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WHAT I LEARNED IN SCHOOL

VCU Brandcenter / Richmond, VA 2012 – 2014
M.S. in Business/Branding - Copywriting Track

The University of Oklahoma 2008 – 2012
B.A. in Journalism and Mass Communication
Minor in Art History
*Phi Beta Kappa Honor Society, Phi Kappa Phi Honors Society,
Kappa Tau Alpha National Honors Society, graduated Summa Cum Laude*

WHAT I LEARNED NOT IN SCHOOL

Omelet / Los Angeles, CA 2014 – now
Worked on clients including: Pokemon, Bravo, Walmart, AT&T, Microsoft, HauteLook, The Annenberg Foundation, The Mayor's Fund for Los Angeles, Episode, Dandrea Produce.

McGarrah Jessee / Austin, TX May-Aug. 2012
Copywriting Intern: developed creative for clients including Shiner Beer and Whataburger. Developed and executed copy across print, digital, social, packaging, and point-of-sale.

McGarrah Jessee / Austin, TX 2011
Creative Intern: worked alongside core creative team on clients including Whataburger and Tradewinds Tea. Developed and executed copy across social and digital platforms.

The University of Oklahoma Study Abroad Program / Italy 2010
Selected to study Italian Art History and Civic Identity with 25 students. Traveled to Rome, Venice, Florence, and Arezzo.

McGarrah Jessee / Austin, TX 2009
Summer Intern: assisted with office management, shadowed various teams across the creative department.

ABOUT ME

I don't fit the usual creative mold; I'm painfully aware of deadlines, well-organized, and a neat freak. Copywriter by trade, but I have an eye for design. I'm a Texan who's crazy about cars, grammar, and dirty chai. I also watch too many crime shows. Synonym: perfectionist. Antonym: wallflower.