



JESSICA@JESSICAKLEPAC.COM

JESSICAKLEPAC.COM

512.417.9503

NEW YORK, NY

ARTIST.

DESIGNER.

PROBLEM SOLVER.

CREATIVE.

PASSIONATE.

STRATEGIC.

ENERGETIC.

DRIVEN.

EFFICIENT.

ACHIEVER.

SKILLS.

A decade of experience in mixing ideas, pushing concepts and finding the best way to energize brands through high end visual design; bringing a proven knowledge of creative strategy, vision and communication, with an emphasis on print and digital design.

EXPERIENCE.

CREATIVE/ART DIRECTOR for Spectrum Science Communications

Washington, DC // Apr 2014 - Present

Lead creative strategic designer for external and in-house support with special focus on branding, print, data visualization, interactive and project management.

FREELANCE GRAPHIC DESIGNER

New York, NY // Jun 2005 - Present

Independent, successful creative strategist and designer to small businesses and general consumers. Projects include identity/branding, advertising, web design, stationery, newsletters, direct mail, wedding and event collateral, photography, drawing, multi-media collages and painting.

ART DIRECTOR for Chamberlain Healthcare Public Relations

New York, NY // Jun 2010 - Apr 2014

Served as the lead in-house graphic designer and creative support for all account teams and clientele. Specialized in advertising, website design, event collateral, print, digital and presentation design, identity/branding, strategic marketing consultation and project management.

CREATIVE SPECIALIST for Bold Multimedia

Norman, OK // Aug 2007 - Sep 2009

Worked with account executives and creative staff to carry out various design projects, such as websites, advertising, identity/branding, stationery, brochures and direct marketing materials for various businesses, locally and nationally. Specialized in brainstorming, strategic thinking and delivering polished, finished products in various media forms and was known for exceeding expectations.

PRODUCTION GRAPHIC DESIGNER for Quantum Digital, Inc.

Austin, TX // Jun 2005 - Jul 2007

Thoroughly edited, proofed, corrected and controlled online orders of various media types. Created designs and layouts of custom materials and templates, as well as manually prepared orders for daily print production and interacted with customers regularly. Held the responsibility of training new graphic designers.

SOFTWARE.

Expert in Adobe Creative Cloud; Photoshop, Illustrator, InDesign. Excellent skills in Microsoft Office; PowerPoint, Word, Excel. Knowledge of Adobe Dreamweaver, Flash, Final Cut Pro and Basic HTML. Fluent in Mac OS and PC environments.

EDUCATION.

BACHELOR OF ARTS IN COMPUTER GRAPHICS DESIGN WITH HONORS

The University of Mary Hardin-Baylor // Belton, TX // May 2001 - 2005

REFERENCES.

Available upon request.