

DISPLAY ADVERTISING SPACE CONTRACT

Please enter my order for an ad in the Arts Guide 2018. I agree to the terms and conditions below. Website placement available at any time during the year.

<input type="checkbox"/> Front cover Image: publisher's choice	\$1,200
Full color image, with attribution plus 250 word description on contents page.	
<input type="checkbox"/> Full Page 5"W x 8"H.....	\$755
<input type="checkbox"/> Half Page	\$495
<input type="checkbox"/> HORIZONTAL: 5"W x 4"H or <input type="checkbox"/> VERTICAL: 2-1/2"W x 8"H	
<input type="checkbox"/> Quarter Page	\$330
<input type="checkbox"/> HORIZONTAL 5"W x 2"H or <input type="checkbox"/> VERTICAL 2-1/2"W x 4"H	
<input type="checkbox"/> 1 Column X 3" (2-1/2"W x 3"H)	\$220
<input type="checkbox"/> 1 Column X 2" ((2-1/2"W x 2"H)	\$160
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Inside Front or <input type="checkbox"/> Inside Back	(add 10%) \$_____
<input type="checkbox"/> Special Placement: <input type="checkbox"/> Outside Back Cover (add 20%)	\$_____
Total Amount Due:	\$_____
Pay in full by September 30th for 10% off the price of your ad.	

*Sign up EARLY
and pay in full
by September 30
to receive
10% off the price!
(valid until 9/30/17)*

Check enclosed for Payment in full; 50% deposit

Charge the full amount to my (check one) VISA MC AMEX DISCOVER

_____ exp ____ / ____ Security code _____

Please sign here: _____

Company _____

Contact _____

Address _____

City/State/Zip _____

Tel: _____ Email: _____

TERMS: Minimum Deposit of 50% due at time of order. Balance due by December 1, 2017. Ad will not run if payment in full is not received by 12/1/2017, unless other payment arrangements have been made. **PLEASE NOTE:** no refund of deposit if ad doesn't run due to lack of final payment. **ALL COPY IS DUE BY DECEMBER 31, 2017.** We will design your ad for a nominal charge of \$25. If you wish to create your own ad disk-ready, please send it as a PDF. Full color ad files must be CMYK. **PLEASE NOTE: AD WILL NOT RUN IF PAYMENT IN FULL IS NOT RECEIVED BY MARCH 30, 2018.**

I need help creating my ad. I have included a rough draft of my ad and \$25 design fee.

Please repeat my ad from last year Please change my ad from last year (include last year's ad with changes marked)

New Ad copy enclosed. I will send disk-ready copy by _____

Send this form along with your payment made out to: *Mozelle! Studio*

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www.artsguides.com • www.mozellestudio.com