

BPM|2015

BLACK **PHILANTHROPY** MONTH

A REPORT FOR OUR COMMUNITY OF STAKEHOLDERS



A Season of Change

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BPM|2015

BLACK PHILANTHROPY MONTH

AN INTRODUCTION

Giving augustly, in August and year-round

Founded by Dr. Jackie Copeland-Carson, in association with the Pan African Women's Philanthropy Network and proclaimed by the United Nations and Congress in August 2011, Black Philanthropy Month (BPM) was created as an annual, global celebration of African-descent giving in the United States and worldwide.

BPM is designed as a multimedia campaign to inform, inspire and invest in Black philanthropic leadership. High-impact events, media stories, service projects and giving opportunities characterize the annual campaign. In its fifth year of observance, BPM 2015 is acknowledged as an unprecedented coordinated initiative to strengthen African-American and African-descent giving in all its forms.

This year's focal concept was *A Season of Change*—a timely assertion that Black giving matters. News reports and personal experiences of racial discord, disturbing shootings, unsettling indignities and pervasive inequities serve as reminders of why traditions of giving and collective action for human rights and social change have been vital in Black communities for centuries. As a month-long campaign, BPM 2015 comprised activities—online and in communities—to inspire people to give back in smarter and more strategic ways and transform one another's lives for the better.

BPM continues to offer an extraordinary opportunity for concerted efforts, globally, to address the most pressing challenges of the 21st century. The BPM Architecture Team relishes that each year growing numbers of diverse communities celebrate and renew rich, shared traditions of giving, self-help and innovation throughout the United States and the world. And while August shines a white-hot spotlight, Black philanthropy abounds 365 days a year.

OBJECTIVES

- Reframe and display 21st century philanthropy
- Promote community philanthropy and attract more people to the work
- Expand, strengthen and build solidarity among networks of individual donors and organizations
- Generate fresh ideas and mobilize vital resources that enhance and increase civic value
- Celebrate giving in all its forms

BPM ARCHITECTS



Jacqueline Copeland-Carson, Ph.D.,
Pan African Women's Philanthropy
Network (PAWPNet) and Founder of
Black Philanthropy Month



Tracey Webb,
BlackGivesBack.com



Valaida Fullwood,
Giving Back Project

8 HIGHLIGHTS

Since August is the eighth month, we are spotlighting various happenings during Black Philanthropy Month 2015 with a **countdown** of the top eight.

8

Focus of Campaign for Black Male Achievement Network Call in August

Black Philanthropy Month was the selected discussion topic for the monthly network call of the Campaign for Black Male Achievement (CBMA)—a national membership network that seeks to ensure the growth, sustainability and impact of leaders and organizations committed to improving the life outcomes of Black men and boys. During the August 20 conversation with CBMA's CEO Shawn Dove, Valaida Fullwood and Tracey Webb shared information about their respective work as writers and involvement in giving circles as well as the origin and highpoints of BPM. The discussion also explored what CBMA network members could do to fuel the momentum of the annual celebration.

7

Diverse personal stories profiled in Black Giving Matters interview series

BlackGivesBack.com ran a series of six interviews in observance of BPM 2015. BGB Contributor Valaida Fullwood initiated the interviews, which were aimed at informing, inspiring and investing in philanthropic leadership. The interviews profiled six generous people of various geographical regions, generations, professions and perspectives who revealed the beliefs, hopes and motivations for their philanthropy.

6

#GiveBlack tweet-up trends on Twitter

On August 13, the Pittsburgh-based POISE Foundation, a sponsor of BPM 2015, hosted its first Twitter chat. Founded by Bernard H. Jones, POISE is an African American community foundation focused on building sustainable Black communities and strengthening Black families by pooling resources. The Twitter chat carried the theme “Because I Give...” and hashtag #GiveBlack and prompted extensive newspaper coverage in the *Pittsburgh Post Gazette*. The tweet-up engaged special guests: Valaida Fullwood of the Giving Back Project; Emmai Alaquiva, Emmy-award winning documentarian; Vernard Alexander, entrepreneur and “networking king;” Sharnay Hearn, philanthropist and social entrepreneur; and Darcel Madkins, community activist and board chair of Community Investment Network. Drawing national participation, the tweet-up generated media buzz and trended as one of the most popular topics discussed on Twitter.

5

#IAMaBP social media takeover

As a part of the Black Philanthropy Initiative (BPI) at Arizona Community Foundation, Phoenix-resident Kim Covington launched an aggressive online video campaign where a cross-section of everyday givers shared their story of giving and exclaimed “I am a Black philanthropist.” Covington is a former TV news anchor, and BPI is a permanent endowment developed by African Americans to advance equity, health, education, leadership and social justice for African Americans in Arizona and across the country. The #IAMaBP video series put forth African American faces and voices involved in philanthropy. In a piece featured in *The Arizona Republic* on July 27, Covington stated, “The barrage of reports of Black lives ended by White police officers, or in the case of the recent Charleston massacre, Dylann Roof, is enough for some to simply cry themselves to sleep....But what has risen from the ashes and the souls of the dead is an outcry for change that comes when you dry your tears, roll up your sleeves and give.” Covington and BPI leaders generated dozens of a video messages that were posted daily on Facebook and Twitter with the hashtag #IAMaBP.

4

Huffington Post culminates month-long celebration with annual BPM feature

For the fifth year running, BPM Founder Jackie Copeland-Carson, Ph.D. contributed a written piece for Huffington Post. Released on September 1, this year's HuffPost / BlackVoices article was titled "Black Giving Matters: A Month Towards a New Movement for Our Times." Copeland-Carson recounted how in 2011, as founding chair of the Pan-African Women's Philanthropy Network (PAWPNet), she established Black Philanthropy Month as "a time for celebration, promotion, reflection and renewal of Black giving throughout the US and worldwide." She recognized the philanthropic work of many, including Dr. Mojubaolu Olufunke Okome of Bring Back Our Girls; Rose McGee, a PAWPNet member, who comforted members of Charleston's Mother Emanuel AME Church with a gift of sweet potato pies by the dozens; Barber Courtney Holmes, who gave free haircuts to children for reading books; and NBA Player LeBron James, who committed millions to send 1000 students to college. Copeland-Carson asserted, "Black giving is not just about the wealthy giving to the poor. It is about Black people of all backgrounds pooling resources by any means necessary for equal opportunity and justice."

