

BUILDING SECURE FUTURES FOR YOUTH

A THREE-YEAR CAMPAIGN



BUILDING SECURE FUTURES FOR YOUTH

Gifts to the Three-Year Campaign will transform FYI into a multi-service community center assisting 1,500 Latino/a children each year. With an infusion of campaign resources, FYI will **close the achievement gap** and improve life outcomes in five key areas for the children and teens in our programs.



**Academic
Performance**



**College and
Career**



**Mental and
Physical Health**



**Developmental
Growth**



**Family
Well-Being**

THE CAMPAIGN'S THREE MAJOR GOALS



1

Expand the FYI Learning Center



2

Build a College and Vocational Access Center



3

Establish a Mental Health Clinic

THE NEED: FAMILIES AND YOUTH WE SERVE

Poverty & Homelessness in Washington Heights

85%

children live below the poverty level

55%

households are rent-burdened

16%

students homeless

Students in School District 6

27%

English Language Learners

11%

missed extended periods of schooling

61%

read below NYS proficiency level

62%

perform math below NYS proficiency level

40%

adults lack a high school diploma

Mental Health in the Latino Community

13%

suicide attempt rate among Latinas in NYC

50%

Latino immigrants with severe mental health disorders receive no mental health treatment



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CHILDREN AT RISK

The children most at risk for poor life outcomes in Washington Heights face systemic problems of poverty, lack of secure housing, under-performing and under-resourced schools, and limited access to needed services. There is no community-wide college/career guidance center serving local youth. Despite the presence of nearby hospitals and clinics, wait-times for mental health services are long and staff turnover is high.

Parents encourage children's academic success but many cannot provide tangible support due to language barriers, their own limited educational attainment, inexperience with the NYC Department of Education, and overextended work schedules. Adult and youth immigrants face high rates of depression, anxiety, and trauma. Cultural stigmas discourage many families from seeking support for mental health needs.

This campaign will strengthen FYI's existing programs by adding new education services, a college and career center, and a mental health clinic.

“Northern Manhattan reflects the diversity and cultural richness of New York City as a whole, while also reflecting the core challenges that impede mobility and well-being,”

–Jennifer March, Executive Director, Citizens Committee for Children of NYC



#1

THE FYI LEARNING CENTER

The Learning Center will provide:

- Research-based reading and math instruction (individual and small group)
- Reading assessments to customize and track outcomes for every child
- Programs focused on executive functioning skills and college preparedness
- Regular meetings with parents and teachers to monitor students' progress
- Parent support groups to foster healthy children and healthy families

Literacy and math skills for children in Washington Heights continue to lag. The Learning Center will eliminate the achievement gap that exists among FYI's program participants.



#2

COLLEGE & VOCATIONAL ACCESS CENTER

The College and Vocational Access Center will provide:

- One-to-one advisory to explore ‘best-fit’ college and vocational options
- Assistance with school and financial aid applications and personal statements
- College tours to 2- and 4- year institutions
- Workshops and support groups to address needs of first-generation college students and families
- Intensive academic and counseling supports to ensure persistence

FYI’s College and Vocational Access Center will be the first free-standing center in Washington Heights, open to every student in the community. First-generation college students and immigrant youth will especially benefit from the Center’s ongoing and comprehensive support.



#3

MENTAL HEALTH & WELLNESS CLINIC

The Mental Health and Wellness Clinic will provide:

- Rapid-response crisis intervention
- Intake, psychiatric assessment, and referral services
- Individual and family counseling sessions
- Early screening for learning disabilities
- Support groups: e.g., socialization skills; bereavement; domestic problems; reproductive health

