

SMALL BUSINESS DEVELOPMENT

The Small Business Development Certificate Program is designed to prepare students to properly set up a business or organization and develop a solid business and marketing plan. Students will also have the opportunity to gain good marketing and accounting practices while they learn how to properly maintain that organization's finances and corporate image.

Small Business Development certificate-seeking students are trained to be successful economically when representing and fulfilling the mission of their organization, as well as represent the Kingdom of God. After completing this certificate program, students are equipped to intelligently and responsibly do the ground work for a successful business or organization.

Progression is dependent on maintaining a C or better in all courses. The certificate in Small Business Development is awarded by the College upon completion of this program.

			Class	Lab	Credits	Clock Hours
FALL						
BUS	101	Properly Structuring Your Business	3	0	3	40
BUS	110	Accounting Solutions for the Savvy, Christian Business Owner	3	0	3	40
BUS	111	Fine-Tuning Your Brand, Part I: <i>Marketing Your Company in the 21st Century</i>	3	0	3	40
<u>ELECTIVES (please select one)</u>						
MIN	221	Developing Christian Leaders	3	0	3	40
SPH	110	Speech Communications	3	0	3	40
Totals					12	160
SPRING						
BUS	112	Fine-Tuning Your Brand, Part II: <i>Promoting Your Company in the 21st Century</i>	3	0	3	40
BUS	114	Putting Your Business' Best Face Forward: <i>Organizational & Presentational Skills</i>	3	0	3	40
BUS	120	Business Finance	3	0	3	40
<u>ELECTIVES (please select one)</u>						
OTCE	101	Business Etiquette from a Christian Perspective	3	0	3	40
MAT	101	Personal Stewardship	3	0	3	40
BUS	200	Goal Setting	3	0	3	40
Totals					12	160
Totals for Program					24	320