

# CRESCENDO

*Espresso Bar + Music Cafe*

## BOOKING TERMS

We are a 49-cap room located on Madison's Monroe Street, just three blocks from the UW-Madison and Edgewood campuses. **We do have volume limitations** due to our building backing up to the surrounding neighborhood. Please read the following content for what you need to do to be considered for booking at Crescendo.

### WHAT WE NEED FROM YOU TO CONSIDER BOOKING

- **PRESS KIT** - Your press kit should include a brief bio, photos, links to your social media, etc.
- **DRAW** - What is your draw? Have you played Madison before? Do you have a favorite local opener?
- **WEBSITE** - Please include all relevant links to your site, Facebook, etc.
- **SONGS** - Include links where we can hear your music. (do not send files via email)

### STAGE & SOUND

- We have a small corner stage in our room, large enough for about 3-4 musicians and their gear. This does not mean you should bring your 8x10 bass cab or your half-stack – you will not be allowed to use it for your performance.
- Our shows do have volume limitations. We will absolutely keep house/stage volume below 95 dB.
- We have 10 inputs on our stage snake, which is fed to our QSC digital board.

### ALL SHOWS SUPPLIED WITH

2 DI boxes	3 vocal mics w/ boom stands	1-2 instrument mics
stage power outlets	1 stage monitor	LED stage lights

*If you need anything else, it is your responsibility to provide it for your set. (extra DI boxes, extra mics, batteries, etc)*

### DRUMS

Drum kits played with sticks are just too loud for our room. We strongly encourage the use of a cajon or other kit-substitute percussion. You're welcome to bring a kit, it just needs to be played with brushes, hotrods, etc. Kit will not be mic'd at all.

### PAYOUT

Cost of admission, online sales, etc will be agreed upon, and set by you (your band, management, etc) and Crescendo booking. All performing acts will receive a split of the door, online sales, etc, unless a different split is mutually agreed upon. At this time, we do not book with guarantees. All shows payout \$50 cash to sound engineer.

PLEASE SUBMIT YOUR ARTIST INFORMATION TO [play@crescendomadison.com](mailto:play@crescendomadison.com)