

COLOMBIA

Outline of a presentation given at the 5th Convention of the International Women's Coffee Alliance in Puebla, Mexico – August 5, 2017

Title: The Importance of Data for Development of Gender Equity Programs

La importancia de los datos para desarrollar Programas de Equidad de Género

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19 slides. The presentation was given in Spanish language and the slides are in SPANISH. Only this outline is available in English language.

I. Overview of the FNC

- Number of coffee-producing families FNC represents
- Number of hectares planted with coffee
- History and 4 key objectives of the FNC

II. Data and conclusions related to the extension program in Colombia's rural areas

- Statistics on the segment of female members of the FNC: number, % of total and breakdown by 5 farm types in one department: La Guajira.
- Statistics on female participation in 5 types of extension in 2 departments.

III. Data and conclusions related to female representation in the organization of the FNC

- Diagram of FNC's democratically elected political organization.
- Statistics showing females are under-represented in the higher, decision-making bodies

IV. Data related to empowering women economically through coffee

- Description of the process FNC went through to create a "women's coffee product", beginning with collection of data on female members.

V. Conclusion