3

Cities nationwide proclaim August 'Black Philanthropy Month'

During its inaugural year, the celebration of BPM kicked off with recognition from the United Nations as part of its 2011 International Year for People of African Descent, a declaration by Congressman Keith Ellison and proclamations from Minnesota's governor as well as the mayors of Minneapolis and St. Paul. Today, 10 new cities, spanning the country, have joined the campaign with proclamations from mayors and city councils, asserting that generosity is "instrumental to improving social, educational, economic and health outcomes in Black communities." (a map with participating governmental bodies can be found on page 13).

2

‘The Soul of Philanthropy’ national tour launched

The new multimedia exhibit, “Giving Back: The Soul of Philanthropy Reframed and Exhibited,” began its national tour, after debuting in February 2015 at Johnson C. Smith University, an HBCU in Charlotte, North Carolina. The first stop on the tour was Denver, Colorado, where the exhibit opened at Blair-Caldwell African American Research Library, in partnership with The Denver Foundation, on August 1 and ran through the month, in observance of Black Philanthropy Month. Several exhibitions of the smaller pop-up edition also took place. The exhibit was a feature of the Alpha Ladies Philanthropy Luncheon on August 6 during the Alpha Phi Alpha National Convention in Charlotte. Later, on August 29, the newly formed Women Engaged (W.E.) launched as a collective giving circle by hosting “The Soul of Philanthropy” pop-up at Frame of Mind Gallery in Columbia, South Carolina. Also during August, Charlotte’s Levine Museum of the New South announced its September 5th opening of the pop-up exhibition. Inspired by the book *Giving Back: A Tribute to Generations of African American Philanthropists*, the exhibit was made possible by a major grant from the Institute of Museum and Library Services.

1

United Nations International Decade for People of African Descent recognizes Black Philanthropy Month

Dr. Jackie Copeland-Carson founded Black Philanthropy Month in 2011 to celebrate Black giving as part of UN’s International Year for People of African Descent. This year marked the start of the 2015-2024 International Decade for People of African Descent, which was proclaimed by a United Nations General Assembly resolution. The declaration provides a concrete framework for the UN, civil society and all other relevant actors to join together with people of African descent and take effective measures for the implementation of the program of activities in the spirit of recognition, justice and development. During August 2015, at the outset of this important decade, the UN has again recognized Black Philanthropy Month and publicized the month-long celebration on its website (<http://www.un.org/en/events/africandescentdecade/>).





Danny Glover ✓
@mrdannyglover

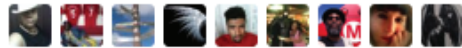


+ Follow

August is Black Philanthropy Month - a coordinated initiative to strengthen African-Amer & African-descent giving in all its forms [#BPM2015](#)

RETWEETS
63

LIKES
59



10:00 AM - 3 Aug 2015



Kim Covington ✓
@kcovington

+ Follow

Watch this [#BPM2015](#) [#IAmaBP](#) shout out [@AZFoundation](#) [@ASU](#) [@ValaidaF](#) [@BlkGivesBack](#)

3:34 PM - 5 Aug 2015 · Goodyear, AZ, United States



3

3



POISE FOUNDATION
@POISEFOUNDATION

#BPM2015 helps to raise the profile of charitable giving among People of African Descent #givingblack

6:02 PM - 13 Aug 2015

10 2

CommFoundGNH
@cfgnh

What's your giving potential? #BPM2015 #blackgivingmatters ow.ly/QD71U

10:05 AM - 12 Aug 2015

5 2

YBGB Institute
@YBGB_Institute

Don't forget! August is Black Philanthropy Month! Get into it! blackphilanthropymonth.com #BPM2015

7:01 PM - 10 Aug 2015

1 1

Jackie Robinson Fdtn
@JRFoundation

August is #BlackPhilanthropyMonth. Learn the pro leagues, athletes & teams philanthropically supporting JRF: bit.ly/1DTem8e

12:11 PM - 7 Aug 2015

4 2

JJA Foundation
@JJAFoundation

August is Black Philanthropy Month! JJF has a vision to transform African-American communities, one child at a time. #BlackGivesBack

3:41 PM - 13 Aug 2015

1 2

Harlem School Arts
@HSAnc

Kudos to everyone participating in #BlackPhilanthropyMonth! Donate to HSA & help creative young minds! hsanyc.org/support-us/ @BlkGivesBack

3:26 PM - 11 Aug 2015

3 2

TriangleCommunityFdn
@TriComFdn

TY @DurhamBIDS for officially proclaiming August Black Philanthropy Month in this city! Proud to partner! blackphilanthropymonth.com #BPM2015

2:53 PM - 3 Aug 2015

10 8

American Liver FDN
@ALFMidAtlantic

August is Black Philanthropy Month. If you are looking for a great cause to support check us out liverfoundation.org #bpm2015 @liverUSA

4:30 PM - 1 Aug 2015

1 1



Aimee A'Laine
@newjoynjourney

Wonderful women who give to impact the lives of others. @JackandJillInc #BPM2015 Inspiring mothers to give back!

5:43 PM - 6 Aug 2015



2015 PARTICIPANT GUIDE

CLICK HERE TO DOWNLOAD

BPM|2015
BLACK PHILANTHROPY MONTH

PARTICIPANT GUIDE

CELEBRATING ONLINE

FACEBOOK

www.facebook.com/BlackPhilanthropyMonth

Please "like" the Facebook page and encourage others to do the same. You also can visit and "like" the Facebook pages of BGB, GBP and PAWP Net, which are listed on page 1.

Facebook Posts, tagging the FB page for Black Philanthropy Month

to observe Black Philanthropy Month 2015 by [your text here]. To learn more about Black Philanthropy Month 2015, visit blackphilanthropymonth.com. #BPM2015

ment to inform, inspire and invest in Black philanthropic leadership by supporting Black Philanthropy Month 2015! Write an op-ed for your local newspaper, host a community event or find other ways to get involved, visit www.blackphilanthropymonth.com. #BPM2015

Facebook page for the #BPM2015 campaign is @BlkGivesBack. You can also follow @ValaidaF

How that August is Black Philanthropy Month? Learn more by visiting blackphilanthropymonth.com. #BPM2015!

ing @BlkGivesBack @PAWPNet @ValaidaF to celebrate #BPM2015! blackphilanthropymonth.com.

