visual enginerd
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cynthia-lou.com
hello@cynthia-lou.com

EXPERIENCE

06/17 – Present
Apple | Cupertino, CA | Freelance Designer
Concepted and designed Apple's retail video walls for the Marketing and Communications team.

01/15 – 05/17
VARIOUS STUDIOS | Los Angeles, CA | Freelance Designer
Developed concepts and designed styleframes for various Los Angeles based studios:
Blind | Buck | Elastic | Gentleman Scholar | Imaginary Forces | King and Country | Laundry | Logan | Los York | Midnight Serpa | Mirada | Roger | We Are Royale | Snapchat | Troika

05/13 – 04/14
ART CENTER COLLEGE OF DESIGN | Pasadena, CA | Teacher's assistant
Storyboarding 1 for Motion. Assisted professor Chris Do with teaching creative concepts.
Motion Design 1. Assisted professor Wilfred Wong with teaching Adobe After Effects.
3D Motion Graphics. Assisted professor Ko Maruyama with teaching Maxon Cinema 4D.

06/13 – 04/13
IMAGINARY FORCES | Los Angeles, CA | Design Intern
Worked on a diverse range of design pitches for commercial and film advertising.

01/13 – 03/13
SUPERFAD | Los Angeles, CA | Design Intern
Designed, illustrated, and animated for commercial and film advertising.

05/08 – 01/11
MAGIC TOUCH PHOTOGRAPHY | Kirkland, WA | Lead Photographer and Editor
Specialized in wedding and portrait photography. Edited photos using Photoshop and Lightroom.

EDUCATION

01/11 – 12/14
ART CENTER COLLEGE OF DESIGN | Pasadena, CA
Bachelor of Fine Arts in Graphic Design with an emphasis in Motion Design
Graduated with distinction

08/04 – 11/08
UNIVERSITY OF ILLINOIS | Champaign, IL
Bachelor of Science in Materials Science and Engineering
Minor in Chemistry

RECOGNITIONS

01/11 – 12/14
ART CENTER DEAN'S LIST
ART CENTER COLLEGE OF DESIGN MERIT SCHOLARSHIP
ART CENTER GALLERY | Bikini Berlin: motion | Boom: motion | Human versus Food: motion | Skull World: motion | Plastic for Fish: motion | Being J. Malkovich: motion | Orbitz: styleframes | Memento: storyboards | Isolation: storyboards | Explore Chroma Center: poster series | Group Therapy: poster | Peter Pan: digital paintings | Abstract Earth: gouache painting | Cynthia Lou's Portfolio: website | Butterfly Fish: sculpture

SKILLS

DIGITAL
After Effects, Cinema 4D, Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, Dreamweaver, HTML, CSS, Microsoft Word, and PowerPoint

TRADITIONAL
Drawing, painting, visual development, character design, printmaking, photography, film, book-binding, calligraphy, and script-lettering

LANGUAGES
Fluent in English and Mandarin

Portfolio and references available upon request