

a r i z o n a  
**Fine Art Expo**

**January 13th to March 26th, 2017**

VIP Party is held the night prior, January 12<sup>th</sup>.

We proudly present the 13th Annual Arizona Fine Art EXPO (EXPO). The EXPO is held in North Scottsdale at the southwest corner of Jomax and Scottsdale Roads next to MacDonalds Ranch. The location is located just 5 miles south of Carefree and 5 miles north of the Loop 101. Not only is the show nestled in the most affluent, upscale area of Scottsdale near the top four wealthiest zip codes in the valley but also ten miles away from the 5th wealthiest zip code in the valley - Paradise Valley.

The application fee includes many opportunities for the artists over the ten weeks, such as; a working studio in a lovely gallery setting, art exhibited within the studio, art sales, paid staff assistance, extensive advertising campaign, artist's personal site on the EXPO website ([www.arizonafineartexpo.com](http://www.arizonafineartexpo.com)), exposure on the Thunderbird Artists website ([www.thunderbirdartists.com](http://www.thunderbirdartists.com)), patron interaction, camaraderie with fellow artists and patron contacts from sales. Unless other arrangements are agreed upon in advance, artists are expected to be present throughout the show or have a studio sitter. A limited number of outdoor working cabanas are available for welding, clay & raku firing, patina finishing, glass fusing, etc. on a first come first serve basis.

Print your name, as you want it printed in the program guide.

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/Province \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Studio Phone (\_\_\_\_\_) \_\_\_\_\_

Cell Phone (\_\_\_\_\_) \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website \_\_\_\_\_

**Arizona Fine Art EXPO Info & Fees**

**DISPLAY:** Two 12' long x 8' tall walls (floor=150 sq ft)

**FEE:** \$2,500 + 20% commission

**JURY FEE:** \$35.00

**OPTIONAL:** \$500 for Working Cabana: 10' X 10'

**Cabanas are a separate fee.**

Submit \$600 deposit, per studio or full payment, application, 4 art images and studio presentation

**Checklist to Apply**

- \_\_\_ Completed and signed application form.
- \_\_\_ Four (4) color images of recent artwork.
- \_\_\_ (1) booth photo presentation - disc is acceptable
- \_\_\_ Marketing/rental fee or deposit (see box above)

Make Checks Payable to **Arizona Fine Art EXPO**  
15648 N Eagle Nest Dr., Fountain Hills, AZ, 85268

**480-837-7163 ★ ArizonaFineArtEXPO.com**

With 85% of the artists returning, openings are limited and the jury is very competitive; therefore, the jury will take place until each category is filled to satisfaction.

**Select only one medium**

Oil Paintings

Acrylic Paintings

Watercolor Paintings

Mixed Media Paintings\*

Mixed Media Sculpture\*

Etchings

Paper

Scratchboard

Batiks

Glass

Bronzes

Wood

Stone

Metal/Copper

Gourd

Fiber Sculptures

Baskets

Ceramic/Clay

Jewelry

Other \_\_\_\_\_

\*List primary mediums used in mixed media: \_\_\_\_\_

Subject Matter: \_\_\_\_\_

Price range of work: \$ \_\_\_\_\_ to \$ \_\_\_\_\_ Monumental or life-sized sculptures? Yes No

Interested in program guide co-op advertising? Yes No Direct mail co-op? Yes No

1. Seventy-five percent of artwork must be originals permitting *only* 25% limited edition prints or giclees.
2. Reproductions of more than 350 in a print series are unacceptable.
3. **Arizona Fine Art EXPO** will collect a 20% commission on all gross sales.
4. **Arizona Fine Art EXPO** expects the artist to be present throughout the majority of the event or we expect a sitter in an artist absence. (Sitters or Representatives are a must).

**FACT:** The artists that are present everyday prove to have far better sales.

I plan to work in my studio: Days per week \_\_\_\_\_ Hours per day \_\_\_\_\_ I will have a representative in my absence? Yes No Do you send out to a mailing to your collectors? Yes No

Circle Below	Space(s)	MO Pymts Deposit–March 25	Final Pymt Apr 25 thru Aug 25	Sept 25
A - Single (\$2,500)	One 24'w x 8'h	\$600	\$325	\$275
B – Double (\$5,000)	Two 24w' x 8'h	\$1200	\$650	\$550
C – Triple (\$7,500)	Three 24' x 8'h	\$1800	\$975	\$825
<b>OUTDOOR CABANAS (\$500)</b>	<b>10'x10'</b>	<b>\$50</b>	<b>\$75</b>	<b>\$75</b>

**SCULPTURE GARDEN:** To place one or more sculptures in the Sculpture Garden or to be considered for the entrance area each sculpture is juried separately. If interested, submit an image along with a note clearly stating the media, width, height, weight, title, and artist's name and phone numbers. Follow this same procedure for each piece juried. There is no additional charge for the sculpture garden jury and no extra cost for the garden space.

**ARTISTS' MARKETPLACE:** To place some items in the Marketplace, it is important that everything is juried beforehand. Again, there is no charge for this jury.

## RELEASE

The undersigned does hereby discharge, release and hold harmless, Arizona Fine Art EXPO, Inc., Thunderbird Artists, Inc., their staff, all sponsoring organizations, the City of Phoenix, State Land Trust and their staff from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned and/or persons who are assisting, while in possession or under the supervision of Arizona Fine Art EXPO. I hereby consent to the enforcement of all rules and guidelines. Furthermore, the undersigned artist hereby certifies that all displayed work is hand prepared and created by him or herself.

This contract cannot be canceled and non-transferable after the refund date. Thunderbird Artists, on behalf of the Arizona Fine Art EXPO has my permission to reproduce my artwork that I have submitted for the purpose of advertising and marketing at the EXPO. Thunderbird Artists has my permission to publish photographs or videos taken of me, my booth and my artwork during the show for purposes related to the promotion of the EXPO past or future. Arizona Fine Art EXPO reserves the right to disqualify any exhibitor for failure to comply with our rules and regulations. Arizona Fine Art EXPO reserves the right to make final interpretation of all rules. I understand that the Arizona Fine Art EXPO will collect a 20% commission on all sales. I also understand that the final marketing payment is to be paid in full and that there will be no refunds after November 1, 2016.

Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_