

<p align="center">MONTANA SUMMER INSTITUTE 2017 INTENSIVE POSITIVE COMMUNITY NORMS SEMINAR ON THE SEVEN STEP MONTANA MODEL OF PCN COMMUNICATIONS <i>Led by Jeff Linkenbach, Ed.D., Director of The Montana Institute & Sara Thompson, PCN Consultant</i></p> <p align="center"><i>Tuesday, July 11th, 2014</i></p>	
8:00 am – 9:00 am	Breakfast and Networking <i>Lower Atrium of the Yellowstone Conference Center</i>
8:30 am – 9:00 am	Seminar Check-In <i>Gallatin Ballroom</i>
9:00 am – 10:00 am	Overview of The Science of the Positive Process and the Positive Community Norms Framework
10:00 am – 10:30 am	Step 7: Evaluation
10:30 am – 10:45 am	Break
10:45 am – 11:10 am	Step 1: Planning & Environmental Advocacy
11:10 am – 11:30 am	Step 2: Baseline Data
11:30 am – 12:00 pm	Step 3: Message Development
12:00 pm – 1:00 pm	Lunch in the Upper Atrium
1:00 pm – 1:30 pm	Step 3: Message Development (continued)
1:30 pm – 2:00 pm	Step 4: Communication Planning
2:00 pm – 2:45 pm	Step 5: Pilot Testing and Refining
2:45 pm – 3:00 pm	Break
3:00 pm – 3:45 pm	Step 6: Implementation
3:45 pm – 4:15 pm	Step 7: Evaluation & Reflection

MONTANA SUMMER INSTITUTE 2017 TRANSFORMING CULTURE WITH THE SCIENCE OF THE POSITIVE & POSITIVE COMMUNITY NORMS <i>Day 1: Wednesday, July 12th</i>	
8:00 am – 9:00 am	Breakfast & Networking <i>Lower Atrium of the Yellowstone Conference Center</i>
8:30 am – 9:00 am	Institute Check-In <i>Gallatin Ballroom</i>
9:00 am – 10:30 am <i>SPIRIT*</i>	Moving Beyond Prevention -- What Are You Trying to <u>Grow</u>? <i>Transforming culture with positive frameworks and strategies</i> <i>Jeff Linkenbach, Director of the Montana Institute</i>
10:30 am – 10:45 am	Break
10:45 am – 12:00 pm <i>SCIENCE</i>	Perception is Everything: Calculating the Influence of Perceptions of Norms on Behavior <i>The relationship between perceptions and behavior among Minnesota high school students</i> <i>Jeff Linkenbach, Ed.D, Director of the Montana Institute</i> <i>Sara Thompson, PCN Consultant</i>
12:00 pm – 1:00 pm	Lunch & Discussion <i>Huntley Dining Room</i>
1:00 pm – 2:00 pm <i>ACTION</i>	From ACES to HOPE (Health Outcomes of Positive Experience) <i>Promoting positive experiences to foster healthy childhood development</i> <i>Dr. Robert Sege, Chief Medical Officer & Director, The Medical Foundation, Health Resources in Action</i>
2:00 pm – 2:45 pm <i>RETURN</i>	Integrating Hope and Concern into Your Communications
2:45 pm – 3:00 pm	Daily Evaluation

**Each day's agenda is organized around the Spirit-Science-Action-Return Cycle of the Science of the Positive.*

MONTANA SUMMER INSTITUTE 2016 APPLYING POSITIVE COMMUNITY NORMS TO CULTIVATE HEALTHY CULTURES <i>Day 2: Thursday, July 13th</i>	
8:00 am – 9:00 am	Breakfast & Networking <i>Lower Atrium</i>
9:00 am – 10:15 am <i>SPIRIT</i>	Applying PCN to Reduce Campus Sexual Assault <i>Asking the right questions to open new opportunities for prevention and harm reduction</i> <i>Jason Kilmer, Ph.D., Associate Professor of Psychiatry and Behavioral Sciences, Assistant Director of Health and Wellness for Alcohol and Other Drug Education, University of Washington</i> <i>Shannon Bailie, MSW, Health and Wellness Director, University of Washington</i>
10:15 am – 10:30 am	Break
10:30 am – 12:00 pm <i>SCIENCE</i>	Brain Science and Norms <i>What the brain can teach us about prevention</i> <i>Dr. Robert Sege, Chief Medical Officer & Director, The Medical Foundation, Health Resources in Action</i>
12:00 pm – 1:00 pm	Lunch & Discussion <i>Huntley Dining Room</i>
1:00 pm – 2:00 pm <i>ACTION</i>	Beyond Smoke and Mirrors: Current Research on Marijuana Use and Prevention <i>Prevention in a changing legal landscape</i> <i>Jason Kilmer, Ph.D., Associate Professor of Psychiatry and Behavioral Sciences, Assistant Director of Health and Wellness for Alcohol and Other Drug Education, University of Washington</i>
2:00 pm – 2:45 pm <i>RETURN</i>	Wisdom from the Field <i>Reflections and insights from PCN practitioners from across the country</i>
2:45 pm – 3:00 pm	Daily Evaluation

MONTANA SUMMER INSTITUTE 2016 APPLYING POSITIVE COMMUNITY NORMS TO CULTIVATE HEALTHY CULTURES <i>Day 3: Friday, July 14th</i>	
8:00 am – 9:00 am	Breakfast & Networking <i>Lower Atrium of the Yellowstone Conference Center</i>
9:00 am – 10:30 am <i>SPIRIT</i>	Do Your Data Do You Justice? <i>Transforming social science data into social action</i> <i>Jason Kilmer, Ph.D., Associate Professor of Psychiatry and Behavioral Sciences, Assistant Director of Health and Wellness for Alcohol and Other Drug Education, University of Washington</i>
10:30 am – 11:00 am	Break and Hotel Check-Out
11:00 am – 11:45 am <i>SCIENCE & ACTION</i>	What's Next & Closing Reflections <i>Moving ahead on your PCN journey</i> <i>Jeff Linkenbach, Ed.D., Director of the Montana Institute</i>
11:45 am – 12:00 pm <i>RETURN</i>	Daily Evaluation
12:00 pm – 12:30 pm	Make your own sack lunch. Happy trails! <i>Lower Atrium of the Yellowstone Conference Center</i>

