+ work experience

From: 02/17 To: Present | FREELANCE | NEW YORK

Sr. Art Director/ACD
+ **Weber Shandwick,** 909 3rd Ave, 5th Floor, NY 10022
Assist in the creation and maintain the quality of new business mocks & presentations. Help foster the awareness of internal brands appearance as well as provide consultation on the brands potential evolution.

From: 12/13 To: 1/17 | VaynerMedia | NEW YORK

Sr. Art Director
Sr Ad on multiple accounts including Bud Light, Stella Artois, Sour Patch Kids, Ritz, HALLS, & Stride. Responsible for maintaining, or often establishing, the look, feel & execution of each brands social media micro content & digital campaign creative. Primary objective: participate in meaningful strategic meetings, capturing killer content where ever I am needed, keeping clear communication between client, account & my brilliant team of designers. Expanding love for Animation & Video editing DAILY.

From: 07/12 To: 12/13 | FREELANCE | NEW YORK

Sr. Art Director
+ **Initiative |** {From: 07/13 To: 12/13}
Contracted for various presentation projects from internal slide artwork to designing a microsite, team logo, 40+ illustrations for a recent 2013 Hasbro global agency review and now, several on-going new business pitches.
+ **DeVries |** {From: 07/13 To: 10/13}
Contracted in July 2013 to revamp the branding of Bounce fabric softeners' social media presence on Facebook & Twitter. Client and fan response has been overwhelmingly positive with engagement reaching an all-time brand high.
+ **Big Fuel |** {From: 10/12 To: 06/13}
Contracted for 2 weeks to design social posts during holidays. Work extended 9+ months to designing digital comps, storyboarding, media boards, retouching & photography for Gatorade, Budweiser, TMobile, GoSmart & Burger King.
+ **Creative Feed |** {From: 07/12 To: 10/12}
Hired as rich media expert to design advanced Gannet banners for 2 weeks. Client very pleased. Work extended 3 months to emails, landing pages, flash banners for Plantronics & Netgear.

From: 4/08 To: 7/12 | Draftfcb | ILLINOIS

Sr. Art Director
On Kellogg's® account; creative included print ads, fsi's, display units, promo product box designs, logo design, etc. On Stelara® account; responsible for digital assets ranging from the creation of web pages, mobile/web tool development, icon/logo design, web banners, storyboards, email design, button development & style guide creation. Prior to leaving, succeeded in creating & managing the development of web & mobile projects for Kmart, Sharpie, Prismacolor, Expo & Tombstone.

From: 7/07 To: 4/08 | ULTA Cosmetics | ILLINOIS

Digital Art Director
Deliverables included personally redesigning look & feel of ULTA's website, constructing web exclusive promo art which best expressed the ULTA's marketing needs & redesigning consumer emails. Directed photographer in arranging appropriate product visuals which best represented the mood & expected quality standards of fully revamped website. Result was an extremely satisfied client & consumer experience.

{ADDITIONAL WORK EXPERIENCE AVAILABLE UPON REQUEST}

+ education

From: 09/01/96 To: 05/01/00 College for Creative Studies, Detroit, MI 48202 { Degree: BFA in Illustration }

+ skill sets

{Design/Tech Skills}

Budding Video Editor + Social/Interactive/ Rich Media enthusiast + Web site/banner design + Digital/Print native + Excellent eye for color arrangement + Retouching abilities + Mac & PC literate + Photoshop + Illustrator + InDesign + PremirePro + Adobe Animate CC + Sketch + Keynote + MS Office

{Illustration Skills}

Quick conceptual mind + Talent in Gouache, Acrylic, Oil paints & digital + Create dark, comical & serious characters to fit in continuity with desired situation + Logo design + Storyboard experience

{Personal Abilities}

Great interaction/team skills + Hard worker + Attentive yet strong leadership + Consistent at meeting tight deadlines + Patient & responsive under stress + Appreciating a Half-Full Glass then refilling it