Press Release

Indies find a clever way to make communication on social media more expressive

by Heidi Helen Pilypas

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Building off the success of their popular iMessage sticker pack, Ish and Heidi decided to expand Stamp Pack further by making it into its own iOS app. Previously, it was only available while using the Messages app. However, many customers expressed their desire to use it in other apps like Twitter and Slack. Stamp Pack has fun red rubber stamps with many words and phrases used to communicate between friends, family and coworkers. Stamps range from classics such as [APPROVED] and [DENIED] to contemporary slang such as [YOLO] and [LIT]. Altogether, there are nearly 400 stamps in the ever-growing collection.

The best way to use the stamps outside of the iMessage app seemed to be to build a keyboard app similar to Bitmoji or KIMOJI. The team started a design for a keyboard, and nearly finished before hitting some roadblocks when it came to how the app would actually be used. Ish decided that a third-party keyboard app wasn't a good choice after all and that a better choice would be to implement it as an iOS app.

It look a bit of convincing for Heidi to give up her current work and change direction, but when she realized all the benefits a full iOS app would have over continuing to develop the keyboard, she was able to step away from it and start a new project. Luckily, some assets developed for the keyboard could be reused.

The iOS app has a simple interface that allows you to tap a stamp to bring up options to copy or share it. It makes sharing on social media much more expressive and is the first of its kind (that they know of). Stamp Pack - Copy and Paste - is a free app available on the App Store today.

Download Links

Download Stamp Pack - Copy & Paste: bit.ly/StampPackApp

Download the iMessage app: bit.ly/StampPack