



2013-2014 Sponsorship and Advertising Opportunities

The Middle Tennessee Association of Health Underwriters meetings this year will be filled with critical content to help the members of our organization assist in the ever changing landscape of Employee Benefits. We believe that this year will yield the highest attendance we have ever seen. This is a perfect time for your company to identify themselves as a key player in the marketplace.

There is simply no comparison when it comes to the audience that you can reach when you advertise online and/or by sponsoring one of our meetings. We have created multiple ways to reach our members.

1. **Advertise on our website** – Your company will be displayed on www.mtahu.org for the 2013-2014 meeting year. You can send up to (3) images that will rotate on our website.

(Investment - \$250 for the entire year)

2. **Sponsor one of our meetings** – You can bring your companies brochures and any other materials you have. You will be set up at a table close to the registration table and can give the membership a short summary of the services that your company provides. Your sponsorship also lands you a place on the monthly newsletter that goes out to over 300 subscribers. You can submit (1) picture and a paragraph of your company and the services you provide for the newsletter.

(Investment - \$500 per meeting)

3. **Website & Meeting Sponsor** – You can combine the 1st and the 2nd options for the best of both marketing campaigns. Our website traffic yields over 2,500 unique viewers per year.

(Investment - \$600)

Contact Justin Forton (jforton@fullserviceins.com) for questions or to sign up.