GRAM

Post a photo of yourself volunteering in your community, a quote about giving or a related image using the #BPM2015 hashtag.

PINTEREST

Visit the board www.pinterest.com/blackgivesback/black-philanthropy-month and "repin" as new content is added.

'BLACK GIVING MATTERS' INTERVIEWS

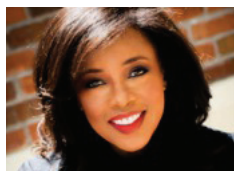
A series posted on BlackGivesBack.com for Black Philanthropy Month 2015 and aimed at informing, inspiring and investing in philanthropic leadership. [Click on the interviews to read more!](#)



▶ Pat Macdonald, Kansas City, MO of the Kansas City Black Community Fund
August 10, 2015



▶ Lyord Watson, Birmingham, AL of Birmingham Change Fund
August 14, 2015



▶ Kim Covington, Phoenix, AZ of Arizona Community Foundation
August 19, 2015



▶ Athan Lindsay, Greensboro, NC of Community Foundation for Greater Greensboro
August 21, 2015



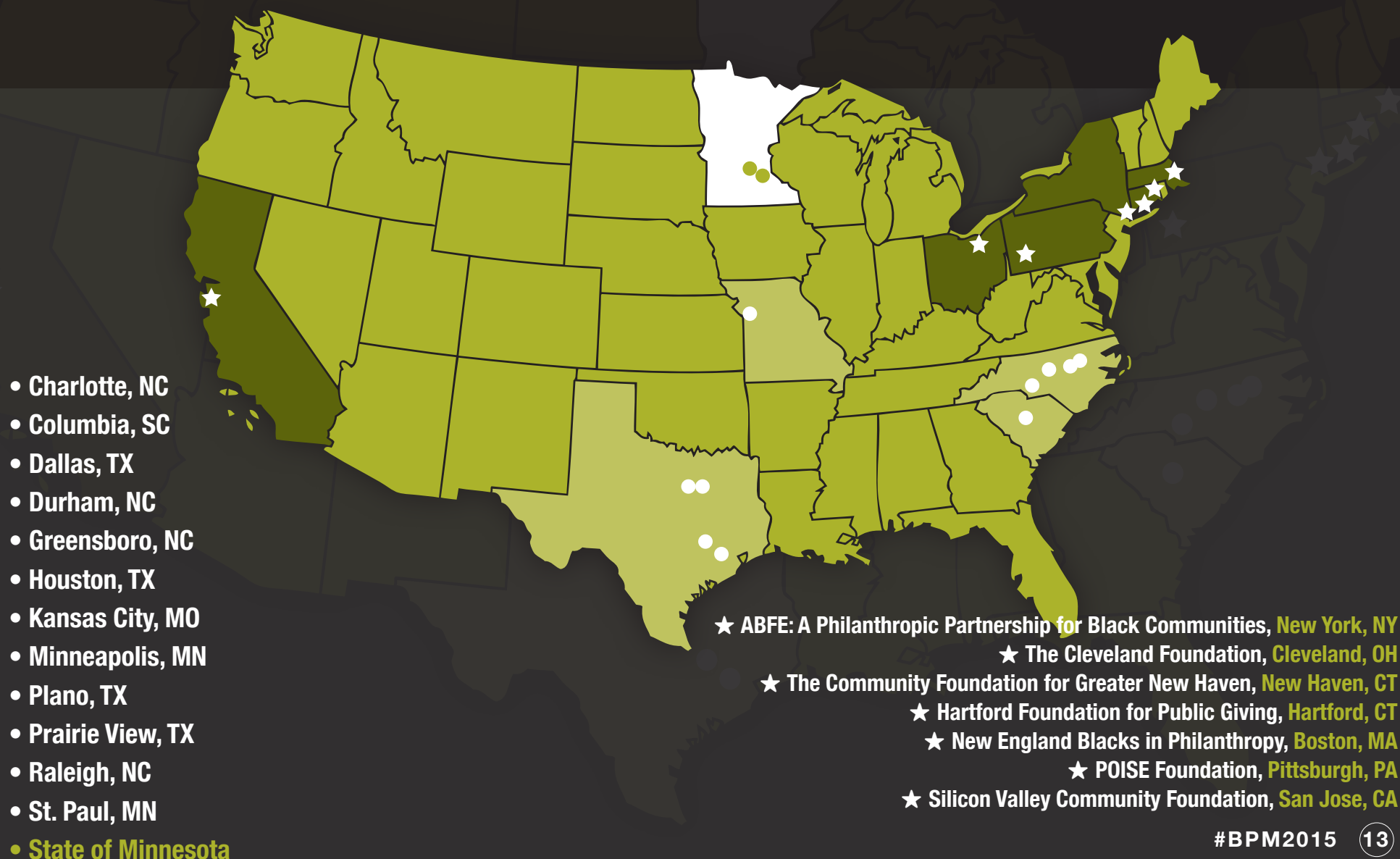
▶ Ebony L. Perkins, Columbia, SC of Central Carolina Community Foundation
August 25, 2015



▶ Birgit Burton, Atlanta, GA of the African American Development Officers Network
August 27, 2015

Recognition and Celebration of Black Philanthropy Month is Expanding!

