



## EDUCATION

### UNIVERSITY OF ST. THOMAS, MINNEAPOLIS, MN

FastTrac Series, Spring 2007

### MINNEAPOLIS COLLEGE OF ART & DESIGN, MINNEAPOLIS, MN

Bachelor of Fine Art, Graphic Design 1998

### LEWIS & CLARK COLLEGE, PORTLAND, OR

Bachelor of Art, Art History 1992

### INSTITUTE FOR AMERICAN UNIVERSITIES, AVIGNON, FRANCE

January 1991-June 1991

## EXHIBITIONS/AWARDS/MAGAZINES

I.D. Magazine	AIGA MN Design Shows	The Local Show (AdFed)
The One Show	Communication Arts –	Graphic Design USA
Print Regional –	Design Annuals	How Magazine
Design Annuals	Metropolitan Magazine	

## EMPLOYMENT

### J. O'BRIEN DESIGN

Art Direction & Design Consultant, August 1998 – present

Collaborate with clients as well as assisting internal corporate design departments and creative agencies as a demonstrated lead creative with the ability to offer strategic design & photo art direction across all branding channels including print, digital, UX/UI, and responsive/adaptive interactive design. Experience working as part of team with strategists, creative directors, UX, copywriters and UI engineers. Projects include cross-channel brand launches for fortune 100 companies, branding systems, event design, social media implementation for non-profits, and more.

### CLIENTS

Target	Sanrio	Jostens	College of St. Catherine
Kohl's	The Trane Company	Class Act Stationery Inc.	Zamzee/Hope Labs
Best Buy	PNC Bank	Emergency Foodshelf Network	No Rule's Theatre, NC
Dayton Hudson	U.S. Bank	Minnesota Public Radio	Iconoculture
Disney	Pentair	Betty Ford Center	Retrieve A Golden of the Midwest

### CATALYST STUDIOS

Senior Designer/Art Director, September 2004 – May 2009

Specializing in strategic marketing and concept-driven design for retail and online initiatives. Experience leading creative teams on both large and small projects. Projects include: brand launches, promotions, product development, catalogs, photo art direction, in-store signage campaigns, logos and identity systems, packaging, website design, event promotion, TV/multi-media

### HARTUNGKEMP

Graphic Designer, September 2002 – 2004

Projects include: identity systems, packaging, books, furniture, invitations, website design, event promotion and signage design.

### KUESTER PARTNERS/AGENCY ELEVEN

Graphic Designer, December 1999 – 2001

Projects include: identity systems, brochures, invitations, website development, restaurant identity systems and paper promotions.

### INTERNSHIPS

Hunt Adkins, Minneapolis, MN  
John Ryan Company, Minneapolis, MN  
Dayton Hudson Corporation, Minneapolis, MN

### PREVIOUS CAREER EXPERIENCE

The Solomon R. Guggenheim Museum (New York City), The Saint Paul Chamber Orchestra, The Freshwater Foundation (Minneapolis)

### VOLUNTEER EXPERIENCE

AIGA – Minnesota (Portfolio 1 on 1 committee member and event chair; Events board member 2002 – 2004); Retrieve A Golden of the Midwest; Animal Humane Society; Lake Harriet Yacht Club (board member 2010-11, Fleet Captain 2013, Vice Commodore 2014, Commodore 2015, marketing/social media/sponsor coordinator)

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Word, Excel, Slingshot, HipChat, Sketch, Lost Dog Finder, Pit Crew Chief, Meringue Maker