

**PAULA ESTEY GALLERY and CRAVE BRASSERIE AND WINE BAR  
form a Collaboration of Business and Creativity**

The collaboration between CRAVE and PAULA ESTEY GALLERY came about in early 2014, in a serendipitous way. A friend of both Crave owner Sean Toomey and myself was having dinner at the restaurant, and when Sean visited her table, a conversation about THE WALLS ensued. Sean Toomey is a man quite certain of his ideas, and when he described his desires for the walls of his Brasserie and Wine Bar, Newburyport writer Nancy Langmeyer had an immediate match in mind.

Sean and I met soon after, and our connection was immediate. I am a woman quite certain of my ideas as well, and Sean and I were excited to discover so many identical ideas. He wanted beauty to surround his guests and PEG has a family of beautiful art that would enhance Crave's food, service and architecture, and would enhance also, the experience of diners. We both wanted more than art-as-decoration for his restaurant walls. And so we have set out to bring a *satellite* of the PAULA ESTEY GALLERY to CRAVE.

What has already occurred with amazing swiftness is ATTENTION. There is attention on Sean and CRAVE for the amazing original art exhibitions. There is attention on PEG as a Gallery of distinctive contemporary artists—and a collection that truly sings together, just like the finest menu. There is attention on the patrons of Crave, as we seek to create cross-pollination in business, community, and what we value in both.

We hope to accomplish certain goals—like exposure of the original art of more than 15 regionally recognized contemporary artists to the patrons of the restaurant. Goals that include the flow of the creative economy, from fine dining to fine art.

Sean and I both want to draw our community together in supporting creative values—resources that surround us already—and enhanced by our visible, viable and vocal collaboration.

And finally, we want you to know that our tithe on the sale of artwork from Crave's walls—tithed by Sean, by the Gallery and our artists—is earmarked for Amesbury's life-saving, community-building non-profit OUR NEIGHBOR'S TABLE.

**Thanks you and enjoy it all!**

**Contact me with inquiries, and to see more selections  
of your favorite artist's work.**

**Paula Estey 978-376-4746**