BPM 2015 Map of Institutional Sponsors and City/State Proclamations





Proclamation

ESTABLISHING "BLACK PHILANTHROPY MONTH" IN KANSAS CITY, MISSOURI

WHEREAS, Dr. Jacqueline Copeland-Carson of Pan-African Women's Philanthropy Network, formerly affiliated with the African Women's Development Fund, (AWDF) USA, established the month of August as Black Philanthropy Month in 2011 with recognition by the United Nations as part of its Declaration of 2011 as the International Year for People of African Descent; and

WHEREAS, Black Philanthropy Month is an annual, global celebration of African descent giving in all its forms; and

WHEREAS, the month-long observance invites all people of African ancestry and allied brothers and sisters to take August and beyond to promote the power of giving to transform lives; and

WHEREAS, Black communities have vested reasons to celebrate and renew their rich, shared traditions of giving, self-help, and innovation throughout the U.S. and the world; and

WHEREAS, an extraordinary legacy of philanthropy and ongoing achievement in philanthropy merit a concerted effort to lift up important stories, spotlight good work, educate the generations, and inspire giving; and

WHEREAS, understanding and generosity are instrumental to improving social, educational, economic and health outcomes in Black communities; and

WHEREAS, philanthropy at its etymological root means love of humankind, and everyone desires love and deserves to flourish with love;

NOW, THEREFORE, I, Sylvester James, Mayor of the City of Kansas City, Missouri, on behalf of the citizens of this great city and the City Council, do hereby proclaim August 1 through August 31 as "Black Philanthropy Month." I call upon public officials, givers of the community and the everyday variety, professionals and volunteers from the philanthropic and nonprofit realm, faith-based congregants, the young and the forever young, to take August and beyond to promote the power of giving to transform lives; and to recognize the vital role generosity plays in ensuring a healthy, safe and prosperous community in which to live, work and flourish.



Sylvester James Jr.
Sylvester James Jr., Mayor
City of Kansas City, Missouri

OFFICE OF THE MAYOR - CITY OF DALLAS

Proclamation

WHEREAS, during times when certain races are subjected to discrimination and intolerance, it is good to highlight the wonderful achievement and positive deeds they are performing. This month of August, we celebrate and recognize Black Philanthropy Month; and

WHEREAS, Black Philanthropy Month is an annual, global celebration of African descent giving in all its forms. The month-long observance invites all people of African ancestry and allied brothers and sisters to take August to promote the power of giving to transform lives; and

WHEREAS, black communities have vested reasons to celebrate and renew their rich, shared traditions of giving, self-help and innovation throughout our community and have been the reason for growth in our city. An extraordinary legacy and ongoing achievement in philanthropy merit a concerted effort to spotlight good work, educate the generations, and inspire giving; and

WHEREAS, the black community on August 29 will commemorate this month-long celebration with the event Black Celebrity Giving. A national social enterprise that highlights the philanthropic efforts of African American celebrities and professional athletes has partnered with several Dallas area businesses and nonprofits to bring their annual free shopping experience, Giving Boutique, for homeless youth in Dallas for the first time.

NOW, THEREFORE, I, MICHAEL S. RAWLINGS, mayor of the City of Dallas, and on behalf of the Dallas City Council, do hereby proclaim the month of August 2015, as

BLACK PHILANTHROPY MONTH

in Dallas, Texas



City of Charlotte, North Carolina Proclamation

WHEREAS, Dr. Jacqueline Copeland-Carson of Pan-African Women's Philanthropy Network (formerly affiliated with AWDF USA) established the month of August as Black Philanthropy Month in 2011, with recognition by the United Nations as part of its Declaration of 2011, as the International Year for People of African Descent; and

WHEREAS, Black Philanthropy Month is an annual, global celebration of African descent giving in all its forms; and

WHEREAS, the month-long observance invites all people of African ancestry, allied brothers, and sisters to take August, and beyond to promote the power of giving to transform lives; and

WHEREAS, African-American communities have vested reasons to celebrate, and renew their rich, shared traditions of giving, self-help, and innovation throughout the U.S. and the world; and

WHEREAS, an extraordinary legacy of philanthropy and ongoing achievement in philanthropy merit a concerted effort to lift up important stories, spotlight good work, educate the generations, and inspire giving; and

WHEREAS, understanding, and generosity are instrumental to improving social, educational, economic, and health outcomes in African-American communities; and

WHEREAS, philanthropy at its etymological root means love of humankind, everyone desires love, and deserves to flourish with love;

NOW, THEREFORE, I, Daniel G. Clodfelter, Mayor of Charlotte, do hereby proclaim August 2015 as

"BLACK PHILANTHROPY MONTH"

in Charlotte and commend its observance to all citizens.

WITNESS MY HAND and the official Seal of the City of Charlotte.



Daniel G. Clodfelter
Daniel G. Clodfelter
Mayor

Proclamation

"BLACK PHILANTHROPY MONTH" A SEASON OF CHANGE

WHEREAS, Black Philanthropy Month, established by Dr. Jacqueline Copeland-Carson in 2011, is an annual, global celebration of African descent giving in all its forms; and

WHEREAS, the August observance invites all people of African ancestry and allied brothers and sisters to take the month and beyond to promote the power of giving to transform lives; and

WHEREAS, Black communities have vested reasons to celebrate and renew their rich, shared traditions of giving, self-help, and innovation throughout the U.S. and the world; and

WHEREAS, citizens will hopefully understand and recognize the vital role generosity plays in ensuring a healthy, safe and prosperous community in which to live, work and flourish; and

WHEREAS, ongoing achievements in philanthropy merit a concerted effort to lift up important stories, spotlight good work, educate the generations, and inspire giving; and

WHEREAS, understanding and generosity are instrumental to improving social, educational, economic and health outcomes in Black communities;

NOW, THEREFORE, I, HARRY LAROSILIERE, MAYOR OF THE CITY OF PLANO, TEXAS, do hereby proclaim August, 2015 as "Black Philanthropy Month" in Plano, and I do hereby encourage all citizens to join me and the Plano City Council in celebrating the cultural richness and philanthropic spirit of our community.



Harry Larosiliere
Harry Larosiliere
City of Excellence



City of Columbia
A Proclamation

WHEREAS, Dr. Jacqueline Copeland-Carson of Pan-African Women's Philanthropy Network (formerly affiliated with AWDF USA) established the month of August as Black Philanthropy Month in 2011 with recognition by the United Nations as part of its Declaration of 2011 as the International Year for People of African Descent; and

WHEREAS, Black Philanthropy Month is a global celebration of African descent giving in all its forms which takes place each year; and

WHEREAS, the month-long observance invites all people of African ancestry and allied brothers and sisters to take August and beyond to promote the power of giving to transform lives; and

WHEREAS, Black communities have vested reasons to celebrate and renew their rich, shared traditions of giving, self-help, and innovation throughout the U.S. and the world; and

WHEREAS, an extraordinary legacy of philanthropy and ongoing achievement in philanthropy merit a concerted effort to lift up important stories, spotlight good work, educate the generations, and inspire giving; and

WHEREAS, understanding and generosity are instrumental to improving social, educational, economic and health outcomes in Black communities; and

WHEREAS, philanthropy at its etymological root means love of humankind, and everyone desires love and deserves to flourish with love;

NOW, THEREFORE, I, Stephen K. Benjamin, Mayor of the City of Columbia, South Carolina, along with my fellow members of Columbia City Council, do hereby proclaim August 2015 as

Black Philanthropy Month

In the City of Columbia and urge all citizens of Columbia, South Carolina, to observe this month with appropriate programs, ceremonies, and activities.

