

arizona
Fine Art Expo

January 12th to March 25th, 2018

VIP Party is held the night prior, January 11th.

We proudly present our 14th Annual Arizona Fine Art EXPO (EXPO). The EXPO is held in North Scottsdale at the southwest corner of Jomax and Scottsdale Roads next to MacDonalds Ranch. The location is located just 5 miles south of Carefree and 5 miles north of the Loop 101. Not only is this show nestled in the most affluent, upscale area of Scottsdale near the top four wealthiest zip codes in the valley but also ten miles away from the 5th wealthiest zip code in the valley - Paradise Valley.

The application fee includes many opportunities for the artists over the ten weeks, such as; a working studio in a lovely gallery setting, your art exhibited within the studio, art sales, paid staff assistance, extensive advertising campaign, artist's personal site on our EXPO website (www.arizonafineartexpo.com), patron interaction, camaraderie with fellow artists and patron contacts from sales. Unless other arrangements are agreed upon in advance, artists are expected to be present throughout the show or have a studio sitter. A limited number of outdoor working cabanas are available for welding, clay & raku firing, patina finishing, glass fusing, etc. on a first come first serve basis.

Print your name, as you want it printed in our program guide.

First Name _____

Last Name _____

Company Name _____

Street Address _____

City/Province _____

State _____ Zip _____ Country _____

Studio Phone (____) _____

Cell Phone (____) _____

Home Phone (____) _____

E-mail Address _____

Website _____

Arizona Fine Art EXPO Info & Fees

DISPLAY: Two 12' long x 8' tall walls (floor=150 sq ft)

FEE: \$2,500 + 20% commission

JURY FEE: \$35.00

OPTIONAL: \$500 for Working Cabana: 10' X 10'

Cabanas are a separate fee.

Submit \$600 deposit, per studio or full payment,
application, 4 art images and studio photo presentation

Checklist to Apply

- ___ Completed and signed application form.
- ___ Four (4) color images of recent artwork.
- ___ (1) booth photo presentation - disc is acceptable
- ___ Marketing/rental fee or deposit (see box above)

Make Checks Payable to **Arizona Fine Art EXPO**
15648 N Eagle Nest Dr., Fountain Hills, AZ, 85268

480-837-7163 ★ ArizonaFineArtEXPO.com

Check only one medium

- | | | | |
|----------------------------|------------------|------------------|----------------------|
| ___ Oil Paintings | ___ Etchings | ___ Bronzes | ___ Fiber Sculptures |
| ___ Acrylic Paintings | ___ Paper | ___ Wood | ___ Baskets |
| ___ Watercolor Paintings | ___ Scratchboard | ___ Stone | ___ Ceramic/Clay |
| ___ Mixed Media Paintings* | ___ Batiks | ___ Metal/Copper | ___ Jewelry |
| ___ Mixed Media Sculpture* | ___ Glass | ___ Gourd | Other _____ |

*List primary mediums used in mixed media: _____

Subject Matter: _____

Price range of work: \$ _____ to \$ _____ Monumental or life-sized sculptures? Yes _____ No _____

Interested in program guide co-op advertising? Yes _____ No _____ Direct mail co-op? Yes _____ No _____

1. Seventy-five percent of artwork must be originals permitting *only* 25% limited edition prints or giclees.
2. Reproductions of more than 350 in a print series are unacceptable.
3. **Arizona Fine Art EXPO** will collect a 20% commission on all gross sales.
4. **Arizona Fine Art EXPO** expects the artist to be present throughout the majority of the event or we expect a sitter in an artist absence. (Sitters or Representatives are a must).

FACT: The artists that are present everyday prove to have far better sales.

I plan to work in my studio: Days per week _____ Hours per day _____ I will have a representative in my absence? Yes _____ No _____ Do you send out a mailing to your collectors? Yes _____ No _____

Check Below	Space(s)	Deposit—March 25	MO Pymts	Final Pymt
			Apr 25 thru Aug 25	Sept 25
A - Single (\$2,500)	One 24'w x 8'h	\$600	\$325	\$275 _____
B – Double (\$5,000)	Two 24w' x 8'h	\$1200	\$650	\$550 _____
C – Triple (\$7,500)	Three 24' x 8'h	\$1800	\$975	\$825 _____
OUTDOOR CABANAS (\$500)	10'x10'	\$50	\$75	\$75

SCULPTURE GARDEN: To place one or more sculptures in the Sculpture Garden or to be considered for the entrance area each sculpture is juried separately. If interested, submit an image along with a note clearly stating the media, width, height, weight, title, and artist's name and phone numbers. Follow this same procedure for each piece juried. There is no additional charge for the sculpture garden jury and no extra cost for the garden space.

ARTISTS' MARKETPLACE: To place some items in the Marketplace, it is important that everything is juried beforehand. Again, there is no charge for this jury.

RELEASE

The undersigned does hereby discharge, release and hold harmless, Arizona Fine Art EXPO, Inc., Thunderbird Artists, Inc., their staff, all sponsoring organizations, the City of Phoenix, State Land Trust and their staff from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned and/or persons who are assisting, while in possession or under the supervision of Arizona Fine Art EXPO. I hereby consent to the enforcement of all rules and guidelines. Furthermore, the undersigned artist hereby certifies that all displayed work is hand prepared and created by him or herself.

This contract cannot be canceled and non-transferable after the refund date. Thunderbird Artists, on behalf of the Arizona Fine Art EXPO has my permission to reproduce my artwork that I have submitted for the purpose of advertising and marketing at the EXPO. Thunderbird Artists has my permission to publish photographs or videos taken of me, my booth and my artwork during the show for purposes related to the promotion of the EXPO past or future. Arizona Fine Art EXPO reserves the right to disqualify any exhibitor for failure to comply with our rules and regulations. Arizona Fine Art EXPO reserves the right to make final interpretation of all rules. I understand that the Arizona Fine Art EXPO will collect a 20% commission on all sales. I also understand that the final marketing payment is to be paid in full and that there will be no refunds after November 1, 2017.

Signature _____ Print Name _____ Date _____