



**OUR MEMBERSHIP PROCESS IS CHANGING STARTING JANUARY 2016.
BASED ON MEMBER FEEDBACK, WE WILL HAVE THREE MONTHLY MEMBERSHIP OPTIONS: CREATE, LAUNCH, AND GROW.**

We're thrilled by our community's response to the EC since we moved into the Trolley Barns in 2013. You, our members, have met with more mentors, attended more events, and drank more coffee than we could have imagined! Over the past two years, we've been gathering feedback on all of our programs, including membership. Based on this feedback, we're making changes for 2016. In January 2016, we will unveil our three new membership packages. Here are just a few things that you can look forward to:

- new programming catered to specific stages of business growth
- new members-only portal with ability to reserve rooms, print, and more
- convenience and flexibility of monthly billing
- scholarships and discounts for our most popular programs
- three membership tiers with resources crafted to cater to each stage in your entrepreneurial journey

MEMBERSHIP PACKAGES:

- 1 CREATE:** Great for those who want to socially engage with the EC.
- 2 LAUNCH:** Great for early stage startups seeking to launch a business.
- 3 GROW:** Great for later stage startups including alumni of EC programs seeking to continue growth.

"I AM ALREADY A MEMBER." That's great! You get to keep your membership! Beginning January 2016, you will automatically be upgraded to our Launch membership package. You will have the Launch package for one year from your initial sign-up date. We're happy that you already decided to join our community!

NOTE: THE NEW PACKAGES WILL NOT BE AVAILABLE UNTIL JANUARY 2016.



MEMBERSHIP PACKAGES: *details*

	CREATE \$15 a month	LAUNCH \$50 a month	GROW \$100 a month
RESOURCES & EVENTS			
<ul style="list-style-type: none"> • registration to EC programming and networking events <i>Sip It, How To Workshops, Entrepreneurs Happy Hour, and #FAIL</i> 	✓	✓	✓
<ul style="list-style-type: none"> • registration to monthly later-stage programming & networking events <i>Lunch and Learn and Peer Networking</i> 			✓
<ul style="list-style-type: none"> • access to detailed Member, Alumni, and Entrepreneur Advisor directories 		✓	✓
<ul style="list-style-type: none"> • two one-hour mentor meetings a month- <i>fees apply to additional meetings</i> <i>Per mentor availability & signed Mentee Contract</i> 		✓	✓
<ul style="list-style-type: none"> • unlimited one-hour mentor meetings a month <i>Per mentor availability & signed Mentee Contract</i> 			✓
<ul style="list-style-type: none"> • access to promote in EC blog "Entrepreneur Spotlight"- <i>2 times a year</i> 		✓	✓
SPACE & TECHNOLOGY			
<ul style="list-style-type: none"> • individual login to EC member portal 	✓	✓	✓
<ul style="list-style-type: none"> • access to printing, copying, scanning and 3D printer- <i>fees may apply</i> 		✓	✓
<ul style="list-style-type: none"> • enhanced wifi access 		✓	✓
<ul style="list-style-type: none"> • access to break room: microwaves, refrigerators, and free coffee 		✓	✓
<ul style="list-style-type: none"> • small meeting room access- <i>per availability</i> <i>Galen, LBMC, Bass Berry & Sims, Bullpen Ventures, Pinnacle Point and Cisco</i> 		✓	✓
<ul style="list-style-type: none"> • large meeting room access- <i>at additional cost and per availability</i> <i>Ingram Board Room and Patterson Learning Center</i> 		✓	✓
<ul style="list-style-type: none"> • access to screens and projectors for presenting -<i>per room availability</i> 		✓	✓
<ul style="list-style-type: none"> • access to co-working space 8-5, M-F 		✓	✓
<ul style="list-style-type: none"> • access to desk, mailbox, or locker- <i>at additional cost and per availability</i> 		✓	✓
OFFERINGS FROM PARTNERS			
<ul style="list-style-type: none"> • access to Google For Entrepreneurs resources: <i>GFE Tech Hub Passport Program and Google Cloud Credits</i> 	✓	✓	✓
<ul style="list-style-type: none"> • introduction to corporate partner pipeline- <i>when appropriate</i> 			✓
<ul style="list-style-type: none"> • introduction to EC investor network- <i>when appropriate</i> 			✓
<ul style="list-style-type: none"> • access to Friends of the EC discounts 	✓	✓	✓
<ul style="list-style-type: none"> • discount codes for local conferences- <i>provided at time of event</i> 	✓	✓	✓
<ul style="list-style-type: none"> • access to library of resources in EC member portal <i>EX: recommended print & digital content, library, discounts from partners, and database resources, lists of startup tools, message board forums, etc.</i> 			✓