Stephen K. Benjamin
Stephen K. Benjamin
Mayor

Sam Davis
Sam Davis
District I, Council Member

Leon Plough
Leon Plough
District IV, Council Member

Tamara Isaac Devine
Tamara Isaac Devine
At-Large, Council Member

#BPM2015 14

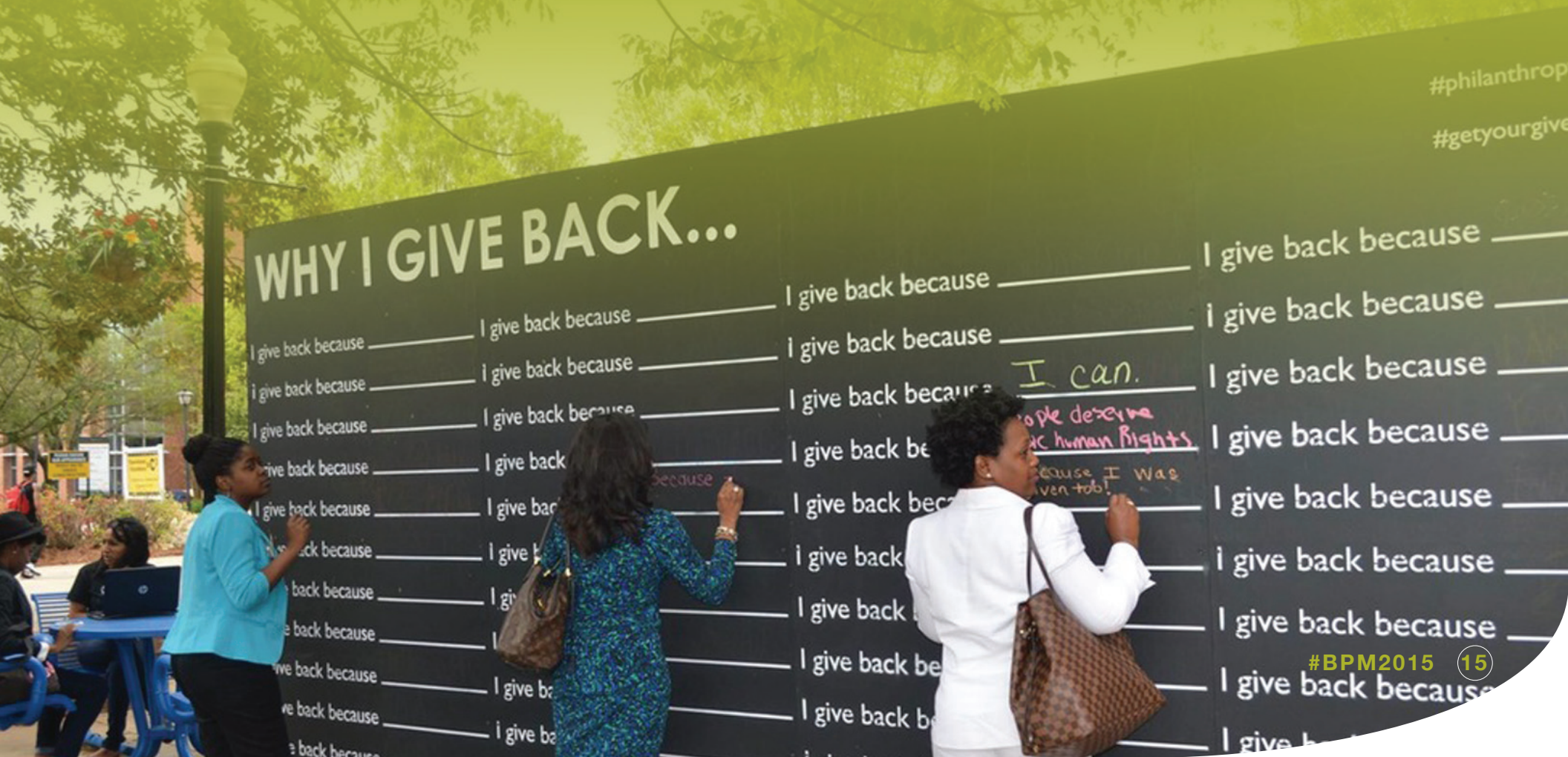
STORIFY.COM RECAPS

➔ WEEK OF AUGUST 8

➔ WEEK OF AUGUST 15

➔ WEEK OF AUGUST 22

➔ WEEK OF AUGUST 31

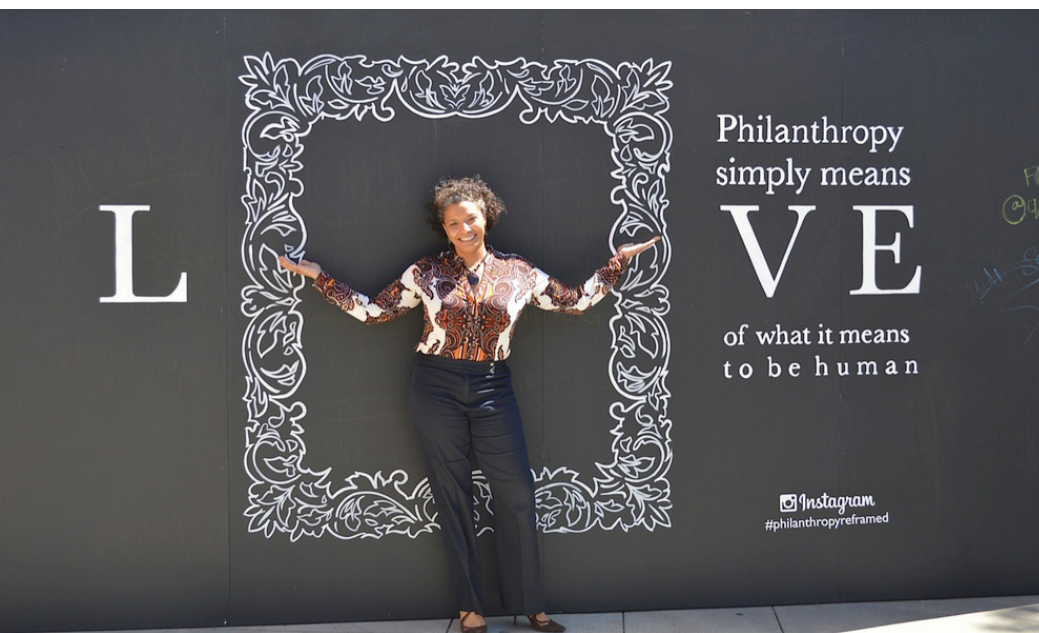


MEDIA STORIES

Below are a few of the stories from across the county featured in recognition of Black Philanthropy Month 2015:

- *Black Philanthropy Month celebrates charity and giving*, AZ Central, The Arizona Republic, July 27, 2015
- *Black Philanthropy Resources/Connecticut Council for Philanthropy*, August 2015
- Jack & Jill of America Foundation Blog: *August is Black Philanthropy Month*, August 2015
- *Black Philanthropy Month 2015: Amidst A Season of Change*, Black Giving Matters/BlackGivesBack.com, August 1, 2015
