

Philadelphia Voices of Pride

2017 Advertisement Contract

Dear Valued Business Partner,

Philadelphia Voices of Pride (PVOP) is Philadelphia's premier Lesbian, Gay, Bisexual, Transgendered, Queer, and Allied mixed-voice chorus. Our members are dedicated to enriching the musical, cultural, and educational lives of our community. Over the past eight years, our concerts have not only entertained audiences but have also raised money for community organizations like MANNA, Giovanni's Room, Mazzone Center, Philadelphia AIDS Walk, and Midtown Village Business Association. Recently, we joined with other organizations in our community to help raise money for the Orlando shooting victims and their families.

This spring, we are excited to present Freedom's Cry, a concert of songs centered on justice, freedom, and peace. With music ranging from a Broadway hit to an Iraqi peace lullaby, we will join together to celebrate the freedom we hold so dear, and to call our audience to reflection and action.

Placing an ad in our concert program book will support our growing organization, but more importantly, you will also be reaching out to new customers as well as loyal clients. The format of your ad is up to you. Offering a discount in your ad is an excellent way to attract new and returning business.

Attached is our "Program Advertising" information, including sizes and prices. **Prices start for as little as \$57!*** We can accommodate your artwork in either black & white or full color upon availability. An ad in a PVOP concert program is a great deal and competitively priced. Increase your visibility and success in the community and help us continue to bring quality musical entertainment to the Greater Philadelphia area.

Thank you in advance for your support.

Sincerely,

Ginny Brown
President
Philadelphia Voices of Pride
vrbrown@gmail.com

***Please see details about our Early Bird Discount on the following page.**

Program Advertising Contract

May 20th, 2017 — "Freedom's Cry"

Philadelphia
Voices of Pride
1315 Spruce Street
Philadelphia, PA 19107
www.pvop.org
info@pvop.org

Ginny Brown
President

Sean Hanrahan
Vice-President

Daniel Schwartz
Artistic Director

Nicholas Martin
Treasurer

David Walton
Secretary

Caroline Edgeton-Martin
Marketing Chair

Wayne Marquardt
Finance Chair

Aaron Kentch
Member at Large

Xander Karkruff
Member at Large

Ad Size	Orientation	Dimensions	Price	
Back Cover Color	Full Page	4 3/4" w x 8" h	\$300	
Inside Cover Color	Full Page	4 3/4" w x 8" h	\$250	
Full Page	Full Page	4 3/4" x 8" h	\$150	
% Page	Vertical	2 3/8" w x 8" h	\$100	
% Page	Horizontal	4 3/4" w x 4" h	\$100	
1/4 Page	Vertical	2 3/8" w x 4" h	\$60	
1/4 Page	Horizontal	4 3/4" w x 2" h	\$60	

Place an "X" to the right of the package you would like. Back and inside covers are only available as full pages in color. All other spaces are available in black and white. *Quarter page advertisers may submit a business card in lieu of artwork.*

Submission Deadlines

Early Bird 5% off Discount of ALL Ad Sizes: April 1st

Regular Ad Submissions: April 29th for May 20th concert

For those organizations that have paid for two concerts, we will use ad copy from the previous concert if we do not receive an updated version before the next deadline.

Terms and Conditions

All prices are based upon electronic advertisements supplied by advertiser. Business cards can be scanned, but PVOP holds no responsibility for the quality of the scan, and no refunds will be given over any potential scanning issues.

If your organization requires assistance preparing a print-ready ad, PVOP will make a good faith effort to accommodate your needs, but cannot make any guarantees as to the final product. Please [contact marketing@pvop.org](mailto:contact_marketing@pvop.org) for details.

All fees and payments are due with the delivery of the advertising copy. Please forward a copy of this contract with the ad submission.

Cancellation or changes must be submitted in writing and may not be made by Advertiser after the deadline.

Position of advertising is at the sole discretion of PVOP, except where a request for a specific preferred position is acknowledged by the both parties.

PVOP shall have no liability for any errors in ad copy typeset by the production agents or its printers.

The Advertiser is responsible for claims and facts presented in the submitted ad for publication and will assume full responsibility for any false information.

- All advertisements must be clearly and prominently identified by a trademark and/or the signature of the advertiser. The word "advertisement" will be printed at either the top or bottom of any advertisement that, in the opinion of the Philadelphia Voices of Pride, might be confused with editorial pages.

Organization	
Contact:	
Address:	
City/State/Zip	
Phone #:	
Email Address:	
<p>Make checks payable to: Philadelphia Voices of Pride</p> <p>I have read the terms and conditions and understand the submission requirements and deadlines listed on the back of this contract, and hereby agree to abide by them.</p> <p>Signature:</p> <p>Date:</p>	

Submission Procedures

Electronic formats:

PDF high resolution is preferred, though Photoshop, JPG, TIFF, and PNG are preferred. Email files to: PVOPMarketing@gmail.com with subject line "PVOP Advertising" and indicate for whom the graphic represents.

A PVOP chorus member may act as liaison to provide ad payment to Marketing by the above due date.

Postal Service: Please mail payment and copy of the ad contract to:

Philadelphia Voices of Pride
 ATTN: Marketing & Treasury
 1315 Spruce Street
 Philadelphia, PA 19107