



DESIGN DIVERSITY INDEX

TEMPLATE

The following template illustrates the actions communities can take to create their own local version of the Design Diversity Index.



- 1 Select which design disciplines to include.**
 - 2 Gather relevant data for academic programs and professions.**
 - Academic data sources:
 - National Association of Schools of Art and Design
 - Diversity program staff at universities
 - Research papers
 - Professional data sources:
 - Design associations
 - Bureau of Labor Statistics
 - Industry reports
 - 3 Standardize data to compare demographic categories and disciplines.**
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- 4 Select appropriate infographic format to present data.**
 - Matrix
 - Bar graph
 - Radial chart
 - 5 Produce multiple visualizations for digital and print publication.**
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- 6 Evaluate most effective channels to disseminate findings.**
 - Report
 - Public talks
 - 7 Promote published data through social media, events, and partnerships.**
 - 8 Create methods to gather input from design community.**
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