BRAZIL
Outline of a presentation given at the 5th Convention of the International Women’s Coffee Alliance in Puebla, Mexico – August 5, 2017

Title: Women in Coffee in Brazil – Collaborative E-book
Project of the Alaiança Internacional das Mulheres do Café Brasil (IWCA Brazil)

Presenter: Raquel Santos Soares Menezes, Dsc UFV-CRP
Universidade de Viçosa, campus Alto Paranaiba
Contact: raquelmenezes.ufv@gmail.com

IWCA contact: Ruth Ann Church, rachurch@artisancoffeeimports.com

26 slides. The presentation was given in English language and the slides are in ENGLISH.

I. The Book in Numbers: Process and Methodologies
- Image of the book preface text
- Overview of the chapters
- Diversity of the 40 authors
- Diversity of the many of institutions involved
- Level of investment of time and money quantified

II. 17 Chapters: Main Findings
- Chap. 1: History of the IWCA Brazil chapter. Timeline from 2009 – 2012
- Chap. 2: Profile of Women in Brazil’s Coffee Sector: (non-representative sample) survey results
  - Breakdown by 9 areas of coffee trade: bar chart % of surveyed women in each
  - Breakdown of total females surveyed by age, marital status, education and race: 4 pie charts
  - Breakdown of total females surveyed by monthly income, time spent in coffee (full-time vs. part time), number of people in family working in coffee, plans to continue: 4 pie charts
- Chap. 3: Narratives from Interviews with Women, “Women in Family Farming” (no narrative included in this presentation.)
- Chaps. 4 – 14: Women in coffee in 7 producing regions.
  - One two-axis chart comparing production and area of land of the 7 regions
  - 2 charts showing gender disaggregated membership/leadership in Cerrado Mineiro
  - Breakdown of women in Campo das Vertentes working on large farms by race (% each in 6 categories)
  - Chart showing for 45 cultivation tasks, what % of respondents said it was the responsibility of: male, female or “males and females”; Norte Pioneiro do Parana
- Data on percent of females in research and coffee evaluation (2016 numbers)

III. Next steps: Existing Projects and Exploring Possibilities
- Table showing approved financial donations to the project so far
- 5 areas recommended for further research