- *"Pittsburgh Foundation lifts message of black philanthropy"*/Pittsburgh Post Gazette, August 11, 2015
- *Foundation Hopes to Change Image of Black Philanthropy*/Chronicle of Philanthropy, August 13, 2015
- *COLA Gives Celebrates Black Philanthropy Month*/Central Carolina Community Foundation, August 13, 2015
- *Black Philanthropy Month/Fundraising Good Times*, August 17, 2015
- *Happy Black Philanthropy Month*, Houston!/Ujima South, August 22, 2015
- *"Black Philanthropy: When We Give"* by Kenneth J. Brewer Sr./The Afro, August 26, 2015

**Click on the media stories to read more*

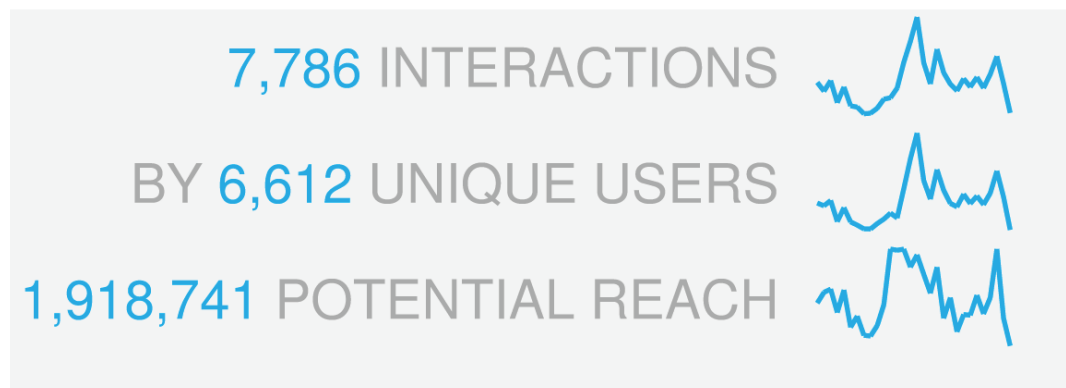


SOCIAL MEDIA SUMMARY (AUG 1 - AUG 30)

A movement that's growing and spreading!

SPROUT SOCIAL *Reporting*

GROUP STATS across all Twitter and Facebook accounts



NEW Twitter followers: 349

NEW Facebook fans: 702



TOP COUNTRIES		TOP CITIES	
United States	494k	Accra, Ghana	13.6k
Ghana	21.1k	Charlotte, NC	3.3k
Brazil	7.1k	Kingston, Jamaica	2.8k
Jamaica	5.1k	Kumasi, Ghana	2.8k
Kenya	2.1k	Atlanta, GA	2.1k

