



Press Release

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FOR IMMEDIATE RELEASE

THE RITE AID FOUNDATION WELCOMES 2020 KIDCENTS CHARITIES

Awards more than \$2.4 million in grant funding to 481 nonprofits

CAMP HILL, Pa. (Jan. 21, 2020) – The Rite Aid Foundation welcomed 481 nonprofits to its 2020 KidCents class – its largest ever – and awarded more than \$2.4 million to support the charities that advance the health and wellbeing of children in communities that Rite Aid serves.

The number of KidCents charities has more than doubled since the program's inception in 2014, when 204 nonprofits comprised the inaugural class. Over seven years, The Rite Aid Foundation has contributed a total of more than \$34 million to KidCents charities across the country, thanks to members of Rite Aid's loyalty program, **wellness+ rewards**, rounding up their in-store or online purchases to donate to KidCents.

"More than 3 million Rite Aid customers actively choose to make meaningful contributions to help children in their communities through KidCents. The program's growth is a testament to their generosity and commitment to building safer, stronger and more supportive communities for youth across the country," said Jessica Kazmaier, president of The Rite Aid Foundation and Rite Aid chief human resources officer. "The 2020 KidCents class has the opportunity to prove that change adds up exponentially, and we look forward to helping them achieve their goal of giving kids better lives and brighter futures."

Each KidCents nonprofit will receive a \$5,000 grant to start 2020. The funding will help organizations like The Children's Developmental Center in Richland, Washington, provide programs – like autism evaluations, occupational therapy and speech language therapy – that help children reach their potential.

"The Children's Developmental Center has been providing early intervention services to young children with developmental delays and their families since 1977. We support, educate and empower families to assist children in reaching their fullest potential," said Cathryn Tames, executive director of The Children's Developmental Center and a past recipient of The Rite Aid Foundation's KIDCHAMP Award. "The support of The Rite Aid Foundation allows us to do what we do best – make a positive difference in the lives of our communities' youngest children and their families."

Examples of longstanding impacted nonprofits include:

- **Speech and Language Development Center, Buena Park, California:** The nonprofit school and therapy center serves children and young adults with special needs in language learning and/or behavior. More than 200 staff members provide programs and services for about 300 students.
- **Inspiring Minds, Warren, Ohio:** Founded in 2006, Inspiring Minds focuses on five key areas: education, college and career readiness, exposure to new experiences, health and wellness, and personal development. The nonprofit offers free after-school and summer enrichment programs to under-represented youth.

- **Mighty Writers, Philadelphia:** Mighty Writers teaches kids to write through four-day-a-week writing academies at six neighborhood locations in Philadelphia and the surrounding area. All programs are free for the children the nonprofit serves.

In addition to having 92 original charities among this year's ranks, The Rite Aid Foundation also welcomed 69 new KidCents charities to the program in 2020. New participants include:

- **Girls on the Run, Dayton, Ohio:** A council of Girls on the Run International, Girls on the Run of Dayton inspires girls to be joyful, healthy and confident using a fun, experience-based curriculum that integrates running. The organization serves four counties and has inspired more than 5,000 participants over nine years.
- **ABC House, Albany, Oregon:** Established in 1997, this Child Abuse Intervention Center works with children, youth and families to overcome the crisis of abuse and neglect. Services include: child abuse assessment, treatment, support services, post-trauma counseling, and educational programming.
- **Fresh Youth Initiatives, New York:** Launched in 1993, Fresh Youth Initiatives (FYI) works with low-income immigrant and first-generation youth, with goals to help children succeed in school, navigate life transitions, pursue college and a career, and give back to their community. Through summer camps, afterschool programs and more, FYI works with 1,500 children and teens.

"Girls on the Run of Dayton is incredibly honored to join The Rite Aid Foundation's 2020 KidCents charities. This \$5,000 grant alone will allow us to offer over 60 additional scholarships this year," said Kayleigh Clark, executive director of Girls on the Run of Dayton. "As we celebrate our 10-year anniversary, we remain dedicated to serving every girl across the Miami Valley. We believe every girl is inherently full of power and potential. As a KidCents charity, we look forward to building confidence and inspiration in our community and are grateful to The Rite Aid Foundation for its continued support."

For a full list of KidCents charities and to learn more about how Rite Aid's **wellness+ rewards** members can support charities in their own communities, please visit www.kidcents.com.

About The Rite Aid Foundation

Since its inception in 2001, The Rite Aid Foundation has awarded more than \$68 million to nonprofit organizations. Additionally, Rite Aid, through the efforts of its customers, supplier partners and associates, has also raised more than \$92 million for Children's Miracle Network Hospitals across the country since 1994.

About the KidCents Program

Through the KidCents program, which is The Rite Aid Foundation's charitable giving program dedicated to improving the health and wellbeing of children living in the communities Rite Aid services, members of Rite Aid's loyalty program, **wellness+ rewards**, can round up their in-store or online purchases to the nearest dollar and donate their change to KidCents. Members can also choose to direct their change to a specific KidCents charity by visiting www.kidcents.com. For more information, visit www.kidcents.com.

About Rite Aid Corporation

Rite Aid Corporation is on the front lines of delivering health care services and retail products to over 1.6 million Americans daily. Our pharmacists are uniquely positioned to engage with customers and improve their health outcomes. We provide an array of whole being health products and services for the entire family through over 2,400 retail pharmacy locations across 18 states. Through EnvisionRxOptions, we also deliver pharmacy benefit management to approximately 1,900 clients and 3.4 million members. For more information, visit www.riteaid.com.

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