



# JUNIOR LEAGUE OF BROOKLYN

*Women building better communities®*

## **FACT SHEET**

### ***JLB MISSION STATEMENT***

The Junior League of Brooklyn (JLB) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### ***REACHING OUT STATEMENT***

The Junior League of Brooklyn reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

### ***JLB VISION STATEMENT***

The Junior League of Brooklyn will become Brooklyn's leading women's volunteer organization that effects enduring and meaningful change in our community through the knowledgeable and organized efforts of our members.

### ***VALUES***

**Hands-on Volunteer Service:** We provide the community with knowledgeable volunteers.

**Leadership:** Our members are trained leaders in the community.

**Training:** We develop leadership, communication, fundraising, and management skills through hands-on experience.

**Diversity:** Our organization reflects our community's many cultural and ethnic groups.

**Community Awareness:** We identify and create projects that match community needs with our members' skills and interests through community collaborations.

**Teamwork:** Our organization creates an atmosphere of ownership, trust, respect and friendship for our members. We believe in working as a team within our organization.

### ***HISTORY***

The Junior League of Brooklyn was established in 1910 by women interested in fighting the health and social problems associated with over-crowded tenement neighborhoods. It is the third oldest of the 293 Junior Leagues comprised of more than 155,000 women in Canada, Mexico, the United Kingdom and the United States, united through the Association of Junior Leagues International (AJLI).

### ***FUNDING***

The Junior League of Brooklyn is a self-sustaining 501(c)(3) non-profit organization funded by dues, grants, corporate sponsorship, internal fundraisers and special fundraising events in the community.

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Twitter: [www.twitter.com/JLBBrooklyn](http://www.twitter.com/JLBBrooklyn)

YouTube: [www.youtube.com/user/JLBrooklyn1910](http://www.youtube.com/user/JLBrooklyn1910)

## **COMMUNITY INITIATIVES**

**BELLE OF THE BALL** – JLB's *Belle of the Ball* program is an annual dress drive and scholarship program to collect formal attire for teenage girls preparing for senior prom, graduation, and other formal events. The program culminates with the "Day of Beauty," a dress and accessories giveaway and 'mini-makeover' day. The young women in attendance receive clothing, makeovers and tips from professional beauticians and hairstylists, as well as professional photographs of their new look. The goal of the program is to promote self-confidence and individual beauty and to help each young woman in attendance feel like a princess on prom night. We also encourage educational achievement through our scholarship program and foster a sense of voluntarism in each of our attendees.

**BUSINESS ETIQUETTE WORKSHOPS** – JLB's *Business Etiquette Workshops* provide job skills training for Brooklyn's young women and men. The workshops focus on creating resumes and cover letters, practicing job interview skills and providing tips on workplace etiquette, including dressing appropriately for the office. The JLB members and local professionals who facilitate the workshops train, build self-esteem and serve as informal tutors and role models to those in attendance. Established in 2005 in conjunction with Brooklyn Borough President Marty Markowitz' Summer H.E.A.T. (Help Employ Ambitious Teens) Program, the JLB has trained over 800 teens. Past workshops were also offered to the Girl Scouts of America Brooklyn Troop and Delta Sigma Theta Sorority Inc. Brooklyn Alumnae Chapter's G.E.M.S and E.M.B.O.D.I programs.

**KIDS IN THE KITCHEN** – The goal of the Junior Leagues' *Kids in the Kitchen* initiative is to empower youth and families to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues. Our annual "Kids in the Kitchen Nutrition Fair" connects the community with groups providing advice or access to information about living a healthy lifestyle. These groups range from nutritionists who provide cooking demonstrations, community groups who look to curb the effects of food deserts, government agencies who provide access to healthy food for low-income families, and fitness programs aimed at getting kids moving. To learn more about the AJLI Kids in the Kitchen initiative, visit <http://kidsinthekitchen.ajli.org/>

**WOMEN'S SURVIVAL SPACE** – The *Women's Survival Space* ("WSS") is a not-for-profit shelter operated by the Center Against Domestic Violence. WSS provides a 90-day living space for women and their families who have suffered domestic violence in their lives. JLB volunteers work with both the women and children to provide informal mentoring and recreational activities. The JLB provides the only source of non-essential programming available to the residents of the shelter during their stay, allowing them to see beyond their immediate circumstances.

**DONE IN A DAY EVENTS** – The Junior League of Brooklyn provides volunteer support to various local community organizations in an effort to expand our reach in the Borough. We lend a hand at events throughout the year that build self-esteem for women and girls, provide a happy holiday for those in need and educate families about the importance of living a healthy lifestyle.

To learn more about any of these community initiatives, please contact [communityvp@brooklynjuniorleague.org](mailto:communityvp@brooklynjuniorleague.org)

To make a financial donation, please contact [financeadminvp@brooklynjuniorleague.org](mailto:financeadminvp@brooklynjuniorleague.org)