



Expert Estate Sales
by L.A. Kroese

Lisa Kroese, CAGA

Owner

785 Tucker Rd., Ste G
PMB 574
Tehachapi, CA 93561
C 661-474-7201
O 661-238-3999
LA@ExpertEstates.com
www.expertestates.com

EXPERIENCE:

Expert Estate Sales by L.A. Kroese; Owner Tehachapi, CA

03/2011-present

Founder, owner and operator of full service Estate Sales and Appraisal service company; marketing and conducting professional estate sales for individuals, attorneys and heirs; researching and preparing written and verbal appraisal valuations of personal and business property for IRS donations, estate probate, insurance, legal and planning purposes

Senate of Pennsylvania, Senator Dinniman; Operations Director & Legislative Aide West Chester, PA

03/2009-04/2010

Promoted in under a year; established political and event agenda for election year; developed constituent service and office management guidelines; recommendations on new legislation; representing Senator at meetings and public events; constituent relations; interviewing new hires; intern and volunteer management

U.S. Congress, Congresswoman Gillibrand; District Director & Regional Representative Glens Falls and Saratoga Springs, NY

01/2007-01/2009

Delivered victory in Nation's most expensive House race; set up and operated northern district office; promoted to District Director; ran district operations; spokesperson and representative at meetings and events; recruited, trained and led staff and volunteers; built loyal teams; liaison for elected officials, agencies, business and non-profit leaders; wrote congressional

briefings and recommendations; wrote constituent services content; developed aggressive public outreach calendar; led staff of seven serving over 620,000 constituents; boss filled Secretary of State Hillary Clinton's vacant Senate seat in January of 2009

**Hubbard Hall Projects; Coordinator: Uganda Heritage Roots Collaboration
Cambridge, NY**

09/2006

Planned UHR's non-profit NY Tour; developed funding plan; managed \$62,000 budget for month-long visit of former street children from Uganda; spokesperson; handled all media/promotion issues generating positive print, radio and TV coverage

**Vesta Preservation, Inc.; President
Greenwich, NY**

09/2003-12/2006

Developed strategic alliances; researched new acquisitions and made go / no go decisions; directed start-up; created and implemented successful business plan; closed six-figure transactions and negotiated deals

**Long and Manzi Fine Art Services, Inc.; Vice President
Greenwich, NY**

09/2003-12/2006

Entrepreneurial experience; formulated policies; improved services for high-profile collectors and museums; expanded business serving clientele that were included on the top 200 list of collectors; managed budgets and complex sales; closed six-figure sales

**Glenn A. Long Fine Arts, Private Dealers and Appraisers; Director
Miami, FL**

08/1998-09/2003

Overhauled and streamlined operations; increased visibility and generated new clients; implemented new technologies at firm serving top collectors and South Florida museums; press and marketing; assistants and interns; cut costs; handled all budgeting and accounts

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**Sloan's Auctioneers and Appraisers; Assistant: Painting and Sculpture Dept.
Miami, FL
10/1997-08/1998**

Negotiated client contracts; catalogue research, editing and writing; auction and promotion event setup

PUBLIC AND COMMUNITY SERVICE:

**Columbia North YMCA; Philadelphia, PA
2009-2010**

Financial Development Chair on the Board of Managers; working with board and community to raise funds for both the Strong Kids and Building Campaigns

**United Church of Greenwich's Voices for Peace and Hope Task Force
Greenwich, NY
2005-2006**

Wrote grants securing \$44,000 for Uganda Heritage Roots Project to bring 10 former street children to NY from Kampala; raised funds for over 80% of the project's budget

**Bay Point Schools; Miami, FL
2000-2002**

Served on Board of Directors at non-profit; raised funds on Capital Campaign Committee

**Bay Point Schools, Benefit Art Auction; Miami, FL
1999**

Art auction consultant and coordinator for event at Lea and Roy Black's residence; recommendations earned double previous year's proceeds

**Partnership for Service Learning; Quezon City, Luzon, Philippines
1994-1995**

Service learning student in education and nursing programs for squatters' communities

**Hurricane Andrew Relief Drive; Baltimore, MD
1993**

Organized donation campaign and raised emergency funds

EDUCATION:

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Certified Appraisers Guild of America; St. Louis, MO
2012, USPAP Personal Property Appraisal Certification

Maryland Institute, College of Art; Baltimore, MD
1995, Bachelor of Fine Arts