

# Vassilios Bayiokos

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**Objective:** To obtain a growth position in the creative field of Art & Design.

**Work History:**

**Barneys New York - Digital Retoucher - 07/11 to present - New York, NY**  
*My responsibilities included but were not limited to:* retouching, color-correcting, and compositions for the Barneys New York website. Preparing files for digital and print advertisement use. Coordinating with various departments as to the uploading of assets to servers in adherents to schedule.  
*Various clients:* Ralph Lauren, Balenciaga, Nina Riccu, The Row, Jil Sander, Givenchy, Chloé

**Posner Advertising - Art Director/Supervisor - 3/05 to 6/11 - New York, NY**  
*My responsibilities include but are not limited to:* the layout design for outgoing recruitment and real estate classified and online advertisements, the creation of client pitches & presentations, and the supervising of a small staff while trafficking the ongoing workflow. With a customer service approach, I have successfully fostered a pleasant and effective partnership with Account Representatives to better serve their clients.  
*Various clients:* Barnes & Noble, AIRBUS, Carlton Real Estate, D&N Mortgage, New York Queens Hospital

**Metrosource Magazine - Associate Art Director - 12/03 to 3/05 - New York, NY**  
*My responsibilities included but were not limited to:* the creation and the laying out of advertisements for the magazines' directory and fulfilling the graphic needs of both clients and sales staff. By restructuring the archive systems I created a faster and more efficient workflow.  
*Various clients:* Tanqueray, Volvo of Santa Monica, LeDerma Dermatology, Los Angeles Museum of Art

**Bayard Advertising - Studio Artist - 9/02 to 5/03 - New York, NY**  
*My responsibilities included but were not limited to:* the layout design for outgoing advertisements, maintaining the design integrity of live projects while preparing them for publication, and the creation of client pitches & presentations.  
*Various clients:* K-Force, Gambro Health, Gentiva Health Care

**TMP Worldwide - Production Designer - 4/00 to 7/02 - New York, NY**  
*My responsibilities included but were not limited to:* the layout design for recruitment classified and online advertisements, maintaining the design integrity of outgoing advertisements for publication and preparing for client presentations. By fostering a team driven atmosphere, we were able to reinvent our department to be the most efficient and profitable throughout the company.  
*Various clients:* Merck-Medco, Panasonic, Monster.com, MBNA, Paine Webber

**Jordan Anderson Advertising - Asst to Art Director - 12/98 to 4/00 - New York, NY**  
*My responsibilities included but were not limited to:* the layout design for recruitment classified advertisements, and the monitoring of flow for outgoing projects.  
*Various clients:* Champion Mortgage, Enterprise-Rent-A-Car, Hudson Valley Hospital, Mitsubishi

**Bleecker and Sullivan - Creative Assistant - 9/97 to 11/98 - New York, NY**  
*My responsibilities included but were not limited to:* the assisting in art direction and illustration while taking on various clerical and organizational duties  
*Various clients:* ASPCA, Adirondack, Garden of Eden, Miracle House, Watch World International

**Various Freelance Clients**  
Media Think Tank, Gasmasks.com, Trinity Boxing, Waterfront Boxing, Polesuperstar.com, Lobtail.com, Marion Scott Inc., NY Shamanic Circle, Bella Blu Ristorante, TJB Advertising

**Education:**

**School of Visual Arts** - Various classes, 2002 - present  
**Pratt Institute** - Bachelor of Fine Arts, 1992 - 1995  
**New York City Technical College** - Associate's degree, 1988 - 1992  
**Birmingham Polytechnic of Art and Design (Birmingham, England)** - Sept 1991 - Dec 1991

**Computer Skills:** Adobe Creative Suite (Illustrator, Photoshop, Flash, InDesign, Basic Dreamweaver), Quark Xpress, Basic HTML, OSX

**Relevant Skills:** Graphic design, Conceptual thinking, Layout design, Project Management, Illustration

**Interests:** Cinema, Books, Sports, Media

**References:** Furnished upon request