

About This Course

Lynn Pugh, [Cane Creek Farm](#), Cumming, GA



Lynn has been farming for ten years on Cane Creek Farm about 40 miles north of Atlanta, where she produces vegetables, fruit, herbs, flowers, mushrooms, cattle and sheep on 17 acres. She markets through a CSA, on-farm sales, an online farmers' market and to restaurants. Seventy percent of her farm income is through the CSA, which offers products to shareholders 42 weeks of the year. Her on-farm market is open on Wednesday mornings only, and provides 6 percent of her farm income. About 5 percent of her income is from weekly sales through an online farmers market, [The Cumming Harvest](#). She also sells to one restaurant, which provides 6 percent of her income. Educational classes make up the balance of her farm income.

Lynn taught high school and college science for 18 years as she and her husband, Chuck, raised their family. She has a BS in biology and chemistry, MS in plant pathology, and EDS in science curriculum. This educational background provides a strong foundation for informed farm decisions and the educational workshops she offers to help others learn the scientific fundamentals of agriculture. Lynn's on farm educational programs include field trips and tours for local elementary schools, one-day organic gardening workshops, and an intensive training course in organic farming/gardening. Lynn has also worked with Georgia Organics in the production of a marketing manual and curriculum on organic growing.

Jon Taggart, [Burgundy Pasture Beef](#), Grandview, TX



Jon has been ranching in North Texas for over 30 years. Since 1999, Jon and his family have owned and operated Burgundy Pasture Beef, a grass fed grazing and processing business. They produce pasture beef, pork and lamb, and operate a butcher market that sells exclusively pastured meats, as well as cheese, eggs and hamburgers. They also market online and to other restaurants and grocery outlets. Their home delivery service accounts for about 36 percent of their farm income. Sales at their retail store accounts for another 33 percent of income. About 19 percent of their income is from sales to restaurants. Eight percent comes from online sales that are shipped. A small percentage also comes from sales to other retail grocers.

Jon managed cow-calf, stocker and feedlot operations before making the switch to pasture based systems in the late 90s. He graduated from Texas A&M University in 1979 and the TCU Ranch Management Program in 1985.

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