

Membership & Development Committee Agenda
29th August 2013 4.30 PM
Dana Point Library Community Hall

together to attract new members.

Agenda - September 29, 2013 4:30pm

1. Discuss and Vote on advisability of joining ALATAA (Association of Library Advocates, Trustees, and Friends). This is a national organization which supports libraries and FOL.
2. Discuss membership campaign for the balance of calendar year and plan how we can actively support same...some options are:
 1. Sept - Orange County Register Subscription of 52 Sundays for \$1
 2. Oct - ALATAFF sponsoring of FOL week 10/20-26/13 and can help us
 3. Nov - Calendar sale, ALATAFF can sell us calendars @ \$2.50 each for resale at a price we determine.
 4. Dec - "stocking stuffer" gift certificates
5. Discuss incentives for members, such having the first day of our Book Sales open to members only.
6. Discuss ways to involve local businesses in FOL as corporate members.