

Sarah Muscarella

GRAPHIC
DESIGNER
in BOSTON

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Experience

SENIOR GRAPHIC DESIGNER
SHIFT Communications
Dec, 2015 – Present

Conceptualize, draft and deliver award-winning work including infographics, social content, mailers, videos, event signage, and presentations to clients like McDonald's, T-Mobile, Char-Broil, HIMSS, Tintri, Webroot, Slimming World, Fortinet and 365 by Whole Foods.

Facilitate on-boarding of junior design staff and art direct their work.

Lead trainings for SHIFT account teams on subjects like presentation design, event photography and upselling creative work to PR clients.

GRAPHIC DESIGNER
SHIFT Communications
Mar 2014 – Dec 2015

Work with account teams from all four SHIFT offices on new business pitch deck design for most desirable potential clients.

Craft internal communications visuals like e-books, newsletters, logos, posters, t-shirts, headshots, and SHIFT's updated brand guidelines.

GRAPHIC DESIGNER
Freelance
2012 – Present

Poster, brochure, identity, logo, packaging and website design.
Past clients include Harvard University, IRONMAN, SaladPower, The Career Portal and the Boston Demons Football Club.

LEGAL ASSISTANT
Segal Roitman, LLP
2008 - 2014

Manage daily operations for three partners and one associate in a labor law firm. Event planning, presentation creation, research, website redesign committee, event facilitation and data entry.

Education

2012
Certificate of Graphic Design
School of the Museum of
Fine Arts, Boston, MA

2008
B.A., Political Science
University of Notre Dame
Notre Dame, IN

Skills

After Effects
Illustrator
Lightroom
InDesign
Photoshop
Premiere Pro

Squarespace
Wordpress

Cinemagraph Pro
Excel
PowerPoint
Sharepoint
Word

Ink & Paint Illustration
Paper Cutting Illustration
Photography