



ALBERTO LORA

UI/UX Designer

CONTACT

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www.alberto.works

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EXPERIENCE

Sigma Group, Inc

JULY '16 - PRESENT

Art Director in Upper Saddle River, NJ

- Created landing pages for BRAUN holiday promotions.
- Created style and concepts for BRAUN seasonal social promotion videos.

Combustion Innovation

JULY '15 - JULY '16

Interaction Designer in Wayne, NJ

- Strategy and concept developemen for iOS and tvOS applications.
- Develop high level Wireframes and flows to communicate interaction and design ideas.

Sigma Group, Inc

MARCH '14 – JUNE '15

Digital/UI Designer in Upper Saddle River, NJ

- Web UI / UX design and for Rlta's Italian Ice, Brut and Infusium23 brands.
- Research relevant and competitive materials to further refine the goals and strategy of the work created.

Pierce Communications

JANUARY '13 - MARCH '14

Graphic Designer in Ramsey, NJ

- Maintain brand aesthetic for clients such as Volvo, Jaguar, Castrol Oil & Schindler Elevators.
- Produce Direct Mail and Print pieces for luxury car companies.

EDUCATION

WINTER 2015

User Experience Bootcamp

General Assembly NYC

WINTER 2011

Associate of Applied Sciences in Graphic Design

Art Institute of New York City

SKILLS INCLUDE

Art Direction
User Experience
Product Design
Editorial Design
Illustration

Branding
Advertising
Apparel Design
Hand Lettering
Print Production