

A woman with long brown hair, wearing a white dress, is holding a single white flower bud on a green stem. The background is a soft-focus green field. The text is overlaid on the image.

victoria austin
custom stationery guide

Welcome to the Victoria Austin Designs Stationery Guide! Paper can be overwhelming for some brides; that's where I can help. Rest assured, I only use the highest quality papers and printing services in the country. I have been designing and printing custom invitations and stationery since 2013. I offer full invitation suites at a competitive price because I feel passionately about the custom process and working one-on-one with clients. I am not a big-box retail store, and I don't operate like one!

This guide will explain more about my process, packages and pricing, and timeline information. If you have any questions at all, please don't hesitate to ask me! Thank you for considering V.A.D. for your wedding stationery, *I can't wait to work with you!*

WEDDING STATIONERY

Timeline

BRIDE & GROOM

Wedding Date

6-9 MONTHS

Design, Print & Mail Save the Dates



6 MONTHS

Begin Designing Formal Invitations



4 MONTHS

Design Completed & Approved, Send to Print



3 MONTHS

Printing Completed, Assemble & Mail to Bride



8-10 WEEKS

Mail your Wedding Invitations! YAY!

**This is our example timeline. We customize this for each couple's wedding date so you have an accurate timeline!*

PACKAGES & *pricing*

PACKAGE I - DIGITAL PRESS

quantity of 100, each suite includes:

- 5x7 Invitation*
- 3.5x5 Reply Card*
- 3.5x5 Info/Details Card*
- Invitation Envelope with Digital Guest & Return Address*
- Reply Envelope with Digital Return Address*

TOTAL: \$675.00

PACKAGE II - LETTERPRESS/FOIL

quantity of 100, each suite includes:

- 5x7 Invitation*
- 3.5x5 Reply Card*
- 3.5x5 Info/Details Card*
- Invitation Envelope with Letterpress Return Address*
- Reply Envelope with Letterpress Return Address*

TOTAL: \$1,415.00

PACKAGE III - THE WORKS

quantity of 100, each suite includes:

- Digitally Printed Save the Date*
- Oversized Letterpress Invitation*
- 3.5x5 Letterpress Reply Card*
- 3.5x5 Letterpress Info/Details Card*
- Invitation Envelope with Letterpress Return Address*
- Colored or Custom Design Envelope Liner*
- Reply Envelope with Letterpress Return Address*
- Guest Address Calligraphy by Southern Calligraphy*
- Assembly of full suite*

TOTAL: \$2,455.00

DISCLAIMER: Letterpress rates get better as quantity increases!

à la
CARTE GOODS

SAVE THE DATES
SHOWER INVITES
MISC. INVITES

Each suite includes:

-Invitation

-Envelope with Digital Guest and Return Address

TOTAL: *\$3.90 each*

ENVELOPE LINERS

custom design/solid color, quantity of 100

TOTAL: *\$70.00*

KOOZIES

custom design, quantity of 100

TOTAL: *\$200.00*

NAPKINS

custom design, quantity of 100

TOTAL: *\$52.50*

WATER BOTTLE LABELS

custom design, quantity of 100

TOTAL: *\$62.50*

PRODUCT *details*

PAPER

VAD offers 100% cotton paper in our invitation suites. You have the choice between *bright white, soft white and ivory paper.*

Paper weight and texture is also very important to us. You have the choice between *120lb paper, 240lb (double thick paper), textured felt paper or a handmade cotton paper.* We have so many favorites!

ENVELOPES

VAD's envelopes match the paper options, both in color and texture, perfectly! All of the envelopes are diamond-flap and can accommodate envelope liners. We offer colored envelopes at no additional cost. *Just ask if you prefer a colored option!*

PRINTING

VAD offers digital press, letterpress, foil, and thermographic printing. Digital and Letterpress printing are most commonly chosen. Want to mix printing methods? No problem, *we love dreaming up something unique!*

PROCESS

THE PROCESS

After sending in your inquiry (at www.victoriaaustindesigns.com/invitations) with package preference and quantity, you will receive a custom quote and timeline for your wedding invitations.

Once you have reviewed this information and approved it, you will receive a contract to sign and 25%-50% deposit invoice...

and then the fun begins!

When designing begins, we will let you know when to expect your first round of proofs. We edit to your liking (loving) and give you a digital style board that reflects your printed items.

Once you LOVE and approve your stationery or wedding invitations, we send you your remainder invoice and we go to print! This is ideally 4 months before your big day and allows for flexibility in the printing and assembly process.

When your invitations arrive, we package them up for you (assemble upon previous discussion) and ship your beautiful goods to you! This is usually around 3 months before your wedding.

The rest is history! Your invites go in the mail and we will give you tips and tricks of the trade when mailing through United States Postal Service. We will include a full suite that is ready for your photographer or we can mail that direct to your photographer if you prefer! *We love seeing photos from your wedding day! xoxo*