel executions, built on proprietary platform.

**Oasis**, Boston, MA • Creative Developer

Sept 2007 – Mar 2009

Pitched and developed brand experiences for clients through various media, including web and TV.

**Arnold**, Boston, MA • Interactive Developer

Oct 2006 – Sept 2007

Contributed to multiple facets of Interactive Services department of worldwide advertising agency.

**EMC**, Hopkinton, MA • Marketing Leadership Development Associate

July 2005 – Oct 2006

Member of highly selective marketing rotational program at IT storage company.

## **AWARDS & GRANTS**

**Proximity Lab Fund, Dynamic Media Institute**, Boston, MA • \$1,000, April 2012

**Babson College Business Owner of the Year**, Wellesley, MA • May 2005

**Babson College Muller Jr. Business Plan Competition**, Wellesley, MA • \$1,000, April 2005

**Colorado State University Venture Adventure**, Fort Collins, CO • \$1,000, April 2005

**Babson Wooten Writing Prize**, Wellesley, MA • \$100, May 2003

## **SKILLS & INTERESTS**

Proficient in prototyping and development technologies across a plethora of platforms, including:

Adobe Creative Cloud suite of applications, 3D design and printing, rapid prototyping and fabrication,

JavaScript (including jQuery, et al.), CSS, HTML, PHP, Processing, OpenFrameworks, Arduino, Raspberry Pi

Interests include considering the visual representation of pain and illness in a technologically mediated world dominated by a privileging of data over all else. When I'm not reading dystopian fiction, I'm most likely yelling at the tv as I watch the latest Philadelphia sports meltdown, trying to replicate my mother's home cooking, traveling with my wife, or swimming.