

RIAN KJOLSO

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Art Director/Senior Visual Designer with diverse design skillset that includes print, digital, web, mobile, packaging, merchandise design and more. Consistently employed in project based freelance - looking to put down roots.

Technical Skills:

- Print: CS6 & Adobe Creative Cloud; InDesign, Photoshop, Illustrator, Premier Pro, After Effects
- Web: Sketch, Adobe Muse, Adobe Edge, Dreamweaver, Fireworks,
- Business: Microsoft Office; Outlook, Excel, Word, PowerPoint, Evernote, Basecamp, DropBox

Freelance Work:

May 2016 – December 2016

Microsoft Office – Redmond, WA

Long term project focused on Art Direction, Visual design and UX/UI for an internal social platform, focused on bringing transparencies to all Microsoft Office teams. Designed executive leadership PowerPoint presentations for internal and external global presentations.

February 2016 – March 2016

Indigo Slate – Bellevue, WA

Project based graphic design work, creating look/feel and assets for Microsoft Office 365 digital ad campaign.

January 2015 – April 2015, November 2015-January 2016

C&W United / WPP Group – Seattle, WA

Art Direction, Design and Production work on a recurring freelance basis; work includes new client pitch materials, digital campaigns, info-graphics, large format design. Clients include: Seattle Sounders, Washington State Lottery, DeVry University, International Olympic Committee.

May – December 2015

Pokémon International – Bellevue, WA

Longer term Graphic Design contract, focused on design and production of specialty packaging, retail displays, branding, assets licensing and advertisements. Competed for and won ownership of concept and design of 20th Anniversary Global Branding Book.

April 2015

Pyramid Communications – Seattle, WA

Project based graphic design work, executed print layout and design for clients that included: Seattle Public Utilities, Icicle Creek Center for the Arts and Colorado Plateau Foundation.

November 2014 – December 2014

POP Creative – Seattle, WA

Graphic design and production work focused on mobile email marketing campaign and companion web based dashboard for Starbucks Holiday 2014.

February 2014 – September 2014

Zepp Labs - San Jose, CA

Longer term Visual Design contract for Zepp Labs, a wearable sports technology for competitive athletes, focused on design and production of email marketing campaigns and associated web pages and templates, static and dynamic POS displays featured in Best Buy and Apple Store, and marketing retail merchandising kit and guidelines.

August 2013 – January 2014

Contour Cameras – Seattle, WA | Provo, Utah

Project based freelance work focused on package design.

In-house Design Work:

April 2012 – August 2013

Contour Cameras - Seattle, WA

Art Director

Lead visual design across all marketing touch-points at fast-paced 70 person startup leading up to acquisition.

- Lead contract designers and global partners to drive concept and production across mediums, including websites, packaging, and sales marketing material, retail displays and printed collateral
- Present strategic/conceptual rationale and point of view to internal marketing teams and executive leadership
- Ensure Contour Brand Design processes and corporate standards are maintained at all times across all media

December 2009 – April 2012

Leviton Network Solutions - Bothell, WA

Graphic Designer / Production Designer

Lead in-house design production for North America's largest privately held manufacturer of electrical wiring equipment.

- Executed design and production management of trade ads, product catalogs, marketing collateral, packaging, tradeshow, large-format signage, photo shoot art direction, video production, environmental design

September 2004 - March 2009

Northwave-Drake - Seattle, WA | Treviso, Italy

Senior Graphic Designer

Managed in-house design for various brands under Northwave North America, an Italian multi-channel outdoor retailer

- Developed visual concepts and designs, managed agency and vendor relationships
- Art directed photo shoots and live experiential marketing events
- Partnered with key players on international marketing, engineering and sales teams to evolve look/feel of merchandise (boards, apparel, bindings and packs)
- Designed tradeshow booth environment and all related print collateral

Other Notable Freelance Clients & Projects

Corporate Design:

- Cadence 3 – PowerPoint and business paper templates for Microsoft and Honeywell - 2009 and 2010

Consumer | Retail:

- Hinton Cycles – Brand Development and Design – Collateral - 2013
- 2.0 Eyewear - Brand Development and Design – Collateral, Photo Editing - 2013
- 686 Design It - 2010 Grand Prize Winner – Outerwear Contest - 2011
- www.sosoutreach.org - Brand Development and Design - Design of 2009-2010 S.O.S. Outreach Guide backpack – 2009

Education:

Seattle Central | Seattle, WA

AAS Degree | Graphic Design and Illustration

School of Visual Concepts | Seattle, WA

UX/UI Design, HTML/CSS, PowerPoint, Design Strategy, Typography