



kendra • desimone

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EDUCATION

Bachelor of Fine Arts, specialization in Graphic Design, Rowan University, Glassboro, NJ, May 2015
Certificate in Painting, Pennsylvania Academy of the Fine Arts, Philadelphia, PA, May 2009

EXPERIENCE

Creative Specialist, Harris Freeman Co. Moorestown, NJ

Packaging design, social media graphics, and print advertising for all brands. Product photography for social media and print ads. Collaboration with marketing team to conceptualized, design and execute targeted strategies for brands. November 2015 – Present

Freelance Designer, The Barnes Foundation Philadelphia, PA

Design projects such as invitations, calendars and other design collateral. August 2015 – February 2016

Teaching Assistant, Graphic Design at Rowan University Glassboro, NJ

Assist professor Jan Conradi with Typography class. Assist students; critiques, brainstorming, inspiration & encouragement. Teach students InDesign techniques. Give short lectures on typography including: other typographers, macro and micro details, developing good hand skills and tips for presenting work. Fall 2014

Design Intern, downes Designs Haddonfield, NJ

Create logos, business cards, letterheads, social networking images and other design collateral. Work alongside owner Pamela Downes Lee and accompany her to meetings with clients. June 2014 – Aug. 2015

Art Teacher, Repenning Fine Arts Audubon, NJ

Fine Arts Teacher: High-school level art classes; sell materials, lecture students, drawing and painting demonstrations. Figure drawing class; drawing demos, instruction and artist discussion. 2007 – Sept. 2015

Framer: Custom frame shop employee; assemble frames, assist customers, clean and retouch damaged works, train new framer. Call in orders, take payment and tidy frame displays. 2014 – Sept. 2015

AWARDS

One of 7 design students selected to represent Rowan University in the 2015 Art Directors Club of New Jersey Awards Competition, Juried by the design Faculty of Rowan, April 2014

Concepts We Wish Were Real, Juried by The Dieline, December 2014

References and Portfolio available upon request.



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