

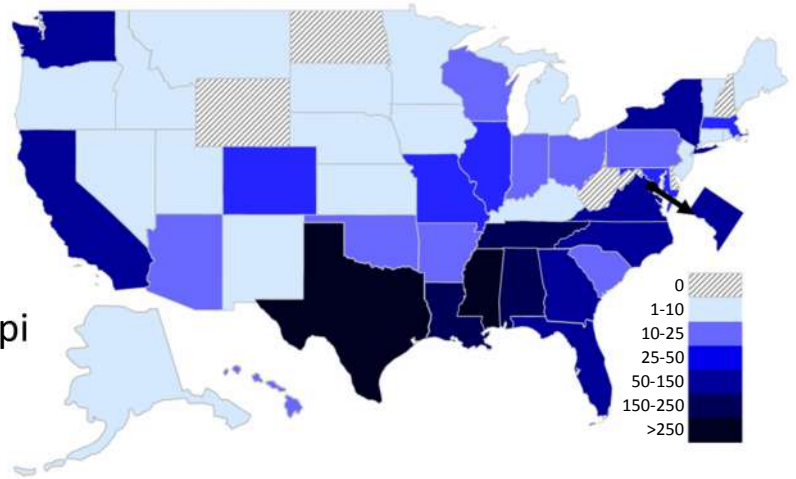
Where are they?

36.3% (~1060)

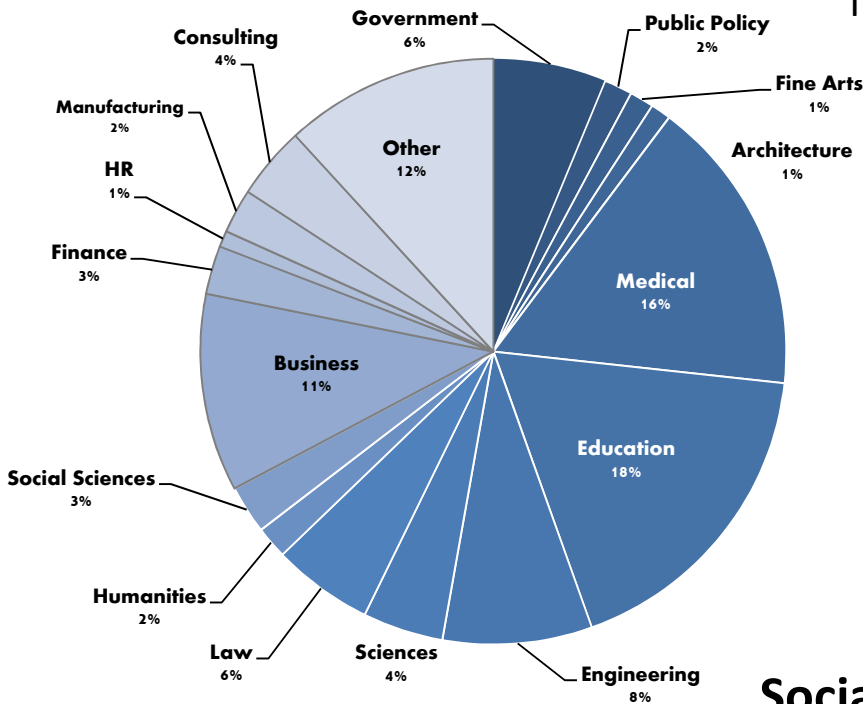
Mississippi residents

63% of Alumni outside Mississippi interested in moving back

(Primarily based on career opportunities)



What do they do?



Top 3 career fields for alumni:

In Mississippi:

- Education (18%)
- Medical (16%)
- Business (11%)

All Alumni:

- Medical (16%)
- Engineering (13%)
- Education (12%)

Social Contributions

Alumni who send remuneration home to Mississippi	20%
Alumni who donated time or dollars to charity	80%
Alumni published in peer-reviewed journals	16%
Alumni who hold patents:	2%

Economic Contributions

Financial impact of MSMS alumni businesses in Mississippi:
\$29-63 Million annually

55 Mississippi businesses owned by MSMS alumni

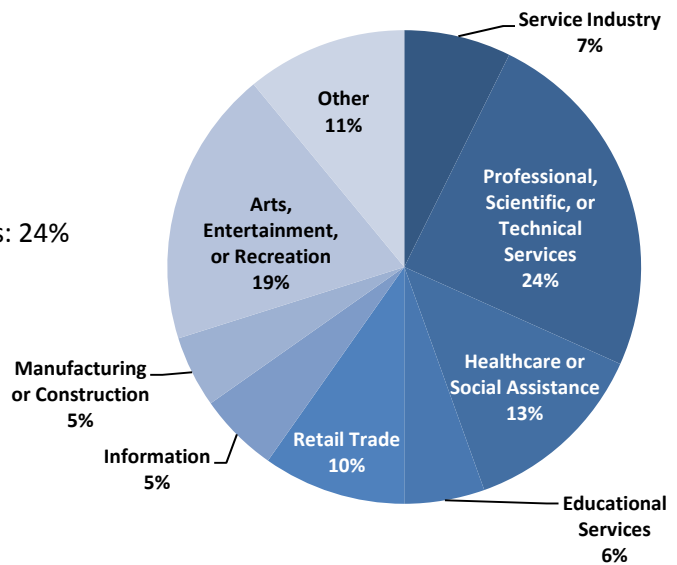
Business Sectors:

- Professional, Scientific, or Technical Services: 24%
- Arts, Entertainment, or Recreation: 19%
- Healthcare or Social Assistance: 13%
- Manufacturing or Construction: 5%

~2,250 Mississippians employed

Note: Entrepreneurial data is based solely on reported data in the survey. No additional information about the remaining alumni population is assumed.

MSMS Entrepreneur Sectors in MS



Examples of Mississippi businesses owned in whole or part by MSMS Alumni:

Butler Snow LLP
The Goggans Law Firm PLLC
Foil Wyatt Architects & Planners PLLC
Lazy Magnolia Brewery, LLC
A&R Automotive, LLC
Nova Rocketcraft

Starkville Radiology PLLC
Lafayette Pediatric Clinic, LLC
Florence Animal Clinic, PA
Polk Creek Farm
Smith's Honey Farm, LLC
Wise Family Farm

Ocean Springs Seafood, Inc
Joe's Craft Beer, LLC
Mahdu Investments LLC
Lee-Way Financial Services, Inc
LogLinear Group, LLC
Yalobusha Software

MSMS Alumni annual Household Income:

- **\$98-120 Million in MS**
- **\$325-420 Million nationally**

Median Income:

- **\$103,000 for Mississippi residents** compared to \$39,000 for Mississippi median income
- **\$125,000 for all alumni** compared to \$53,000 for US median income

Based on our analysis of household incomes, businesses owned by MSMS Alumni, and remuneration sent back to Mississippi, the net present value (NPV) of the investment in each MSMS student is approximately \$480,000 with a discounted return on investment (ROI) of more than \$10 (1020%). (25-year horizon, 5% discount rate due to Mississippi bond yields). Additional impacts such as tourism spending due to visits home for more than a week from ~1500 alumni were not quantified.

**For each \$1 spent by the legislature annually on MSMS,
Mississippi earns more than \$10.**