

# JEANNIE HUANG

## SENIOR PRODUCT DESIGNER

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9174551511  
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### EDUCATION

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#### **New York University**

MA: English Literature  
Sept 2010 - May 2011

Major GPA: 3.80 / 4.00  
BA/MA Scholarship Recipient

#### **New York University**

BA: English Literature  
Sept 2006 - May 2010

Major GPA: 3.74 / 4.00  
College of Arts & Sciences Scholarship Recipient

### EXPERIENCE

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#### 1.

##### **Adobe**

Senior Product Designer  
*September 2013 - Present*

Responsible for designing and delivering major product features that impact the Behance network growth

Take broad, conceptual ideas and turn them into simple and elegant design flows and experiences

Work with business stakeholders and the design team to determine requirements, articulate user needs, and translate those needs into concepts and elegant interface designs

Write product briefs and specifications, and collaborate with engineering to build and ship high quality experiences

Prioritize enhancements and new features while communicating product vision and business priorities to engineering, design, customer research, and analysis teams

#### 2.

##### **CrowdTwist**

UI/UX Designer  
*September 2012 - September 2013*

Redesigned the entire existing white-label SAAS product to be a responsive, mobile-optimized experience that can be customized on a per-client basis

Led the design process from discovery, requirements analysis, visual design strategy, feature specification, user flows, implementation, to user testing, user research, and prospective client mockups of the product roadmap

#### 3.

##### **Pictorious**

UI/UX Designer  
*October 2011 - August 2012*

Designed an iOS photo game application from start to finish as the sole designer, including setting project concepts, branding collateral, user stories, wireframes, art direction, advertising, and final deliverables

#### 4.

##### **Freelance Designer**

*December 2010 - September 2012*

Managed and delivered a variety of projects, including print ads and invitations, corporate presentations, mobile iOS app design, illustrations and vector artwork

Founded a design blog that accrues 90,000 monthly pageviews and over 2,000 subscribers, with bi-weekly updated web content and social media integration

#### 5.

##### **Zenith Optimedia**

New Business Graphic Designer  
*May 2011 - October 2011*

Designed presentations, document templates, print materials, and in-house deliverables for events and ads

Produced marketing concepts, product mockups, and pitch materials for new clients

#### 6.

##### **Charles B. Wang Community Health Center**

Graphic Designer  
*October 2010 - May 2011*

Managed the creative development, design, and production of all in-house design

Designed bilingual (English and Chinese) brochures for cross-cultural health education

#### 7.

##### **New York University Press**

Marketing and Advertising Assistant  
*September 2008 - August 2010*

Designed direct mail and print catalogues for academic journals

Wrote marketing copy for direct mail, advertisements and press releases

### SKILLS

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Product management  
Project management  
Design communication  
Wireframing/Storyboarding  
-  
Interface design  
User interaction design  
User experience  
Responsive design  
Mobile application design  
-  
Graphic design  
Print design  
Illustration  
-  
Fluent in Mandarin Chinese

### TOOLS

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Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
-  
Omnigraffle  
Axure  
Mockingbird  
HTML and CSS  
-  
Trello  
JIRA  
Zenhub

### AWARDS

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#### **Webby Awards**

Best Navigation/Structure (2014)  
Winner - Behance.net