



# SOUTHWEST WISCONSIN BOOK FESTIVAL

Opening Doors, Minds and Pages

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## FOR IMMEDIATE RELEASE

Date: September 4, 2013

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## Southwest Wisconsin Book Festival to be Held September 14

MINERAL POINT, Wisc. – Workshops and 25 authors from Wisconsin and neighboring states will be part of the third annual Southwest Wisconsin Book Festival on September 14, 2013, in Mineral Point, Wisconsin.

The 2013 event begins with twelve morning workshops held at the Mineral Point Public Library and Opera House. Pre-registration is encouraged and can be done at [www.swwibookfestival.com](http://www.swwibookfestival.com). The cost per workshop is \$20.

Session A: 8:30 a.m. - 9:30 a.m.

**Writing your Story** – Jerry Apps

**Book Design from Cover to Cover** – Kristin Mitchell Design

**Create Picture Books that Wow!** – Jodell Sadler

**Maximizing Your Niche** – Bob Wake

Session B: 10:00 a.m. - 11:30 a.m.

**Poetry and Place** – Max Garland

**Managing Your Writer's Platform** – Laurie Scheer

**Editors and Reviewers 101** – Karyn Saemann

**Finding Your Family's Stories** – Nancy Pfothenauer

Session C: 12:00 p.m. - 1:00 p.m.

**The Many Paths of Publishing** - Jerry Apps, Coleman, Christine DeSmet, Terri Reid

**Practical Ways to Publicize & Sell Your Book** – Steve Busalacchi

**Children's Book Illustration** – Michael Kress-Russick

**Blogging is the New Black** – Kimberly Aime

The day continues with a free book signing and reading event held at the Walker House in Mineral Point from 1:00 p.m. to 4:00 p.m. The book signing will showcase a wide range of book genres including children's books, fiction, non-fiction, poetry and short stories. Several authors will also present readings.

For up to the minute information follow the Southwest Wisconsin Book Festival on Facebook and Twitter.

For more information contact Kristin Mitchell by phone at 608.987.3370 or by email at [info@swwibookfestival.com](mailto:info@swwibookfestival.com) ###