

Jenny Post

JENNYPOST.COM

JENNYPOST22@GMAIL.COM

949.383.0882

EXPERIENCE

HYPOTHESIS GROUP, Art Director

2013-PRESENT

Clearly communicate Market research findings by designing infographics, data visualization, and reports for clients such as Gap, Starbucks, Vans, and Disney. Direct the visual aesthetic of all deliverables as well as assist in managing the workflow between the design and project teams.

JENNY PFOST DESIGN, Freelance

2008-PRESENT

CherryHills Market

Redesigned their company logo and installed a new brand direction with olive oil, balsamic, and spice labels.

Molley Chomper Cider

Developed the logo, cider label, and other print materials for a hard cider company in North Carolina.

Stagecoach and Coachella

Designed several vintage-inspired souvenir T-shirts and totes for the 2014, 2015, and 2016 Stagecoach Country Music Festival as well as the Coachella Music Festival.

Pie on the Mountain

Developed the brand direction, logo, and signage for an artisanal pizza restaurant.

Brian Tropiano

Established the brand voice, logo, and website design for a wedding and lifestyle photographer.

ABERCROMBIE & FITCH, Graphic Designer

2009-2012

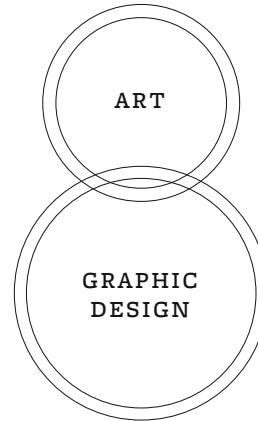
Gilly Hicks Graphic Tees (3 years)

Created new brand specific graphics for each seasonal update. Increased efficiency of the workflow by coordinating with other departments, managed multiple projects at a time in a fast paced environment, and delegated tasks to different team members. Assisted in team development by training new hires and mentoring direct reports.

Hollister Womens Graphic Tees (6 months)

Mentored the career development of two direct reports and co-managed a team of six. Developed strong brand specific seasonal graphics inspired by vintage art, surf memorabilia, and new trends.

EDUCATION



Furman University, 2002-2006

Bachelor of Arts in
Fine Arts Studies, Cum Laude
Greenville, SC

Portfolio Center, 2006-2008

Graduate Studies in Graphic
Design and Art Direction
Atlanta, GA

SKILLS AND EXPERTISE

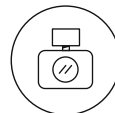
Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft PowerPoint
Google Slides

Tactile

Typography
Layout Design
Branding
Illustration
Lettering
Information Design

INTERESTS



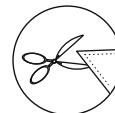
Photography



Traveling



Lettering



Crafting

AWARDS

How Magazine, Promotion and Marketing Design Winner

THANK YOU!