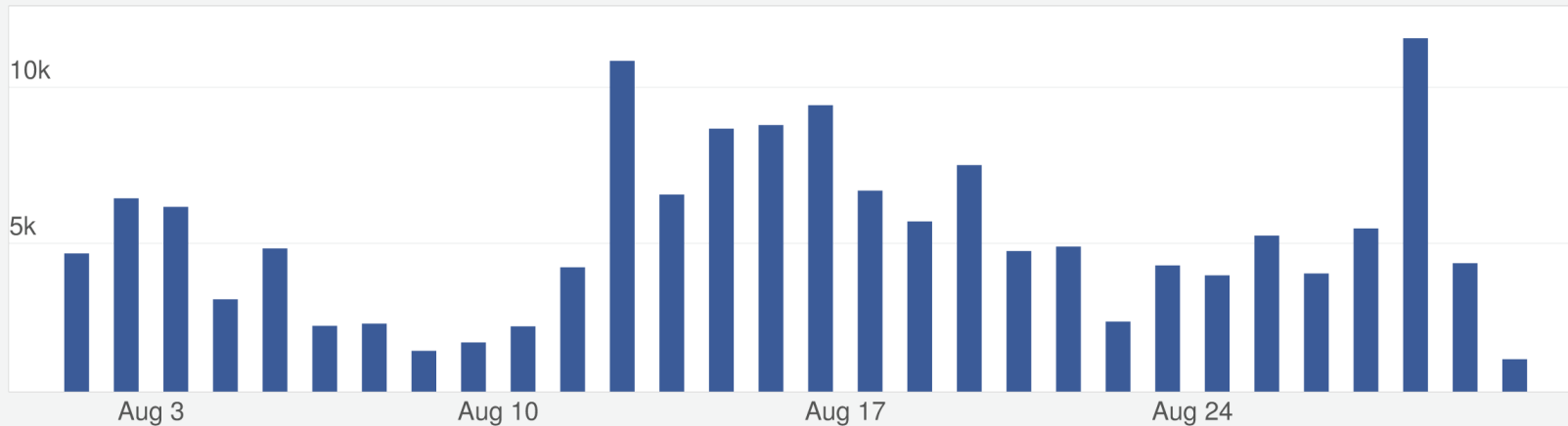
FACEBOOK STATS

across all Facebook pages



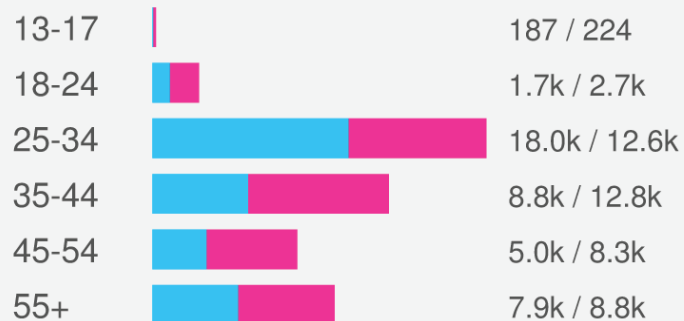
My Facebook Pages

7.99k Total Likes, and 1.29k people talking about this



IMPRESSION DEMOGRAPHICS

AGE & GENDER



48%
Male

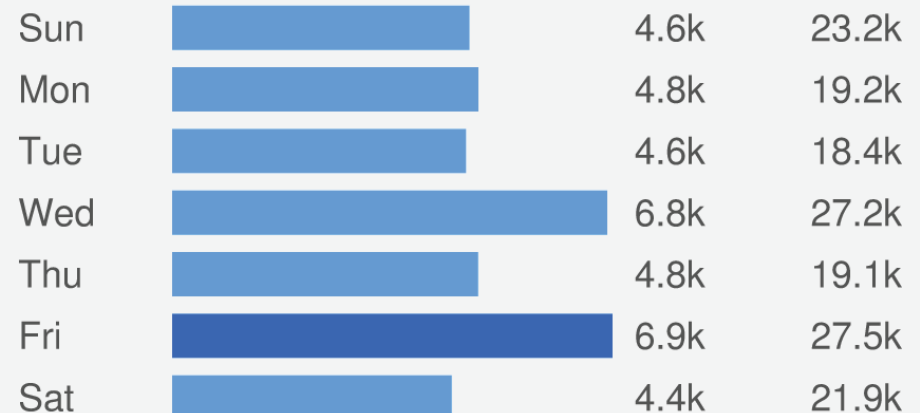


52%
Female

BY DAY OF WEEK

AVG

TOTAL



SPONSORS



ABFE: A Philanthropic Partnership for Black Communities, is a membership-based philanthropic organization that advocates for responsive and transformative investments in Black communities. Partnering with foundations, nonprofits and individuals, ABFE provides its members with professional development and technical assistance resources that further the philanthropic

sector's connection and responsiveness to issues of equity, diversity and inclusion. Visit www.abfe.org for more information.



Established in 1914, the **Cleveland Foundation** is the world's first community foundation and one of the largest today, with assets of \$2.2 billion and 2014 grants of \$98 million. Through the generosity of donors, the foundation improves the

lives of Greater Clevelanders by building community endowment, addressing needs through grantmaking, and providing leadership on vital issues. The foundation tackles the community's priority areas – economic transformation, public-school improvement, youth development, neighborhood revitalization, and arts advancement – and responds to the community's needs.

For more information on the Cleveland Foundation, visit www.ClevelandFoundation.org and follow on Facebook.com/ClevelandFoundation, Twitter @CleveFoundation and Instagram @CleveFoundation



The Community Foundation
for Greater New Haven

The Community Foundation for Greater New Haven is a philanthropic institution that was established in 1928 as Greater New Haven's permanent charitable endowment. For more than three generations, thousands of donors have built the community endowment by establishing permanent funds or making gifts to existing funds that

distribute grants to a broad variety of issues and organizations. In addition to grantmaking, The Foundation helps build a stronger community by taking measures to improve student achievement, creating healthy families, promoting local philanthropy via www.giveGreater.org, creating a welcoming community for marginalized groups, and encouraging better understanding of their region. Visit online at www.cfgnh.org, www.facebook.com/cfgnh or Twitter at @cfgnh.



Hartford Foundation
FOR PUBLIC GIVING
Together for good.®

The Hartford Foundation for Public Giving is the community foundation for Hartford and 28 surrounding

communities. In 2015, the Foundation celebrates 90 years of grantmaking in the Greater Hartford region, made possible by gifts from thousands of individuals, families and organizations. It has awarded grants of more than \$620 million since its founding in 1925. For more information about the Hartford Foundation for Public Giving, visit www.hfpfg.org.

SPONSORS



New England
Blacks in Philanthropy

NEBIP is an affinity membership group that unites Black philanthropists, trustees and staff of

grant making institutions to enhance philanthropy's ability to address the needs of Black communities. In addition, it seeks to increase the influence and presence of Blacks in philanthropy. NEBIP helps provide the tools for Black communities to become healthy, vibrant and self-sufficient.

NEBIP aims to make its community strong by informing, reforming and transforming philanthropy in areas of concern which its members believe are the foundations to a vibrant and self-sufficient people and community. Within 10 years, NEBIP's efforts will create a more inclusive philanthropic community with keener insights into its communities and priorities. Visit nebip.org for more information (<http://nebip.org>).



