

JEANNIE HUANG

PRODUCT DESIGNER

jeanniehuangdesigns.com
973.641.6262
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EDUCATION

New York University

MA: English Literature
Sept 2010 - May 2011

Major GPA: 3.80 / 4.00
BA/MA Scholarship Recipient

New York University

BA: English Literature
Sept 2006 - May 2010

Major GPA: 3.74 / 4.00
College of Arts & Sciences Scholarship Recipient

EXPERIENCE

1.

Adobe

Product Designer
September 2013 - Present

Responsible for designing and delivering major product features that impact the Behance network growth

Take broad, conceptual ideas and turn them into simple and elegant design flows and experiences

Work with business stakeholders and the design team to determine requirements, articulate user needs, and translate those needs into concepts and elegant interface designs

Write product briefs and specifications, and collaborate with engineering to build and ship high quality experiences

Prioritize enhancements and new features while communicating product vision and business priorities to engineering, design, customer research, and analysis teams

2.

CrowdTwist

UI/UX Designer
September 2012 - September 2013

Redesigned the entire existing white-label SAAS product to be a responsive, mobile-optimized experience that can be customized on a per-client basis

Led the design process from discovery, requirements analysis, visual design strategy, feature specification, user flows, implementation, to user testing, user research, and prospective client mockups of the product roadmap

3.

Pictorious

UI/UX Designer
October 2011 - August 2012

Designed an iOS photo game application from start to finish as the sole designer, including setting project concepts, branding collateral, user stories, wireframes, art direction, advertising, and final deliverables

4.

Freelance Designer

December 2010 - September 2012

Managed and delivered a variety of projects, including print ads and invitations, corporate presentations, mobile iOS app design, illustrations and vector artwork

Founded a design blog that accrues 90,000 monthly pageviews and over 2,000 subscribers, with bi-weekly updated web content and social media integration

5.

Zenith Optimedia

New Business Graphic Designer
May 2011 - October 2011

Designed presentations, document templates, print materials, and in-house deliverables for events and ads

Produced marketing concepts, product mockups, and pitch materials for new clients

6.

Charles B. Wang Community Health Center

Graphic Designer
October 2010 - May 2011

Managed the creative development, design, and production of all in-house design

Designed bilingual (English and Chinese) brochures for cross-cultural health education

7.

New York University Press

Marketing and Advertising Assistant
September 2008 - August 2010

Designed direct mail and print catalogues for academic journals

Wrote marketing copy for direct mail, advertisements and press releases

SKILLS

Product management
Project management
Design communication
Wireframing/Storyboarding
-
Interface design
User interaction design
User experience
Responsive design
Mobile application design
-
Graphic design
Print design
Illustration
-
Fluent in Mandarin Chinese

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
-
Omnigraffle
Axure
Mockingbird
HTML and CSS
-
Trello
JIRA

AWARDS

Webby Awards

Best Navigation/Structure (2014)
Winner - Behance.net