

Caroline Fahey

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education

New York University
BFA in Photography and Imaging
Tisch School of the Arts
Class of 2017

software

Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
Adobe InDesign
Google Platforms
Microsoft Office

skills

Image Licensing
Stock Photography
Photo Research
Graphic Design
Pitch Presentations
Finding New Talent

interests



Travel



Colors



Art/Design



Flowers



Self-Love



Music

experience

McCann NY

Junior Integrated Producer | May 2017 - Present

Clients: Mastercard, Verizon, Microsoft, L'Oreal, MGM Hotels, The New York Lottery, Lockheed Martin, State Street, Oppenheimer, HomeGoods, USPS, Chick-Fil-A
Manage all stock photography licensing and research requests
Produce illustration, photo, and retouching jobs for OOH/Print/Digital/Social
Recommend artists to Creative Directors for upcoming campaigns
Schedule portfolio reviews and build relationships with agents and artists
Generate detailed estimates, purchase orders, and process invoices
Secure legal clearances, releases and flag all legal concerns to teams
Negotiate usage fees with agents/vendors

Saatchi and Saatchi Wellness

Art Buying Intern | Summer 2016

Researched and licensed imagery for campaigns
Met with artists and agents to review portfolios
Recommended artists to creative teams for new jobs
Assisted with storage and tracking of digital assets

Women's Health Magazine

Editorial Photography Intern | Summer 2015

Conducted photo research for print stories
Developed and pitched conceptual art and design ideas for FOB sections
Entered metadata for images used in current issues
Assisted in producing shoots for print

Anna Wolf Photography

Studio Intern | Spring 2015

Updated social media platforms for both Tidal Mag and Anna's photography
Drafted press releases for new upcoming work and events
Archived and organized digital assets, film, and negatives

Kate Spade and Company

Media Services Intern | Summer 2014

Photographed products for Kate Spade ecommerce database
Kept inventory of sample products sent and returned to the studio
Organized and prepared studio for photo shoots

Smuggler

Production Intern | Summer 2013

Gained familiarity with the broadcast production flow and process
Assisted production teams with pre and post tasks
Recorded and filed company expenses