



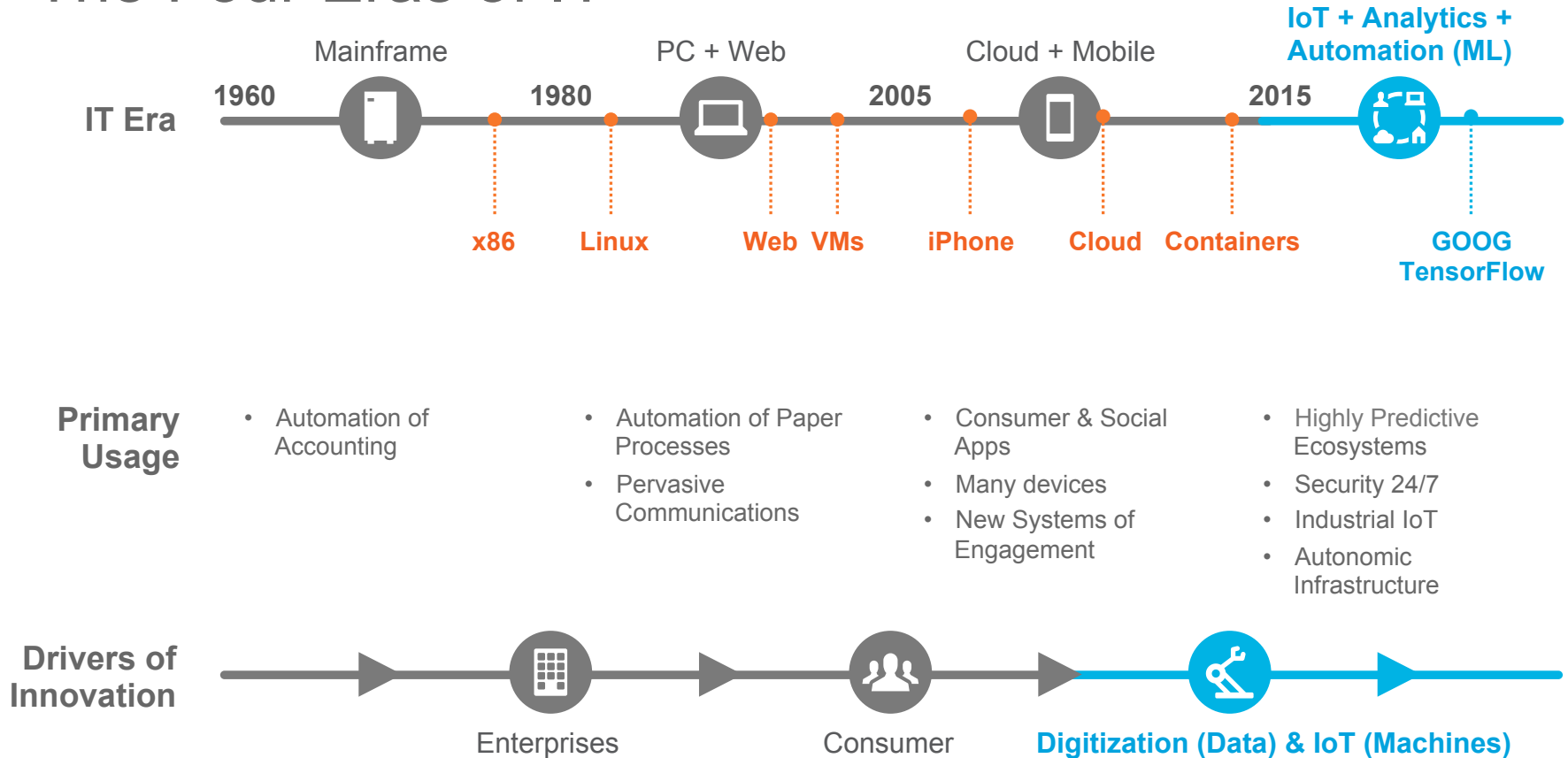
Cisco Technology Strategy

Zorawar Biri Singh,
CTO and SVP, Cloud Services & Platforms

@zbirisingh

Cisco *live!*

The Four Eras of IT



Two Waves of Digitization Enable

The New Digital Business/City/Country



People Centric *Digitization*



Transform
Processes
and Business
Models



Empower
Workforce
Efficiency and
Innovation



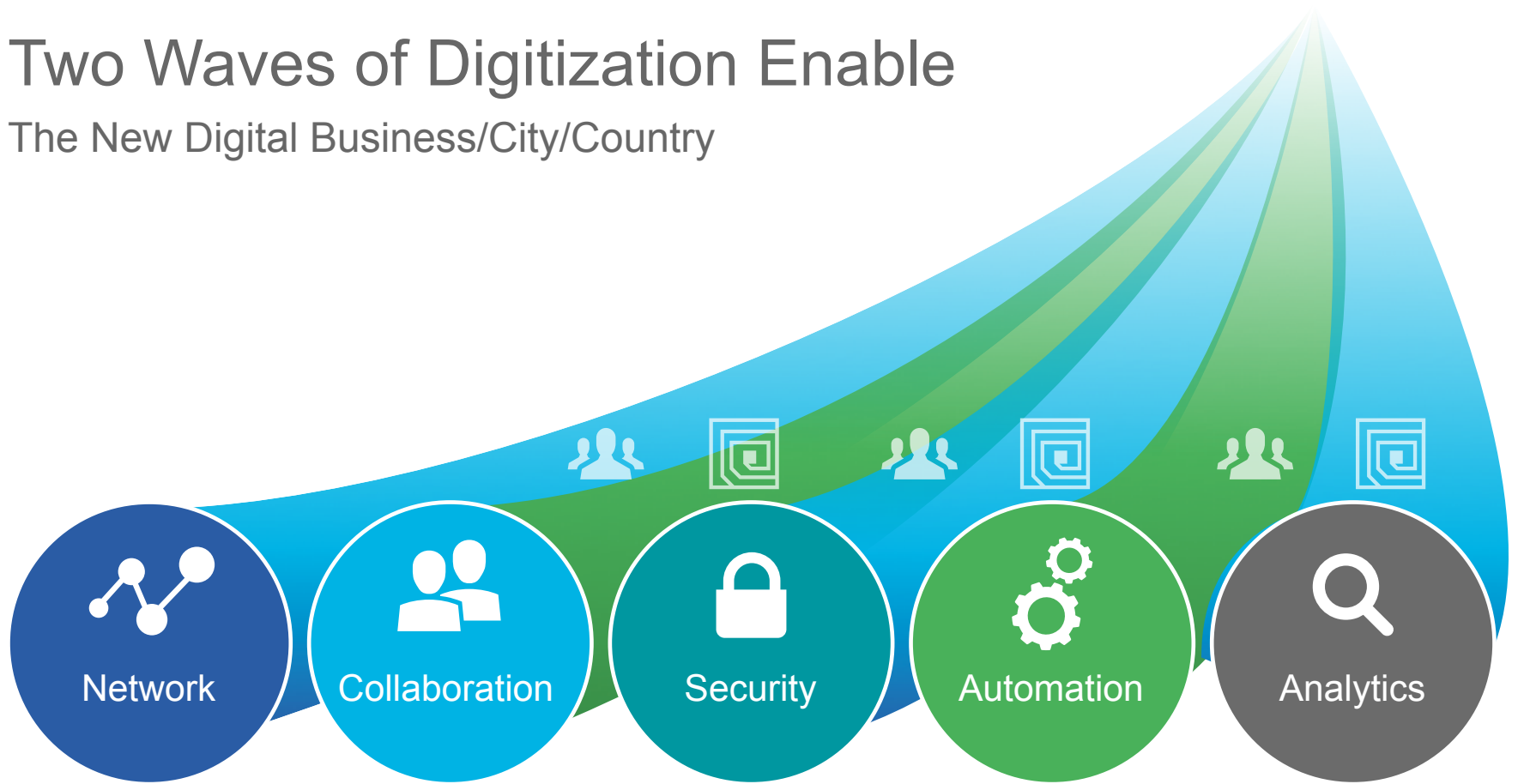
Personalize
Customer / Citizen
Experience



Machine Centric *Digitization*

Two Waves of Digitization Enable

The New Digital Business/City/Country



The New Digital Business/City/Country

A Journey, Led By Culture & Powered by IT



The Cisco Portfolio



Orchestration & Management

Software / OS's

Hardware / ASIC's

Cisco Cloud



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