

Marmoset is seeking a Brand Strategist

This role will initiate, inspire and guide the development and execution of exceptional branding efforts in support of Marmoset's position in the industry, representing its core values and virtues. In this role, you will be instrumental in ensuring a consistent and effective voice and message to grow and improve Marmoset's brand, enhance our product, and maintain Marmoset's public image. Serving as second to the Marketing team lead, the Brand Strategist will provide a high level of care, empathy, investment, direction, critical feedback, accountability, and support for the team. Additionally, this role serves as a creative force and support for visual content and supports our label partner, Infinite Companion with various branding and marketing endeavors. The ideal candidate is a self-starter, a natural leader and is able to help keep our Marketing Team moving quickly and in the right direction.

You

Basics: At least 5 years demonstrated experience in a brand management, strategy or related role. You understand the critical relationship between brand, marketing, analytics and achieving results. You thrive at identifying opportunities for innovation; like to have fun and want to be part of a team. Able to see everything from the client's unique perspective.

Personality: You're a people person. Upbeat, strong, proactive and an assertive communicator. You're both analytical and creative-minded. You're a self-starter with a contagious "can-do" attitude. You're an early adopter and you play well with others. You welcome criticism and often seek critical feedback.

Abilities: You're a strategic thinker, a problem solver who knows how to be loud and fight for your ideas. Always wearing "client glasses", thinking and reacting to marketing as a core client would. You know your way around creative content and brand management.

Experience: Demonstrated experience developing and executing brand strategy. You have at least 5 years of experience as a brand strategist, brand + development manager, brand + relationships strategist or similar role. Advertising or creative agency experience is preferred.

Passion + Purpose: A passion for community. Enjoys relationships, meeting new people and making a difference in the world. Love for learning, music, film, art and creativity is required.

Pay: DOE + 12% annual profit sharing.

Marmoset

A Portland, Oregon-based creative agency with BIG dreams. Launched in 2010, steadily growing.

It's more than a creative agency. Marmoset's core purpose is Community - caring for our people: our staff, our clients, and our entire community.

Familial work environment that's fun, offers flexibility, and cares deeply about what we do.

Marmoset has ranked #6 "Fastest Growing Companies in Oregon," "100 Best Companies to Work for in Oregon," and INC Magazine's 2017 Best Places to Work.

Benefits: Generous paid time off, flexible work environment, one month paid sabbatical after 4 years; medical, vision, dental, matching 401K. Profit sharing plan equal to 12% of annual salary. Paid parental leave. Gym & Fitness benefit OR employer-funded FSA, mass transit benefit, bike benefit, technology allowance, live music benefit, cell phone stipend, continuing education assistance, progressive vibes and kombucha on tap that flows like a river.

Culture: Marmoset fosters a progressive culture and work environment with a high degree of trust, collaboration and level of care that's hard to find.

Learn more about our values by watching a TED Talk by our Founder Ryan Wines:
[/www.youtube.com/watch?v=ZX-wTXC35wo](https://www.youtube.com/watch?v=ZX-wTXC35wo)

Marmoset is a proud Equal Opportunity employer, celebrating a diverse, inclusive community of people, cultures and stories.

Because we are a small company, this opportunity has the potential (and likelihood) to evolve in a variety of ways as we continue to grow, and will at times require a high degree of flexibility, patience, adaptation and juggling, depending on what needs to be done.

Worth knowing: At Marmoset, being aligned on virtues and values is more important than credentials, accolades or experience. Along those lines, here are the top, most important virtues of a successful Marmoset employee:

Virtues

1. Commitment (to all of the unique, quirky ways, norms, systems, culture, and rituals at Marmoset).
2. Fire in the Belly.
3. Humility.
4. A sincere desire to listen, learn and grow.
5. Talent and Experience (important, but intentionally listed last)

If these virtues resonate with you and sound like how someone might describe you, then we're on the right track.

Most importantly, you should know we care about people more than awards, achievement, and financial success attained in the bottom line. People, quality of life and relationships matter most. Period. We're a close-knit group of people and we work hard to maintain a positive, healthy, rewarding and even fun culture. Here's Marmoset's purpose and core values, as defined by our staff:

Purpose: Community

Core Values:

- Take care of our people: our staff, our clients, our community.
- Do the unexpected and blow people's minds.
- Respect and celebrate the differences among us - including our diverse identities, backgrounds and cultures.
- Have fun. Be healthy. Unplug and enjoy the fruits of our labor.
- Do the right thing.

We work to keep these core values and purpose ever-present in all that we do and we let them be a filter we use to make decisions and help us do better work.

Marmoset provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Marmoset complies with applicable state and local laws governing nondiscrimination in employment. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

APPLICATION PROCESS

Please submit a one page resume, a one page letter of interest, and 3-5 references - all in PDF format. Do not send us your standard, cookie-cutter resume.

In your letter of interest, feel free to elaborate on your experience and your story so we can get to know you better. What sort of tools and systems do you use to stay organized? Tell us about your personality. How do others describe you? Are you introverted or extroverted and why? What are your superpowers? What is your kryptonite? What brands do you find most interesting and why? Most importantly, how do you see yourself making an impact at Marmoset?

Additionally, in your letter of interest, please be sure to include a statement of purpose (100 words maximum).

The closing date for this position is **Friday, June 8, 2018**. We will review candidates on a rolling basis as applications are received. Please apply as soon as you can and carefully follow the application guidelines. Applications that don't strictly follow the above guidelines may not be considered.

Please email your complete PDF to opportunities@marmosetmusic.com . We will respond to all applicants and inquiries via email; please do not call.