



Information Sheet For Contributors to Project Dayshoot+30

- **What is this project?**

- Project Dayshoot+30 is a visual celebration of the state of Oregon in all its forms. It's also the commemoration of an earlier project--Project Dayshoot--that took place on July 15, 1983. On that date, over 90 photographers spread out across the state and shot photographs in a 24-hour period. The result was an exhibit at the Oregon Historical Society and, later, a book called One Average Day.

On Monday, July 15, to mark the 30th anniversary of Project Dayshoot, a group of the original photographers will join with new contributors to once again capture a single day in the life of our state. To reflect the changes that have occurred in technology and journalism in the last three decades, we are adding a video component this year, and the best photographs and videos will be chosen to appear on a website. There are also plans for a physical exhibit and another book.

This year's project is a partnership with the Oregon Historical Society, and participants will have the option of donating copies of their images to the OHS archives.

- **How do I participate?**

- **Everyone** in the state of Oregon can participate on July 15!
- The project is divided into two groups: invited participants and general contributors. If you received an online questionnaire asking you details about what and where you plan to shoot, you are in the invited participants group. General contributors are everyone who did not receive an online questionnaire.
 - Invited participants will receive a "participation packet" electronically prior to July 15 with a letter of explanation (to assist you if anyone

questions what you're doing), photo release forms, and other items.

- General contributors are invited to upload their images and video to their personal Flickr, Instagram, Facebook and Twitter accounts between midnight and midnight on July 15, and label these images with the tag **#dayshoot30**.
- **IMPORTANT!** Please make sure your camera is set to the correct local time and date.
- **How many participants are there?**
 - As of July 1st, more than 100 invited participants had signed on to the project, with more being added every day.
 - We're hoping to have many more "general contributors" than that.
- **What should I take pictures or video of?**
 - Things important to you and your community; things that you feel represent the reality of daily life in Oregon, regardless of whether you feel it's something positive or not-so-positive.
 - Consider what message you would like to send about your home state to current and future viewers of your images.
- **Do I have to shoot in digital?**
 - No! We welcome contributors who work in film instead of digital. However, your negatives must be scanned to create a digital file for the project.
- **What happens after July 15?**
 - Invited participants will upload their images to a predetermined online folder by Monday, July 22.
 - The project organizers will review the collected images for the purposes of displaying online and in an exhibit, as well as for a possible book.
- **Who is benefitting from all this?**
 - The goal of the project is to create a visual time capsule of Oregon daily life in 2013. In making the images available to all via the Internet as well as the Oregon Historical Society archives, the project will contribute to the collective

history of the state. In this sense, the project benefits all Oregonians.

- Project Dayshoot+30 is a non-profit, volunteer-driven effort. Any proceeds that result from any aspect of the project will go to benefit the Oregon Historical Society.