

Summary

There are numerous products designed for prospective students to get a feel for campus life. There is significant overlap in capabilities across products. These products fall in to three categories:

Interactive Map

- Campus Bird
- NuCloud
- Trailhead

Virtual Tour

- Student Bridge
- YouVisit
- Virtually Anywhere

Engagement App

- Guidebook
- Modo Labs
- Scavify

Requirements

Mandatory Features

- Interactive map
- Supports video
- Great mobile experience
- Customizable look & feel
- Oxy staff can update content easily
- Section 503/ADA Compliant

Additional Desirable Features

- Multiple custom maps
- Geo-location
- Point-to-point directions
- Analytics ready

The feature inventory on the next page is a summary of product features based on information available on the vendor website. It is necessary to see a demo and ask questions to fully determine each product's capabilities.

Feature Inventory

	Interactive Map	Point-to-Point Directions	3D Map	Multiple Custom Tours	Customizable Look & Feel	Custom Map Icons	Video	Audio / Voiceover	Responsive	App	Analytics
<u>Campus Bird</u>	X	X	X	X	X	X	X		X		X
<u>Guidebook</u>	X			X	X			X	X	X	
<u>Modo Labs</u>	X	X		X	X	X	X			X	
<u>NuCloud</u>	X				X	X	X		X		X
<u>Scavify</u>	X			X	X					X	X
<u>Student Bridge</u>	X		X		X		X		X		X
<u>Trailhead</u>	X	X	X		X		X		X		
<u>Virtually Anywhere</u>	X							X			X
<u>You Visit</u>	X				X		X	X	X		

Next Steps

Products from each primary category should be evaluated via a demo. Key department should be invited to participate in relevant demos as there may be opportunities to utilize certain products for Orientation, Homecoming, Commencement and Reunion.

Recommended for Demo



guidebook

