

Elgan Wade Lance

Email: elgan@elganwadelance.com | Portfolio: www.elganwadelance.com | Phone: +1.808.497.7230

Ambition

I'm a senior creative with fifteen years of designing meaningful brand experiences that elicit memorable responses from their intended audiences. Known for having an intuitive design sense, my goal with every project is to resolve creative challenges for clients through working relationships, a clear understanding of media and a team driven design process.

Education

Bachelor of Fine Arts | Emphasis in graphic design and photography | Humboldt State University, Arcata, California

Accolades

SAY Media Hall of Fame Ad for the 7 Eleven 7 Election Campaign 08/15/2012

Adobe Site of the Day for the Hawaii Visitors and Convention Bureau's Picture Hawaii Contest, 07/27/2006

Adobe Site of the Day for the Hawaii Visitors and Convention Bureau's Ultimate Hawaii Dream Vacation, 02/12/2006

Multiple Adrian Awards for the Hawaii Visitors and Convention Bureau's Ultimate Hawaii Dream Vacation, 2006

The Ray Milici Award for innovative thinking and creative, Milici Valenti Ng Pack, 2004

Experience

Northwest & Gray

Creative Partner
Burlington, Washington
(January 2016 - present)

Challenges

Acquire client relationships while leading creative strategy for brand identity, website and digital ad projects. Clients include Huckwagons Trailers, Burlington Little School, CrossFit Spero and JBD Interior Design.

Elgan Wade Lance Art Direction + Design

Freelance Art Director
Burlington, Washington
(May 2014 - present)

Challenges

Freelance art direction and design solutions that span print, interactive, mobile and website mediums. Clients include Google, TRUSTe, Keith McMillen Instruments, and Sparkling Ice.

Say Media

Associate Creative Director
San Francisco, California
(March 2012 - May 2014)

Challenges

Led creative strategy for the sales staff and helped head a global design team for microsite, video, mobile and tablet ad products. Clients included M&M'S, 7 Eleven, Estee Lauder and Mazda.

Videoegg | Say Media

Art Director
San Francisco, California
(September 2009 - February 2012)

Challenges

Created highly engaging digital ads that spanned from involved microsite ad experiences to mobile and tablet ads. Clients included Volkswagen, Heineken, Citibank, Duracell and Samsung.

Eleven Inc.

Interactive Art Director
San Francisco, California
(August 2007 - August 2009)

Challenges

Helped build an in-house creative group while working on top tier interactive projects. Clients included Apple, Business Objects, Northstar at Tahoe, Oakland A's and Virgin America.

Firefly Hawaii | Milici Valenti Ng Pack

Interactive Art Director
Honolulu, Hawaii
(March 2003 - June 2007)

Challenges

Concepted and delivered integrated web sites and advertising solutions for top clients across the Hawaii Islands. Clients included Prudential, Aloha Airlines, Matson, McDonald's, HVCB and Starwood Hotels.