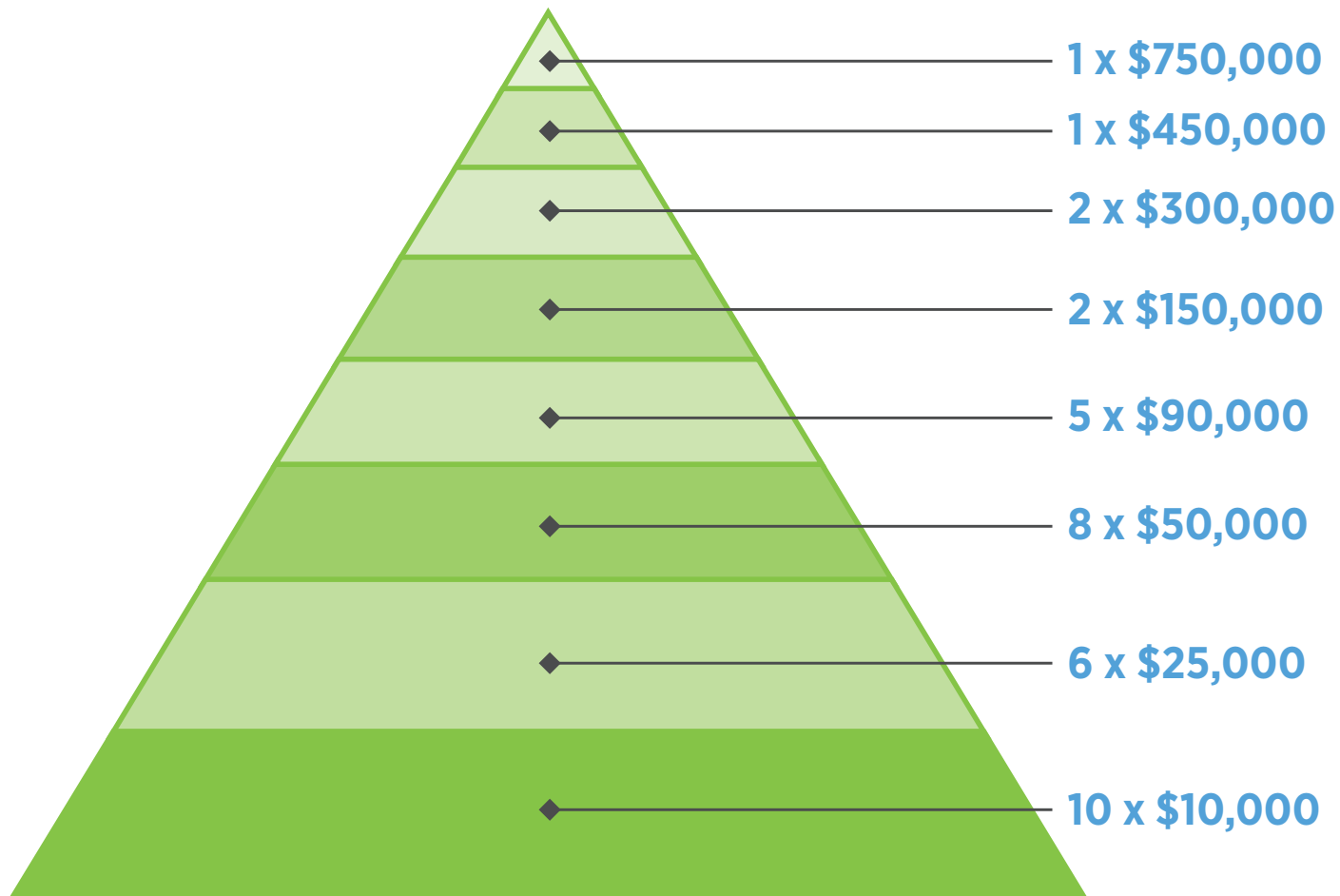
Existing mental health services in Washington Heights do not provide the timely care that FYI families and children need. FYI's mental health clinic will provide immediate support and services for our enrolled participants and their families.



THE THREE-YEAR CAMPAIGN

YOUR INVESTMENT BUILDS SECURE FUTURES FOR YOUTH

Goal: \$3,200,000



FRESH YOUTH INITIATIVES LEADERSHIP TEAM

REBECCA SALE

Chair
Columbia University

AMIT JAIN

Vice-Chair
Nomura Securities Int'l

JEFF HABER

Treasurer
W&W Glass

YURIY BOYKIV

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Gravity Media

EDWARD LEHMANN

Chair Emeritus
Citi, N.A.

SALVADOR ARRONA

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PepsiCo, Inc.

GLENY RAMIREZ

Jennison Associates

ISABELLE SAJOUS

Credit Suisse

PHUONG TRUONG

WeWork

EILEEN LYONS

Executive Director
Fresh Youth Initiatives

The mission of Fresh Youth Initiatives is empowering youth with the fewest resources to achieve their greatest potential.

Founded in 1993, FYI has been a second home, a trusted friend, and a support system for youth, encouraging leadership through community service.

Today, FYI serves 1,500 immigrant and first-generation youth ages 4 to 18 at five sites in Washington Heights and Inwood.

**Your investment today opens the
door to successful futures for youth.**

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