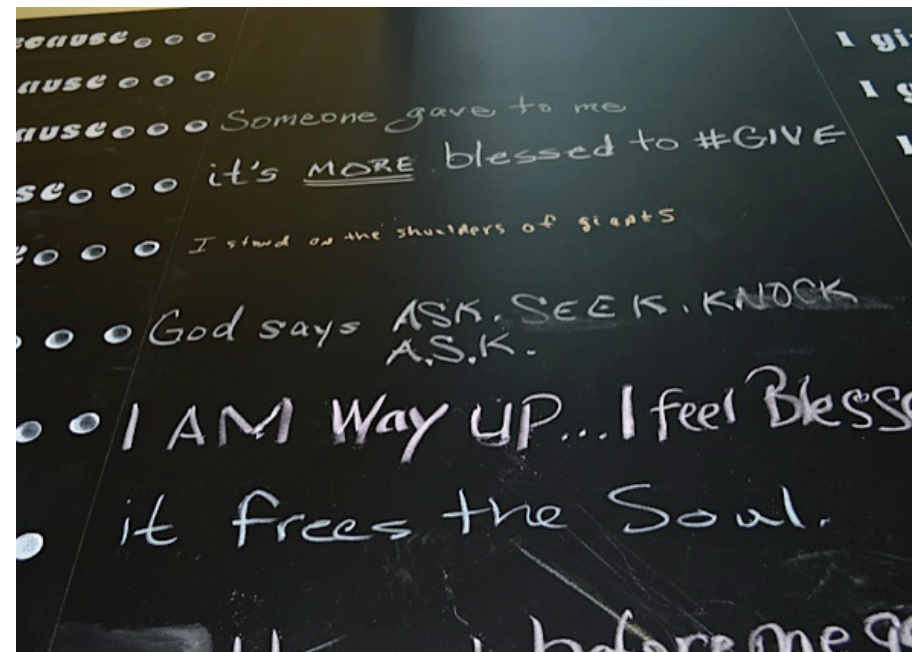
POISE Foundation is an African American led community foundation focused on assisting the Pittsburgh Region's Black community in achieving

self-sustaining practices, through leadership, collective giving, grant making and advocacy. Created in 1980, POISE was the first public foundation in Pennsylvania created and managed by African Americans. For 35 years, the Foundation has provided support to programs that add to the quality of life of Black Pittsburgh and its surrounding regions; and has expanded its services to affect Black families and their communities across the United States. For more information about POISE Foundation, visit [www.poisefoundation.org](http://poisefoundation.org).



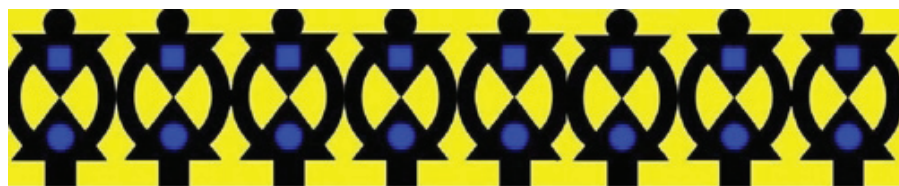
Silicon Valley Community Foundation makes all forms of philanthropy more powerful. We serve as a catalyst and leader for

innovative solutions to our region's most challenging problems, and through our donors we award more money to charities than any other community foundation in the United States. As Silicon Valley's center of philanthropy, we provide thousands of individuals, families and corporations with simple and effective ways to give locally and around the world. Find out more at www.siliconvalleycf.org.



ARCHITECTS

Principal partners of BPM 2015 are Pan-African Women's Philanthropy Network (PAWPNet), BlackGivesBack.com (BGB), and the Giving Back Project (GBP). Each partner has blazed trails in philanthropy and contributed notably to advancing Black philanthropy in the United States and around the globe:



Pan-African Women's Philanthropy Network (PAWPNet), co-founded in 2003 by Black Philanthropy Month founder, Dr. Jackie Copeland-Carson, the Pan-African Women's Philanthropy Network (PAWPNet) is a global association of African-descent and allied women leaders, donors and activists of all backgrounds. With members from throughout the US and 30 other countries, our purpose is to strengthen philanthropy, social investment, volunteerism, activism and advocacy to promote the future of African-descent families and communities. For more information and to become a PAWPNet member, visit PAWPNet.ning.com.

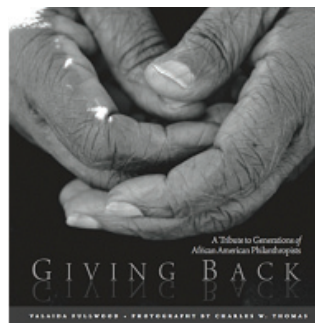
PAWPNet — Building community, social justice awareness, leadership and mutual support among diverse African-descent women

blackgivesback

BlackGivesBack.com (BGB) informs as the premier website on Black philanthropy since

2007, reaching readers in the U.S. and abroad and attracting major media attention. Founded by Tracey Webb, BGB uses original, in-depth and engaging philanthropy-themed story angles, vibrant imagery, features including “The Insider” that profiles African American donors and nonprofit and foundation executives, event coverage, celebrity philanthropy and more.

BGB — Chronicling African American philanthropy since 2007



The Giving Back Project (GBP) inspires and innovates by reframing portraits of philanthropy with stories, photography and civic engagement. The project published Giving Back, an award-winning book that profiles African American giving, and introduced “The Soul of Philanthropy” multimedia museum exhibit that is touring the

country. GBP is a joint effort of **New Generation of African American Philanthropists (NGAAP-Charlotte)** and **Valaida Fullwood**, a nationally known creative consultant and project strategist.

GBP — Reframing portraits of philanthropy

Special thanks to the following Support Team members:

India Simpson, Graphic Design

Kula Etta Addy, PAWPNet Social Media

Stacey Trammel, Web Design

ASPIRATIONS FOR BPM 2016

As our annual celebration of Black giving in all its forms grows, sights are set high for 2016. In addition to *your* participation next August, top hopes for next year's campaign are:

- Greater numbers of individuals leading and participating in local philanthropic work that fulfills the objectives of BPM.
- Expanded participation by nonprofit organizations, universities, foundations, governmental bodies and media to recognize the work of Black donors and to include a broader range of voices, images, stories and contributors in their philanthropic work.
- Increased number of sponsors and supporters committing resources—locally, nationally and internationally—to inform, inspire and invest in philanthropic leadership.
- Wider global connections, relationships and perspectives from across Diasporic communities in Africa, the Caribbean, South America, Europe and elsewhere in North America and around the world.

Your input and ideas are welcome as we build momentum for 2016 and beyond.





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 Media, Culture, and Black Lives

<p>DANNY GLOVER Actor, Producer, & Humanitarian</p> 	<p>PATRISSE CULLORS Artist, Organizer, & Co-Founder of #BlackLivesMatter</p> 	<p>MODERATOR</p> 
<p>ISSA RAE Author, Producer, Writer <i>"The Misadventures of Awkward Black Girl"</i></p> 	<p>ALAN JENKINS Executive Director The Opportunity Agenda</p>	

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